

## **Midland States Bank Names David Noble Community Development and CRA Officer**

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EFFINGHAM, ILLINOIS – February 11, 2014 – Midland States Bank announced that David R. Noble has been named Community Development and CRA Officer.

Noble will spearhead Midland’s corporate-wide community development plan. Following the announced acquisition of Heartland Bank in St. Louis, which will be Midland’s ninth acquisition and seventh bank acquisition since 2007, Midland will grow to 44 branch locations.

“We’ve been impressed by the vibrant business community in St. Louis and the number of organizations committed to revitalizing the downtown and adjacent areas,” said Leon J. Holschbach, President and CEO of Midland States Bancorp, Inc. and Midland States Bank. “Midland is proud of the key financing role it has played in projects such as the Peabody Opera House and Laurel Hotel, which help drive business and employment in downtown St. Louis, as well as our \$20 million commitment to the St. Louis Equity Fund, which works to create affordable housing in low and moderate income neighborhoods.” Holschbach added, “We also look forward to continuing Heartland Bank’s community development efforts in St. Louis and building on the combined strength of our organizations. Our corporate-wide community development plan will be the blueprint for these continued efforts in St. Louis and our other markets following the acquisition of Heartland Bank.”

Noble will work closely with Midland’s business units in each of the bank’s regions. “Midland is committed to supporting the needs of the families, businesses and communities we serve,” said Jeff Mefford, Senior Vice President, Community Banking. “David’s experience and active involvement will be an asset to Midland’s community-based initiatives. We are fortunate to have him join our team.”

Noble, a long-standing resident of St. Louis, is an experienced banker, including in the areas of community development, mortgage counseling and CRA mortgage lending. Prior to joining Midland, Noble was Community Development Officer for another community bank in St. Louis, where he instituted community outreach events, strengthened relationships with community organizations and guided strategic community development and engagement initiatives. He also is the co-founder and Chairman of the Executive Committee of the Metropolitan St. Louis Community Reinvestment Act (CRA) Association.

Noble, who will soon complete his Bachelor of Science in organizational studies and M.A. in urban planning and real estate development at Saint Louis University, said “I look forward to continuing to serve the public through Midland’s community development programs. We hope to better assist low to moderate income families while also seeking new opportunities to work with minority-owned businesses.”

### **About Midland States Bancorp, Inc.**

Midland States Bank is rated “5 Stars” by Bauer Financial, a rating reserved for only the strongest financial institutions in the U.S., and was rated one the fastest growing financial services companies by Inc 500/5000 in “Fastest Growing Private Companies” in 2011. Midland has assets of approximately \$1.7 billion and Midland Wealth Management has assets under administration of more than \$1.0 billion. Established in 1881 in Effingham, Illinois, Midland States Bank provides a full range of commercial and consumer banking products, trust and investment management, insurance, and financial planning services. As a community banking institution, Midland States Bank prides itself on establishing and maintaining relationships with its customers and is committed to serving the financial needs of the communities it serves. For additional information, visit <http://www.midlandsb.com>.

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