

## **Midland States Bank Announces Bloomington/Decatur Expansion and Appointment of Rudsinski as Market President**

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EFFINGHAM, ILLINOIS – December 3, 2014 – Midland States Bank is pleased to announce the expansion of commercial lending services in the Bloomington and Decatur markets and the appointment of Kurt Rudsinski as Market President. Midland opened Wealth Management offices in both cities earlier this year.

Jeffrey Mefford, Senior Vice President of Community Banking at Midland, commented, “The addition of lending services shows our confidence in the region’s potential and is a natural progression of our expansion within the Bloomington and Decatur markets. We are fortunate to have a person of Kurt’s experience and knowledge of these communities join the Midland team.”

In his new role, Rudsinski’s primary responsibility will be in providing leadership focused on cultivating business development and commercial relationships in both markets.

“Midland’s financial strength and lending capacity allows me to partner with local businesses and provide financing options, as well as help them support their growth with cash management programs and merchant services,” Rudsinski said. “Much of my career has been spent in financial services in Bloomington and Decatur, and I am looking forward to continuing to help area businesses achieve their financial goals.”

Rudsinski began his financial career in 1992 and has held leadership positions at two banks and a manufacturing company in the Bloomington/Decatur area. He received his Bachelor of Science degree in Accounting from Illinois State University in Normal and is also a Certified Public Accountant (CPA).

He is available by appointment at both Midland’s Decatur and Bloomington offices and can be contacted by phone at 217-520-6796 or email at [krudsinski@midlandsb.com](mailto:krudsinski@midlandsb.com).

### **About Midland States Bank**

Midland States Bank is rated “5 Stars” by Bauer Financial, a rating reserved for only the strongest financial institutions in the U.S. Midland has assets of approximately \$1.8 billion and Midland Wealth Management has assets under administration of more than \$1.1 billion. Established in 1881 in Effingham, Illinois, Midland States Bank provides a full range of commercial and consumer banking products, trust and investment management, insurance, and financial planning services. As a community banking institution, Midland States Bank prides itself on establishing and maintaining relationships with its customers and is committed to serving the financial needs of the communities it serves. For additional information, visit <http://www.midlandsb.com>.

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