# Midland States Bancorp, Inc. NASDAQ: MSBI 

## Second Quarter 2018 Earnings Call

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Use of Non-GAAP Financial Measures. This presentation contains certain financial information determined by methods other than in accordance with accounting principles generally accepted in the United States ("GAAP"). These non-GAAP financial measures include "Adjusted Earnings," "Adjusted Diluted Earnings Per Share," "Adjusted Return on Average Assets," "Adjusted Return on Average Shareholders' Equity," "Adjusted Return on Average Tangible Common Equity," "Efficiency Ratio," "Tangible Common Equity to Tangible Assets," "Tangible Book Value Per Share" and "Return on Average Tangible Common Equity." The Company believes that these non-GAAP financial measures provide both management and investors a more complete understanding of the Company's funding profile and profitability. These non-GAAP financial measures are supplemental and are not a substitute for any analysis based on GAAP financial measures. The Company believes that these non-GAAP financial measures provide both management and investors a more complete understanding of the Company's funding profile and profitability. These non-GAAP financial measures are supplemental and are not a substitute for any analysis based on GAAP financial measures. Not all companies use the same calculation of these measures; therefore this presentation may not be comparable to other similarly titled measures as presented by other companies. Reconciliations of these non-GAAP measures are provided in the Appendix section of this presentation.

## Overview of 2Q18



Net income of $\$ 12.8$ million, or $\$ 0.52$ diluted EPS

- Integration and acquisition expenses of $\$ 2.0$ million
- Adjusted earnings ${ }^{1}$ of $\$ 0.59$ per diluted share

First full quarter with Alpine's operations

- Positive impact on earnings
- Ahead of schedule in realizing synergies
- Approximately $80 \%$ of cost savings achieved in 2 Q 18

Addition of Alpine shifts business mix toward more stable sources of revenue

- Increase in loan growth
- Stable net interest margin (excluding accretion income)
- Solid expense management and improving efficiency ratio


## Loan Portfolio

- Organic loan growth of $\$ 67$ million or $6.6 \%$ annualized
- Strongest growth in equipment financing, consumer lending and residential real estate
- Equipment financing balances increased \$38.1 million from March 31, 2018
$>$ Production booked within either commercial or lease financing portfolios
- Fluctuation in large commercial FHA warehouse line impacted commercial loan portfolio

| Loan Portfolio Mix |  |  |  |  |  | Total Loans |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions, as of quarter-end) | 2Q 2018 | 1Q 2018 |  | 2Q 2017 |  | (in millions, as of quarterend) |  |  | \$4,029 | \$4,096 |
|  |  |  |  |  |  |  |  |  |
| Commercial | \$ 763 | \$ | 803 |  |  | \$ | 571 |  |  |  |  |  |
| Commercial real estate | 1,711 |  | 1,774 |  | 1,471 |  |  |  |  |  |
| Construction and land development | 248 |  | 235 |  | 176 | \$3,184 | \$3,158 | ,227 |  |  |
| Residential real estate | 602 |  | 570 |  | 428 |  |  |  |  |  |
| Consumer | 544 |  | 424 |  | 336 |  |  |  |  |  |
| Lease financing | 229 |  | 224 |  | 202 |  |  |  |  |  |
| Total | \$ 4,096 | \$ | 4,029 | \$ | 3,184 |  |  |  |  |  |
|  |  |  |  |  |  | 2Q 2017 | 3Q 2017 | 4Q 2017 | 1Q 2018 | 2Q 2018 |

## Total Deposits

- Total deposits decreased $\$ 74$ million to $\mathbf{\$ 4 . 1 6}$ billion
- Decline in DDA primarily attributable to normal fluctuations in servicing deposits
- Decline in interest-bearing deposits primarily attributable to reduction in time and brokered deposits

| Deposit Mix |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions, as of quarterend) |  |  |  |  |  |  |
|  | 2Q 2018 |  | 1Q 2018 |  | 2Q 2017 |  |
| Noninterest-bearing demand | \$ | 1,002 | \$ | 1,038 | \$ | 781 |
| Checking |  | 1,025 |  | 993 |  | 842 |
| Money market |  | 844 |  | 840 |  | 578 |
| Savings |  | 461 |  | 467 |  | 292 |
| Time |  | 638 |  | 672 |  | 526 |
| Brokered |  | 191 |  | 224 |  | 315 |
| Total deposits | \$ | 4,160 | \$ | 4,234 | \$ | 3,333 |



## Wealth Management

- Wealth Management group offers Trust and Estate services, Investment Management, Financial Planning and Employer Sponsored Retirement Plans
- Full quarter impact of Alpine's wealth management group drove increase in revenue
- Total revenue increased 30\% from the prior quarter and surpassed $\$ 5.0$ million
- Year-over-year organic growth in assets under administration was $\$ 153$ million, or 7.9\%, excluding Alpine acquisition



## Love Funding - Commercial FHA Review

- Change in leadership
$>$ Jon Camps, Senior Vice President, promoted to President of Love Funding
> Reporting to Jeff Mefford, President of Midland States Bank
- Expense levels adjusted for new revenue expectations
> Approximately $\mathbf{\$ 2 . 0}$ million in annualized cost savings
- Long-term annual expectations
> Total revenue of $\$ \mathbf{1 2}$ million to $\mathbf{\$ 2 0}$ million
$>$ Pre-tax margin of $20 \%$ to $\mathbf{4 0 \%}$


## Net Interest Income/Margin

- Net interest income increased due to full quarter contribution of Alpine
- Net interest margin increased due to higher accretion income
- Excluding the impact of accretion income, net interest margin was relatively unchanged
- Scheduled accretion income: \$3.1 million in 3Q18; \$2.3 million in 4Q18; \$7.2 million in FY 2019



## Non-Interest Income

- Non-interest income declined 4.0\% due to drop in commercial FHA revenue
- All other major fee generating areas increased primarily due to full quarter contribution of Alpine
- Increase in residential mortgage banking revenue driven by seasonal strength

(1) Represents service charges, interchange revenue, net gain-on-sale of investment securities, and other income


## Non-Interest Expense and Operating Efficiency

Non-Interest Expense and Efficiency Ratio ${ }^{1}$

## (Non-Interest expense in millions)



- Efficiency Ratio ${ }^{1}$ was $67.8 \%$ in 2Q18 vs. 68.5\% in 1Q18
- Integration and acquisition related expenses
> $\$ 2.0$ million in 2 Q18
$>\$ 11.9$ million in $1 Q 18$
- Excluding these items, noninterest expense increased $18.1 \%$ on a linked-quarter basis due to the full quarter impact of Alpine's operations
- 2019 quarterly run-rate for non-interest expense projected to be approximately \$43 million


## Asset Quality

- Stable asset quality in 2Q18 and modest net charge-offs
- Slight increase in non-performing loans
- Provision for loan losses of $\$ 1.9$ million in 2Q18
- ALLL/total loans of 0.45\% and credit marks/total loans of 0.81\% at June 30, 2018


## Non-Performing Loans / Total Loans

NCO / Average Loans
(Total Loans as of quarter-end)



## Outlook

- Continued discipline in balance sheet growth to manage liquidity and protect net interest margin
- Alpine system conversion completed in mid-July
- Completion of Alpine integration expected to drive additional cost savings and improved efficiencies
- Well positioned to deliver additional earnings growth in 2019


## APPENDIX

MIDLAND STATES BANCORP, INC.

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

## Adjusted Earnings Reconciliation

(dollars in thousands, except per share data) Income before income taxes - GAAP
Adjustments to noninterest income:
(Loss) gain on sales of investment securities, net Other
Total adjustments to noninterest income
Adjustments to noninterest expense:
Loss on mortgage servicing rights held for sale
Integration and acquisition expenses
Total adjustments to noninterest expense
Adjusted earnings pre tax
Adjusted earnings tax
Revaluation of net deferred tax assets
Adjusted earnings - non-GAAP
Preferred stock dividends, net
Adjusted earnings - available to common shareholders - non-GAAP
Adjusted diluted earnings per common share
Adjusted return on average assets
Adjusted return on average shareholders' equity
Adjusted return on average tangible common equity

For the Quarter Ended

| $\begin{gathered} \hline \text { June } 30, \\ 2018 \\ \hline \end{gathered}$ |  |  | $\begin{gathered} \hline \text { March 31, } \\ 2018 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { December 31, } \\ 2017 \\ \hline \end{gathered}$ |  |  | $\begin{gathered} \text { September 30, } \\ 2017 \end{gathered}$ |  |  | $\begin{gathered} \hline \text { June 30, } \\ 2017 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 15,827 |  | 3,182 | \$ | 7,766 |  | \$ | 2,316 |  | 4,916 |
|  | (70) |  | 65 |  | 2 |  |  | 98 |  | 55 |
|  | (48) |  | 150 |  | 37 |  |  | 45 |  | (91) |
|  | (118) |  | 215 |  | 39 |  |  | 143 |  | (36) |
|  | 188 |  | - |  | 442 |  |  | 3,617 |  | - |
|  | 2,019 |  | 11,884 |  | 2,686 |  |  | 8,303 |  | 7,450 |
|  | 2,207 |  | 11,884 |  | 3,128 |  |  | 11,920 |  | 7,450 |
|  | 18,152 |  | 14,851 |  | 10,855 |  |  | 14,093 |  | 12,402 |
|  | 3,666 |  | 3,550 |  | 6,992 |  |  | 4,920 |  | 4,326 |
|  | - |  | - |  | $(4,540)$ |  |  | - |  | - |
|  | 14,486 |  | 11,301 |  | 8,403 |  |  | 9,173 |  | 8,076 |
|  | 36 |  | 36 |  | 37 |  |  | 27 |  | 19 |
| \$ | 14,450 |  | 11,265 | \$ | 8,366 |  | \$ | 9,146 |  | 8,057 |
| \$ | 0.59 |  | 0.52 | \$ | 0.42 |  | \$ | 0.46 |  | 0.46 |
|  | 1.03 |  | 0.96 |  | 0.76 |  |  | 0.82 |  | 0.89 |
|  | 9.94 |  | 9.19 |  | 7.34 |  |  | 8.03 |  | 8.97 |
|  | 15.28 |  | 13.06 |  | 9.88 |  |  | 10.83 |  | 11.20 |

## MIDLAND STATES BANCORP, INC.

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES (continued)

## Efficiency Ratio Reconciliation

(dollars in thousands)
Noninterest expense - GAAP
Loss on mortgage servicing rights held for sale
Integration and acquisition expenses
Adjusted noninterest expense
Net interest income - GAAP
Effect of tax-exempt income
Adjusted net interest income
Noninterest income - GAAP
Mortgage servicing rights impairment
Loss (gain) on sales of investment securities, ne Other
Adjusted noninterest income
Adjusted total revenue
Efficiency ratio


MIDLAND STATES BANCORP, INC.

Tangible Common Equity to Tangible Assets Ratio and Tangible Book Value Per Share

| (dollars in thousands, except per share data) |  |  |  |  |  |  |  | As of |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { June 30, } \\ 2018 \\ \hline \end{gathered}$ |  |  | $\begin{gathered} \hline \text { March 31, } \\ 2018 \\ \hline \end{gathered}$ |  |  | $\begin{gathered} \hline \text { December 31, } \\ 2017 \\ \hline \end{gathered}$ |  |  | $\begin{gathered} \hline \text { September 30, } \\ 2017 \\ \hline \end{gathered}$ |  |  | $\begin{gathered} \hline \text { June 30, } \\ 2017 \\ \hline \end{gathered}$ |  |
| Shareholders' Equity to Tangible Common Equity |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total shareholders' equity-GAAP | \$ | 592,535 |  | \$ | 585,385 |  | \$ | 449,545 |  | \$ | 450,689 |  | \$ | 451,952 |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Preferred stock |  | $(2,876)$ |  |  | $(2,923)$ |  |  | $(2,970)$ |  |  | $(3,015)$ |  |  | $(3,134)$ |
| Goodwill |  | $(164,044)$ |  |  | $(155,674)$ |  |  | $(98,624)$ |  |  | $(97,351)$ |  |  | $(96,940)$ |
| Other intangibles |  | $(41,081)$ |  |  | $(46,473)$ |  |  | $(16,932)$ |  |  | $(17,966)$ |  |  | $(18,459)$ |
| Tangible common equity | \$ | 384,534 |  | \$ | 380,315 |  | \$ | 331,019 |  | \$ | 332,357 |  | \$ | 333,419 |
| Total Assets to Tangible Assets: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total assets-GAAP | \$ | 5,730,600 |  | \$ | 5,723,372 |  | \$ | 4,412,701 |  | \$ | 4,347,761 |  | \$ | 4,491,642 |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Goodwill |  | $(164,044)$ |  |  | $(155,674)$ |  |  | $(98,624)$ |  |  | $(97,351)$ |  |  | $(96,940)$ |
| Other intangibles |  | $(41,081)$ |  |  | $(46,473)$ |  |  | $(16,932)$ |  |  | $(17,966)$ |  |  | $(18,459)$ |
| Tangible assets | \$ | 5,525,475 |  | \$ | 5,521,225 |  | \$ | 4,297,145 |  | \$ | 4,232,444 |  | \$ | 4,376,243 |
| Common Shares Outstanding |  | 23,664,596 |  |  | 23,612,430 |  |  | 19,122,049 |  |  | 19,093,153 |  |  | 19,087,409 |
| Tangible Common Equity to Tangible Assets |  | 6.96 | \% |  | 6.89 | \% |  | 7.70 | \% |  | 7.85 | \% |  | 7.62 |
| Tangible Book Value Per Share | \$ | 16.25 |  | \$ | 16.11 |  | \$ | 17.31 |  | \$ | 17.41 |  | \$ | 17.47 |



