

Midland States Bank Hires T.W. Jolly as Director of Retail Banking

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EFFINGHAM, ILLINOIS – October 29, 2014 – Midland States Bank has hired Toliver W. Jolly for its newly created position as Director of Retail Banking.

In this new role, Jolly will be responsible for the development and sales management of consumer and small business banking products and services throughout Midland’s retail branch footprint. Additionally, he will be instrumental in expanding the sales culture to support the growing demand for innovative consumer and small business financial programs.

“With the additional of T.W., Midland has realized an exceptional opportunity to expand our expertise and guide our growth in consumer and small business banking in our community markets,” said Jeff Mefford, Senior Vice President of Community Banking. “Midland’s growth, both financially and geographically, partnered with T.W.’s knowledge and experience, will help our branch banking teams increase their sales results and remain focused on providing exceptional customer service.”

Prior to joining Midland States Bank, Jolly was Senior Vice President of Community Banking for one of the top 5 largest banks in the U.S. His financial career spans more than 20 years with progressive leadership positions during this period.

He received his Bachelors of Science Degree from Murray State University in Murray, Kentucky and is pursuing his MBA at the University of Louisville in Louisville, Kentucky. Additionally, he has completed the Executive Management Institute Program at UNC Chapel Hill School of Business and has his Omega commercial accounting certification.

About Midland States Bank

Midland States Bank is rated “5 Stars” by Bauer Financial, a rating reserved for only the strongest financial institutions in the U.S. Midland has assets of approximately \$1.8 billion and Midland Wealth Management has assets under administration of more than \$1.1 billion. Established in 1881 in Effingham, Illinois, Midland States Bank provides a full range of commercial and consumer banking products, trust and investment management, insurance, and financial planning services. As a community banking institution, Midland States Bank prides itself on establishing and maintaining relationships with its customers and is committed to serving the financial needs of the communities it serves. For additional information, visit <http://www.midlandsb.com>.

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