

Midland States Bank Financial Strength Rating Remains “Superior” from Nationally Recognized Firm

March 20, 2014 12:49 AM ET

EFFINGHAM, ILLINOIS – March 20, 2014 – Midland States Bank retained its five-star “Superior” rating from BauerFinancial, Inc., a nationally recognized bank rating and research firm. Bauer reserves its five-star rating for only those banks it rates as the strongest, safest banks in the United States.

“It is very gratifying to be recognized once again for our continued excellence by such a well-respected rating firm for our consistent growth trends, capital levels, profitability levels and asset quality,” stated Leon Holschbach, President and CEO of Midland States Bank. “This rating confirms our positioning statement of ‘Great Strength’ to our customers and the general public. In today’s uncertain economic times, customers want to feel confident that their bank is strong and stable, and we are proud of our ongoing performance and this rating reaffirms our results.”

Bauer analyzes all of the nation’s more than 7,000 banks. The research company compiles the ratings after analyzing factors that demonstrate the bank’s strength, including profits, assets and cash on hand. It recommends doing business with banks with four or five stars. Midland’s rating is for the quarter ending December 31, 2013.

About Midland States Bank

Midland has assets of approximately \$1.7 billion and Midland Wealth Management has assets under administration of more than \$1.1 billion. Established in 1881 in Effingham, Illinois, Midland States Bank provides a full range of commercial and consumer banking products, trust and investment management, insurance, and financial planning services. As a community banking institution, Midland States Bank prides itself on establishing and maintaining relationships with its customers and is committed to serving the financial needs of the communities it serves. For additional information, visit <http://www.midlandsb.com>.

About BauerFinancial, Inc.

BauerFinancial, Inc. of Coral Gables, Florida, a national independent bank and credit union rating research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays BauerFinancial to rate it, nor can any choose to be excluded. Consumers may obtain star-ratings by visiting <http://www.bauerfinancial.com>.

Contact:

Gregory Pence
Director of Marketing
217-342-7381