

Midland States Bank Opens New Full Service Office in Champaign

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EFFINGHAM, ILLINOIS – May 13, 2013 – Midland States Bank has opened its first full-service banking center in Champaign. This 4,500 square foot office is conveniently located just east of Mattis Avenue at 1617 W. Springfield Avenue. Midland currently has 31 banking and wealth management offices in Illinois, one in Missouri and one in Wisconsin.

The single-story, contemporary building features an “open space” interior design with glass walls encompassing the lobby area. An enhanced walk-in experience greets customers with a unique, continuous customer-friendly service counter that allows most customer transactions to be fulfilled without moving from desk-to-desk. A comfortable seating area includes a fireplace and self-service coffee bar. Two large flatscreen monitors add visual appeal and feature bank promotions and information. The banking center also includes two drive-thru lanes, as well as a drive-thru ATM and night depository.

Leading Midland’s Champaign market expansion is Market President Becky Von Holten. Von Holten, who has 12 years of banking experience, has worked in the Champaign community for the past four years. “We are excited about our new office and the opportunity to expand our services and convenience for our clients in the Champaign area,” commented Von Holten. “The vitality of the Champaign market, paired with the strength of Midland States Bank, has allowed us to expand the high level of service our clients have come to expect from our team.”

Leon Holschbach, President and CEO of Midland, added, “We are excited with the opportunity to grow our franchise in the Champaign market. With the current growth pace of our company, the expanding Champaign market is a logical extension for us. We look forward to great results from our staff here and continued development.”

The branch features comprehensive consumer, business, mortgage and wealth management services with a staff of 10. The office staff from Midland’s former limited-service facility located at 1608 Broadmoor in Champaign has relocated to the new building.

In addition to the opening of Midland’s new office, in early 2013, the bank added a 24-hour, drive-up ATM kiosk at the corner of Prospect and West Bloomington Road in Champaign.

To mark the opening of its new branch, Midland will host a month-long Grand Opening, with activities to begin on May 20 and will include an “Open. Grab. Win.” promotion. Learn more by visiting Midland’s new Champaign location.

About Midland States Bancorp, Inc.

Midland States Bancorp, Inc. is a community-based bank holding company headquartered in Effingham, Illinois, and is the sole shareholder of its subsidiary, Midland States Bank. Midland States Bank has assets of approximately \$1.6 billion and a Wealth Management group with assets under administration of over \$1.0 billion. Established in 1881, Midland States Bank remains a locally owned and operated community bank, providing a full range of commercial and consumer banking products, trust and investment management, insurance, and financial planning services. For additional information, visit <http://www.midlandsb.com>.

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