Midland States Bancorp, Inc.
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Fourth Quarter 2019 Earnings Call
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#### Abstract




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Forward-Looking Statements. This presentation may contain forward-looking statements within the meaning of the federal securities laws. Forward-looking statements express management's current expectations, forecasts of future events or long-term goals, including with respect to pending acquisitions, and may be based upon beliefs, expectations and assumptions of Midland's management, are generally identifiable by the use of words such as "believe," "expect," "anticipate," "plan," "intend," "estimate," "may," "will," "would," "could," "should" or other similar expressions. All statements in this presentation speak only as of the date they are made, and Midland undertakes no obligation to update any statement. A number of factors, many of which are beyond the ability of Midland to control or predict, could cause actual results to differ materially from those in its forward-looking statements. These risks and uncertainties should be considered in evaluating forward-looking statements and undue reliance should not be placed on such statements. Additional information concerning Midland and its respective businesses, including additional factors that could materially affect Midland's financial results, are included in Midland's filings with the Securities and Exchange Commission.

Use of Non-GAAP Financial Measures. This presentation may contain certain financial information determined by methods other than in accordance with accounting principles generally accepted in the United States ("GAAP"). These non-GAAP financial measures include "Adjusted Earnings," "Adjusted Diluted Earnings Per Share," "Adjusted Return on Average Assets," "Adjusted Return on Average Shareholders' Equity," "Adjusted Return on Average Tangible Common Equity," "Efficiency Ratio," "Tangible Common Equity to Tangible Assets," "Tangible Book Value Per Share," and "Return on Average Tangible Common Equity." The Company believes that these non-GAAP financial measures provide both management and investors a more complete understanding of the Company's funding profile and profitability. These non-GAAP financial measures are supplemental and are not a substitute for any analysis based on GAAP financial measures. Not all companies use the same calculation of these measures; therefore this presentation may not be comparable to other similarly titled measures as presented by other companies. Reconciliations of these non-GAAP measures are provided in the Appendix section of this presentation.

## Overview of 4Q19

4Q19 Earnings

Adjusted Earnings ${ }^{(1)}$


Continued Execution on Strategic Priorities
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- Net income of $\$ 12.8$ million, or $\$ 0.51$ diluted EPS
- 4Q19 results include a $\$ 1.6$ million, or $\$ 0.05$ per diluted share, MSR valuation adjustment in the commercial FHA business
- Adjusted earnings (1) of $\$ 0.64$ per diluted share excludes:
- $\$ 3.3$ million in integration and acquisition expenses
- $\$ 1.8$ million loss on the repurchase of subordinated debt
- $\$ 0.6$ million net gain on sales of investment securities
- Loan growth of $6.7 \%$ on an annualized basis
- Deposit growth of $8.8 \%$ on an annualized basis
- Further improvement in deposit mix
- Net non-core funding dependence ratio declined to $7.8 \%$ from $17.9 \%$ at end of prior year
- Efficiency ratio ${ }^{(1)}$ improved to $59.5 \%$ from $60.6 \%$ in prior quarter
- Strong profitability continues to rebuild TCE ratio
- Long track record of increasing dividend by at least $10 \%$ annually
- 85,146 shares of common stock repurchased during 4 Q19 at a weighted average price of $\$ 25.69$


## Loan Portfolio

- Total loans increased $\$ 72.6$ million to $\$ 4.40$ billion, or $\mathbf{6 . 7} \%$ on an annualized basis
- Increase primarily attributable to growth in commercial and consumer portfolios; partially offset by a decline in the commercial real estate portfolio
- Equipment finance balances increased \$66.8 million, or $11.8 \%$, from September 30, 2019

| Loan Portfolio Mix |  |  |  |
| :--- | ---: | ---: | ---: |
| (in millions, a o of quarter-end) |  |  |  |
|  | 4Q 2019 | 3Q 2019 | 4Q 2018 |
| Commercial loans and leases | $\$ 1,388$ | $\$ 1,293$ | $\$ 1,075$ |
| Commercial real estate | 1,527 | 1,622 | 1,639 |
| Construction and land development | 209 | 216 | 232 |
| Residential real estate | 568 | 588 | 578 |
| Consumer | 710 | 610 | 613 |
| Total Loans | $\$ 4,401$ | $\$ 4,329$ | $\$ 4,138$ |

Total Loans and Average Loan Yield
(in millions, as of quarter-end)


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## Total Deposits

- Total deposits increased $\$ 99.1$ million to $\$ 4.54$ billion, or $8.8 \%$ on an annualized basis
- Growth in deposits attributable to increase of $\$ 130.9$ million in core deposits, primarily from commercial customers
- Continued intentional run-off of brokered time deposits

| Deposit Mix |  |  |  |
| :--- | ---: | ---: | ---: |
| (in millions, as of quarter-end) |  |  |  |
|  | 4Q 2019 | 3Q 2019 | 4Q 2018 |
| Noninterest-bearing demand | $\$ 1,019$ | $\$ 1,015$ | $\$ 972$ |
| Interest-bearing: |  |  |  |
| Checking | 1,343 | 1,223 | 1,002 |
| Money market | 788 | 754 | 862 |
| Savings | 522 | 527 | 442 |
| Time | 822 | 833 | 634 |
| Brokered time | 50 | 94 | 162 |
| Total Deposits | $\$ 4,544$ | $\$ 4,445$ | $\$ 4,074$ |

Total Deposits and Cost of Deposits
(in millions, as of quarter-end)


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## Net Interest Income/Margin

- Net interest income decreased $1.5 \%$
- Excluding the impact of accretion income, net interest margin declined 17 basis points due to:
- 8 basis point impact from increased volume of subordinated debt;
- 7 basis point impact from increased volume and lower rate earned on cash balances;
- 4 basis point impact from lower average loan yields;
- Partially offset by lower rates on deposits


Net Interest Income

Net Interest Margin

## Wealth Management

- During 4Q19, assets under administration increased $\$ 128.7$ million, primarily due to improved market performance
- Total Wealth Management revenue decreased $10.4 \%$ from the prior quarter
- Decrease primarily attributable to lower estate fees


Assets Under Administration
(in millions)

Wealth Management Revenue

## Noninterest Income

- Noninterest income decreased 3.0\% from prior quarter
- 4Q19 noninterest income included $\$ 0.6$ million in net gain on sales of investment securities
- Commercial FHA revenue negatively impacted by $\$ 1.6$ million MSR impairment, compared to $\$ 1.1$ million MSR impairment in prior quarter



## Noninterest Expense and Operating Efficiency

## Noninterest Expense and Efficiency Ratio ${ }^{(1)}$

(Noninterest expense in millions)


- Efficiency Ratio ${ }^{(1)}$ was 59.5\% in 4Q19 vs. $60.6 \%$ in 3Q19
- Adjustments to non-interest expense:

| (\$ in millions) | $4 \mathrm{Q19}$ | $3 \mathrm{Q19}$ |
| :--- | :---: | :---: |
| Integration and acquisition <br> related expenses | $(\$ 3.3)$ | $(\$ 5.3)$ |
| Loss on repurchase of <br> subordinated debt | $(\$ 1.8)$ | - |
| Gain (loss) on MSRs held <br> for sale | $\$(0.1)$ | $\$ 0.1$ |

- Excluding these adjustments, noninterest expense decreased $3.9 \%$ on a linked-quarter basis
- Decrease in noninterest expense primarily attributable to additional cost savings following the HomeStar system conversion
- Branch network reduced by four locations in 4Q19
- Two additional locations to be consolidated in 1Q20


## Asset Quality

- General improvement in asset quality as nonperforming loans/total loans and net chargeoffs/average loans both declined from prior quarter
- Provision for loan losses of \$5.3 million in 4Q19 includes a $\$ 1.4$ million specific reserve allocated to an existing nonperforming loan
- ALLL/total loans of $\mathbf{0 . 6 4 \%}$ and credit marks/total loans of 0.39\% at December 31, 2019


Outlook

- Continue to generate low-single-digit organic loan growth and further improve deposit mix
- Fully capitalize on synergies from HomeStar acquisition
- Complete branch consolidation plan and leverage technology investments to drive additional efficiencies throughout the organization
- Continue to optimize staffing levels and maintain non-interest expense runrate of \$42-\$43 million per quarter in 2020
- Expand net interest margin through a reduction in funding costs and continued growth in loans and leases with more attractive risk-adjusted yields
- Deliver strong earnings growth in 2020 and further improve level of returns
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Adjusted earnings available to common shareholders－non－GAAP
Adjusted diluted earnings per common share
Adjusted return on average assets
Adjusted return on average shareholders＇equity
Adjusted return on average tangible common equity


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RECONCILIATIONS OF NON－GAAP FINANCIAL MEASURES
Adjusted Earnings Reconciliation MIDLAND STATES BANCORP，INC．
RECONCILIATIONS OF NON－GAAP FINANCIAL MEASURES
Adjusted Earnings Reconciliation

## Adjusted Earnings Reconciliation

（dollars in thousands，except per share data）
Income before income taxes－GAAP
（dollars in thousands，except per share data）
Income before income taxes－GAAP
Adjustments to noninterest income：
Gain on sales of investment securities，net Other

Total adjustments to noninterest income
Adjustments to noninterest expense：
Loss（gain）on mortgage servicing rights held for sale
Loss on repurchase of subordinated debt
Integration and acquisition expenses
Loss on repurchase of subordinated debt
Integration and acquisition expenses
Total adjustments to noninterest expense
Adjusted earnings pre tax
Adjusted earnings tax

## Adjusted earnings－non－GAAP

Preferred stock dividends，net

（dollars in thousands，except per share data）
Income before income taxes－GAAP
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Adjustments to noninterest expense．
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CONCILIATIONS OF NON－GAAP FINANCIAL MEASURES（continued） <br>
\cline { 2 - 4 } December 31，September 30，For the Quarter Ended <br>
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CONCILIATIONS OF NON－GAAP FINANCIAL MEASURES（continued） <br>
\cline { 2 - 4 } December 31，September 30，For the Quarter Ended <br>
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CONCILIATIONS OF NON－GAAP FINANCIAL MEASURES（continued） <br>
\cline { 2 - 4 } December 31，September 30，For the Quarter Ended <br>
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CONCILIATIONS OF NON－GAAP FINANCIAL MEASURES（continued） <br>
\cline { 2 - 4 } December 31，September 30，For the Quarter Ended <br>
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CONCILIATIONS OF NON－GAAP FINANCIAL MEASURES（continued） <br>
\cline { 2 - 4 } December 31，September 30，For the Quarter Ended <br>
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CONCILIATIONS OF NON－GAAP FINANCIAL MEASURES（continued） <br>
\cline { 2 - 4 } December 31，September 30，For the Quarter Ended <br>
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CONCILIATIONS OF NON－GAAP FINANCIAL MEASURES（continued） <br>
\cline { 2 - 4 } December 31，September 30，For the Quarter Ended <br>
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CONCILIATIONS OF NON－GAAP FINANCIAL MEASURES（continued） <br>
\cline { 2 - 4 } December 31，September 30，For the Quarter Ended <br>
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CONCILIATIONS OF NON－GAAP FINANCIAL MEASURES（continued） <br>
\cline { 2 - 4 } \& December 31， \& September 30， <br>
2019 \& 2019 \& June 30， <br>
\& 2019 <br>
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CONCILIATIONS OF NON－GAAP FINANCIAL MEASURES（continued） <br>
\cline { 2 - 4 } \& December 31， \& September 30， <br>
2019 \& 2019 \& June 30， <br>
\& 2019 <br>
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CONCILIATIONS OF NON－GAAP FINANCIAL MEASURES（continued） <br>
\cline { 2 - 4 } \& December 31， \& September 30， <br>
2019 \& 2019 \& June 30， <br>
\& 2019 <br>
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Adjusted noninterest expense \＄41，120
Loss on repurchase of subordinated debt（1，778）－
（Loss）gain on mortgage servicing rights held for sale $\quad 70$




$60.63 \% 61.58 \%$

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$61.58 \%$

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MIDLAND STATES BANCORP, INC.

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES (continued)

## Tangible Common Equity to Tangible Assets Ratio and Tangible Book Value Per Share

| (dollars in thousands, except per share data) | As of |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { December 31, } \\ 2019 \\ \hline \end{gathered}$ |  | September 30, 2019 |  |  | $\begin{gathered} \text { June 30, } \\ 2019 \\ \hline \end{gathered}$ |  |  | $\begin{gathered} \hline \text { March 31, } \\ 2019 \\ \hline \end{gathered}$ |  |  | $\begin{gathered} \hline \text { December 31, } \\ 2018 \\ \hline \end{gathered}$ |  |
| Shareholders' Equity to Tangible Common Equity |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total shareholders' equity-GAAP | \$ | 661,911 | \$ | 655,522 |  | \$ | 639,888 |  | \$ | 624,168 |  | \$ | 608,525 |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Preferred stock |  | - |  | - |  |  | $(2,684)$ |  |  | $(2,733)$ |  |  | $(2,781)$ |
| Goodwill |  | $(171,758)$ |  | $(171,074)$ |  |  | $(164,673)$ |  |  | $(164,673)$ |  |  | $(164,673)$ |
| Other intangibles, net |  | $(34,886)$ |  | $(36,690)$ |  |  | $(33,893)$ |  |  | $(35,566)$ |  |  | $(37,376)$ |
| Tangible common equity | \$ | 455,267 | \$ | 447,758 |  | \$ | 438,638 |  | \$ | 421,196 |  | \$ | 403,695 |
| Total Assets to Tangible Assets: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total assets-GAAP | \$ | 6,087,017 | \$ | 6,113,904 |  | \$ | 5,546,055 |  | \$ | 5,641,780 |  | \$ | 5,637,673 |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Goodwill |  | $(171,758)$ |  | $(171,074)$ |  |  | $(164,673)$ |  |  | $(164,673)$ |  |  | $(164,673)$ |
| Other intangibles, net |  | $(34,886)$ |  | $(36,690)$ |  |  | $(33,893)$ |  |  | $(35,566)$ |  |  | $(37,376)$ |
| Tangible assets | \$ | 5,880,373 | \$ | 5,906,140 |  | \$ | 5,347,489 |  | \$ | 5,441,541 |  | \$ | 5,435,624 |
| Common Shares Outstanding |  | 24,420,345 |  | 24,338,748 |  |  | 23,897,038 |  |  | 23,827,438 |  |  | 23,751,798 |
| Tangible Common Equity to Tangible Assets |  | 7.74 |  | 7.58 | \% |  | 8.20 | \% |  | 7.74 | \% |  | 7.43 \% |
| Tangible Book Value Per Share | \$ | 18.64 | \$ | 18.40 |  | \$ | 18.36 |  | \$ | 17.68 |  | \$ | 17.00 |

Return on Average Tangible Common Equity (ROATCE)
(dollars in thousands)
Net income available to common shareholders
Average total shareholders' equity—GAAP
Adjustments:
Preferred stock
Goodwill
Other intangibles, net
Average tangible common equity
ROATCE

| For the Quarter Ended |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { December 31, } \\ 2019 \\ \hline \end{gathered}$ |  | September 30, 2019 |  | $\begin{gathered} \text { June 30, } \\ 2019 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { March 31, } \\ 2019 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2018 \\ \hline \end{gathered}$ |  |  |
| \$ | 12,792 | \$ | 12,677 | \$ | 16,321 | \$ | 13,948 | \$ | 16,302 |  |
| \$ | 658,497 | \$ | 651,162 | \$ | 628,730 | \$ | 614,210 | \$ | 599,723 |  |
|  | - |  | (814) |  | $(2,708)$ |  | $(2,759)$ |  | $(2,812)$ |  |
|  | $(171,082)$ |  | $(166,389)$ |  | $(164,673)$ |  | $(164,673)$ |  | $(164,051)$ |  |
|  | $(35,745)$ |  | $(34,519)$ |  | $(34,689)$ |  | $(36,438)$ |  | $(38,394)$ |  |
| \$ | 451,670 | \$ | 449,440 | \$ | 426,660 | \$ | 410,340 | \$ | 394,466 |  |
|  | 11.24 |  | 11.19 \% |  | 15.34 |  | 13.79 |  | 16.40 | \% |


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    & \text { LIATIONS OF NON-GAAP FINANCIAL MEASURES (continued) }
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