# Midland States Bancorp, Inc. NASDAQ: MSBI

Investor Presentation November 2024





Forward-Looking Statements. This presentation may contain forward-looking statements within the meaning of the federal securities laws. Forward-looking statements expressing management's current expectations, forecasts of future events or long-term goals may be based upon beliefs, expectations and assumptions of the Company's management, and are generally identifiable by the use of words such as "believe," "expect," "anticipate," "plan," "intend," "estimate," "may," "will," "would," "could," "should" or other similar expressions. All statements in this presentation speak only as of the date they are made, and the Company undertakes no obligation to update any statement. A number of factors, many of which are beyond the ability of the Company to control or predict, could cause actual results to differ materially from those in its forward-looking statements including changes in interest rates and other general economic, business and political conditions, the impact of inflation, increased deposit volatility and potential regulatory developments. These risks and uncertainties should be considered in evaluating forward-looking statements, and undue reliance should not be placed on such statements. Additional information concerning the Company and its businesses, including additional factors that could materially affect the Company's financial results, are included in the Company's filings with the Securities and Exchange Commission.

Use of Non-GAAP Financial Measures. This presentation may contain certain financial information determined by methods other than in accordance with accounting principles generally accepted in the United States ("GAAP"). These non-GAAP financial measures include "Adjusted Earnings," "Adjusted Earnings Available to Common Shareholders," "Adjusted Diluted Earnings Per Common Share," "Adjusted Return on Average Assets," "Adjusted Return on Average Shareholders' Equity," "Adjusted Return on Average Tangible Common Equity," "Adjusted Pre-Tax, Pre-Provision Earnings," "Adjusted Pre-Tax, Pre-Provision Return on Average Assets," "Efficiency Ratio," "Tangible Common Equity to Tangible Assets," "Tangible Book Value Per Share," "Tangible Book Value Per Share excluding Accumulated Other Comprehensive Income," and "Return on Average Tangible Common Equity." The Company believes that these non-GAAP financial measures provide both management and investors a more complete understanding of the Company's funding profile and profitability. These non-GAAP financial measures are supplemental and are not a substitute for any analysis based on GAAP financial measures. Not all companies use the same calculation of these measures; therefore this presentation may not be comparable to other similarly titled measures as presented by other companies. Reconciliations of these non-GAAP measures are provided in the Appendix section of this presentation.





#### **Company Snapshot**

Founded in 1881, this Illinois statechartered community bank focuses on in-market relationships while having national diversification through equipment finance.

- 53 Branches in Illinois and Missouri
- 16 successful acquisitions since 2008



Workplace!

3 Years Running

#### Financial Highlights as of September 30, 2024

\$7.8 Billion Total Assets	
\$5.7 Billion Total Loans	
\$6.3 Billion Total Deposits	
\$4.3 Billion Assets Under Administration	

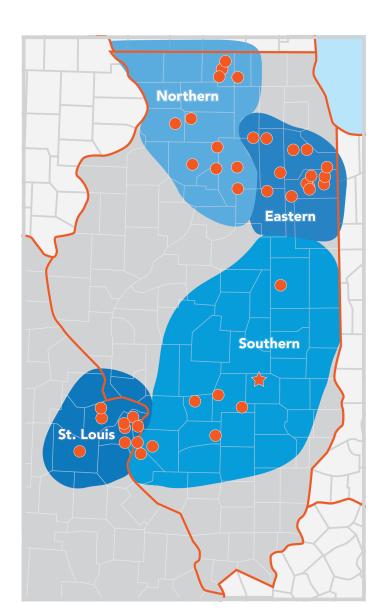
YTD Adjusted ROAA <sup>(1)</sup> :	0.67%
YTD Adjusted Return on TCE <sup>(1)</sup> :	8.61%
TCE/TA:	7.03%
YTD PTPP <sup>(1)</sup> ROAA:	1.46%
Dividend Yield:	5.54%
Price/Tangible Book:	0.9x
Price/LTM EPS:	9.7x



(1)



## Financial Services & Banking Center Footprint



Headquartered in Effingham, Illinois

# 42 Illinois Banking Centers11 Missouri Banking Centers

Our Community Bank is organized into four regions:

- Northern
- Eastern
- Southern
- St. Louis

#### Services Include:

- Wealth Management
- Residential Mortgage
- Commercial and Small Business Banking
- Retail Services

Additional Locations: Equipment Finance - St. Louis, MO Trust Company - Chicago, IL & Tarrytown, NY





## **Business and Corporate Strategy**

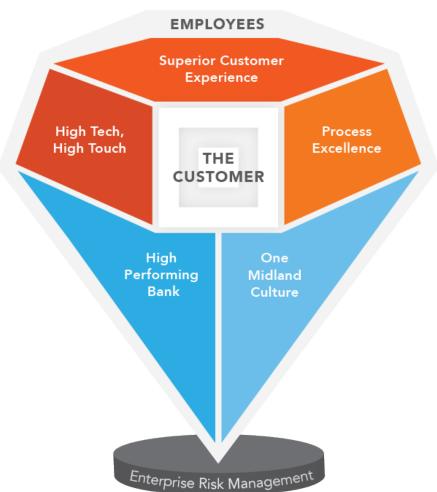
We are a community bank focused on developing deep customer relationships and building strong communities.

#### **OUR MISSION**

Providing a superior experience to enrich our customer's financial journey

#### **OUR VISION**

We are one bank, committed to cohesive teamwork that prioritizes team success over individual gains.







# **Operating Model**

#### **Key Business Units**

(dollars in millions, as of 9/30/24)

Business		Co	ommunity	Bank	Midland	011		
Unit	Eastern Region	Northern Region	Southern Region	St. Louis Region	Wealth Management	Equipment Finance	Other	Total
Branches	16	17	9	11				53
Loans & Leases	\$903	\$731	\$695	\$850		\$860	\$2,613	\$5,749
Deposits	\$1,346	\$2,003	\$635	\$446	\$332		\$1,495	\$6,257
Assets Under Management					\$4,269			\$4,269
Head Count	109	150	57	56	84	35	416	907





## **Experienced Senior Management Team**



Jeffrey G. Ludwig
President and CEO of Midland States Bancorp

- Assumed Company CEO role in Jan. 2019 after serving as Bank CEO
- More than 10 years serving as CFO
- Joined Midland in 2006; 16+ years in banking industry



Jeffrey S. Mefford President of Midland States Bank and EVP of Midland States Bancorp

- Joined Midland in 2003
- Appointed Bank President in March 2018
- Oversees all sales activities for commercial, retail, mortgage, wealth management, equipment finance, and treasury management



**Eric T. Lemke**Chief Financial Officer

- Promoted to Chief Financial Officer in November 2019
- Joined Midland in 2018 as Director of Assurance and Audit
- 25+ years of financial accounting and reporting experience in financial services



**Douglas J. Tucker** SVP, Corporate Counsel and Director of IR

- 20+ years experience advising banks and bank holding companies
- Significant IPO, SEC reporting and M&A experience
- Joined Midland in 2010



Jeremy A. Jameson Chief Credit Officer

- 20+ years in banking and credit with a track record of managing clients up to \$100MM and designing comprehensive credit and lending strategies
- Administers credit policy, credit risk management, and loan origination systems
- Joined Midland in 2024



Daniel E. Casey
Chief Risk Officer

- 30+ years in risk and investment management
- Administers enterprise risk management functions including compliance management, loan review, internal audit and other fiduciary safeguards
- Joined Midland in 2023





## **Investment Summary and Strategic Initiatives**

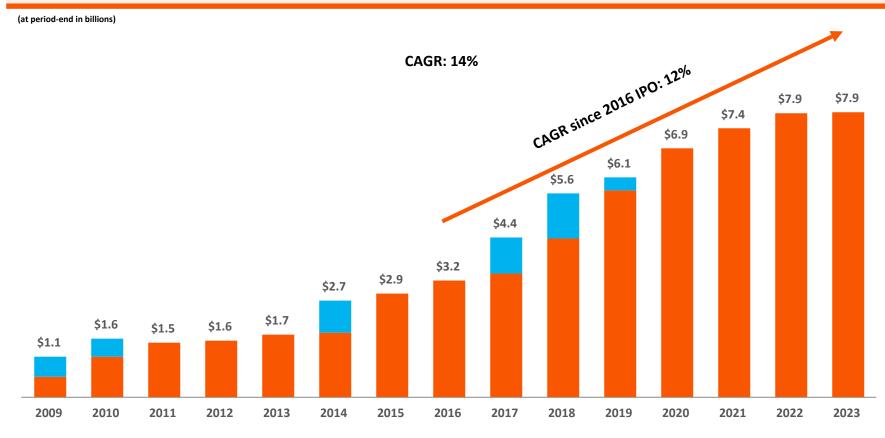
- Profitable growth and improved efficiencies resulting in higher EPS and increased returns over the past few years
- Strengthened commercial banking team and increased presence in faster growing markets driving high quality in-market loan production and consistent inflows of new commercial deposits
- Wealth Management business focused on more effectively capitalizing on cross-selling opportunities and increasing organic growth rate
- More conservative approach to new loan production adopted in light of current environment until economic conditions improve
- Well positioned to capitalize on the current environment to add new commercial and retail deposit relationships
- Banking-as-a-Service foundation being developed and expected to start making a contribution in 2025





# Successful Execution of Strategic Plan...

#### **Total Assets**



Selected Acquisitions: Total Assets at Time of Acquisition (in millions)

**Selected Acquisitions** 

2009: Strategic Capital Bank (\$540)

2014: Love Savings/Heartland Bank (\$889)

2018: Alpine Bancorp (\$1,243)

2010: AMCORE Bank (\$500)

2017: Centrue Financial (\$990)

2019: HomeStar Financial Group (\$366)





## ...Leads to Creation of Shareholder Value

#### 23 Consecutive Years of Dividend Increases

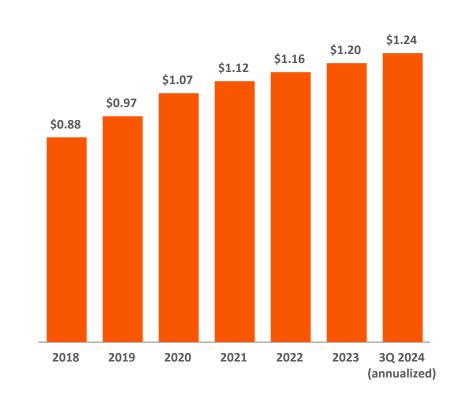


TBV/Share ex. AOCI CAGR: 7.4%

#### \$27.74 \$26.91 \$24.72 \$24.90 \$23.35 \$21.66 \$20.94 \$19.31 \$18.64 \$17.00 2018 2019 2020 2021 2022 2023 3Q 2024 **Tangible Book Value Per Share** -- TBV/Share ex. AOCI

#### **Dividends Declared Per Share**

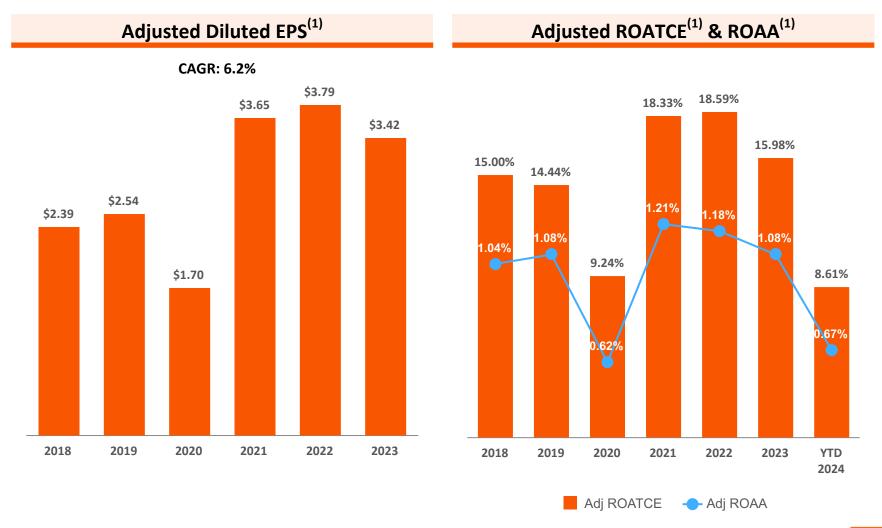
**CAGR: 5.0%** 







# ...And Increased Profitability

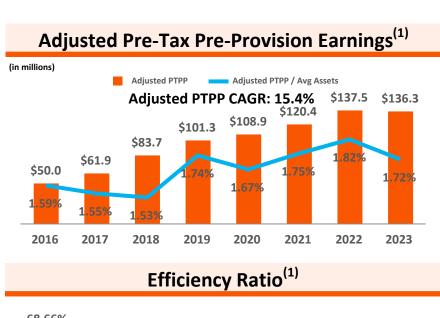


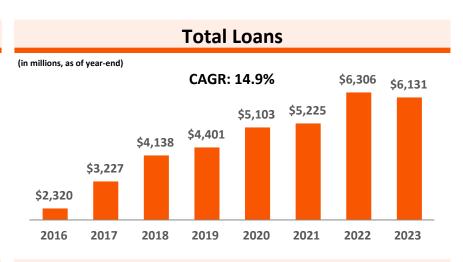




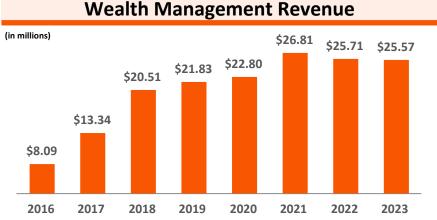
# Strategic Initiatives Strengthening Franchise

#### ... Have Produced Improved Growth and Profitability











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## High Tech High Touch - Technology Roadmap

Midland's technology investments are enhancing efficiencies, improving client experience, and positively impacting retail deposit gathering and commercial/consumer loan production

	Consume	r	Small Business	Commercial	Wealth
	Flexible Overdrafts (2022)	VELOCITY SOLUTIONS	Commercial Online Account Openin (2021)	ilil ncino.	
	Near real time payments (2021)	Żelle		Integrated Payables – Payments (2021)	
	Online loan Origination (2021)	<b>₿</b> blend	Commercial Relationship pricing optimization engine (2022)	Q2   precisionlender	Online Access and Portal (2023)
ing	Consumer online account opening (2020)	ılıl ncino.	SBA Loan Portal (2021)	SBB Loan Portal (2023)	SS&C Black Diamond
Facing	Automated analytics-bas (2020)	ed marketi	ng platform deployed with access to	all datasets and all businesses	salesforce marketing cloud
ner	CRM deployed to employ and single view of pipelir		ch view of the customer, automated locutive team (2020)	eads,	salesforce
Customer	Retail Banking Needs Navigator & Customer Incentive Programs (2020)	salesforce	Self service loan portal and treasury	on-boarding (2021)	Trust Platform (2024) SS&C INNOVEST SS&C Black Diamond
Ö	Five9 Customer Care (2023)	Fiven		Mozaik(MSB Salesforce) Omnichannel Account Opening (2024)	RIA Platform (2023) SS&C   Black Diamond
	Mozaik(MSB Salesforce) Omnichannel Account Op (2024)	pening			Wealth Access (2024)
	Extole Customer Referral (2024)	Program			Unified Wealth & Consumer Online/Mobile Platform (2024)
	Fintech Partnerships Est		IAMENTOD 5	IM FINTOP GreenSky EVO	ANAPI Synctera PLAID

Canapi Fund, Alloy, Blend, Plaid, GreenSky, JAM/FINTOP Fund, Informatica











CX Platform Customer Feedback (2020, 2021)

Artificial Intelligence (2020, 2021) 200+ RPA "bots" deployed in the last 18 months, Al based solutions applied in Risk Management, Mortgage Operations (2021), and Cyber Security (UEBA), Add Microsoft Co-Pilot & OpenAl Partnerships (2024)



Silo-elimination and 360 view of customer (2020) All sales teams on single sales platform using same 360 view of customer, Five 9 & Salesforce Customer Service Platform (2023), Self Service IVR (2024), Salesforce Integrated Customer Service and Operations Case Management (2024)



Website Relaunch (2024)

Centralized Data Analytics - Informatica, PowerBI, SAS Viya (2018, 2019, 2020)

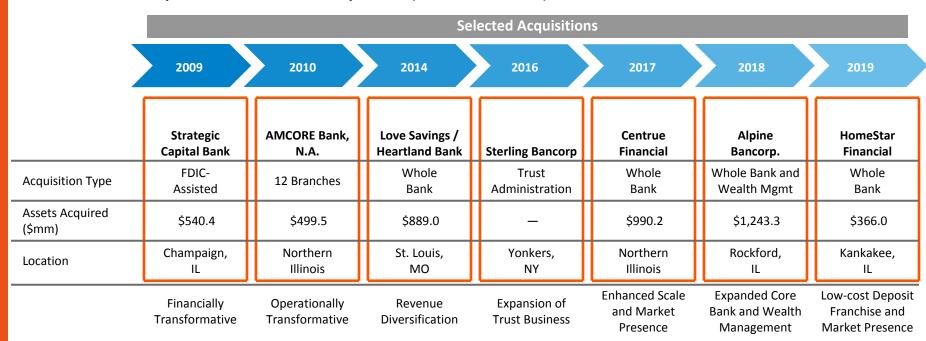
Oracle data warehouse with 98% of data accessible for analytics across all products, services and channels.

Digital Talent (53 FTE) Chief Digital Officer, Director – Strategic Transformation, Director – Strategic Engineering & Development, Director – Banking as a Service, Lead Engineer API Development, Senior Manager - Digital Marketing, Manager - Customer Experience, Board Member - Digital Expertise, Web Development, Fintech Onboarding & Oversight



# **Successful Acquisition History**

- Midland States has completed 16 transactions since 2008, including FDIC-assisted, branch, whole bank, asset purchase and business line acquisitions, and a New York trust asset acquisition
- Demonstrated history of earnings expansion
- Deliberate diversification of geographies and revenue channels
- Successful post-closing integration of systems and businesses
- Most recent acquisition: FNBC branch acquisition (closed in Q2 2022)



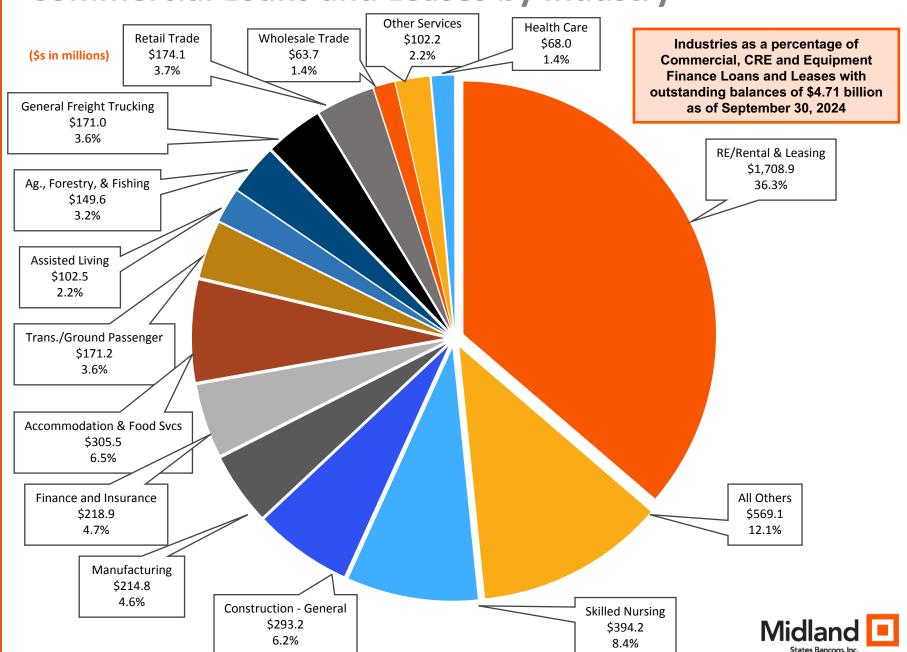




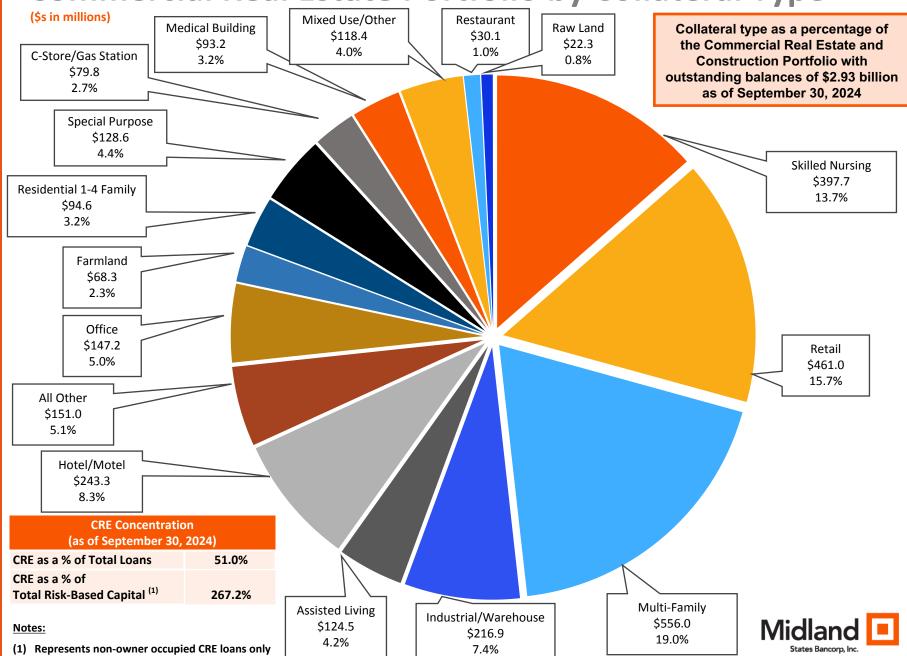
# Loan Portfolio and Asset Quality



### **Commercial Loans and Leases by Industry**



# Commercial Real Estate Portfolio by Collateral Type





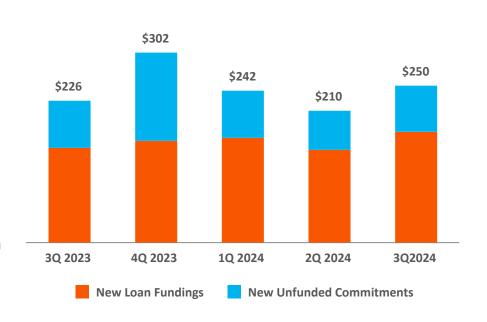
### **Commercial Loan Growth**

# More conservative approach to new loan production in light of economic uncertainty has impacted production levels since mid-2022

- New hires and an increase in productivity of the commercial banking group without increasing the size of the business development team
- Addition of expertise in specialty finance and SBA lending
- Increased exposure to higher growth markets in Northern Illinois and St. Louis
- Successfully moving up market and working with larger clients that have greater financing needs
- Effectively leveraging technology investments, including the Salesforce platform, to improve win rate and expand relationships with clients
- New commercial loan production to be funded by planned reduction in consumer portfolio

#### **Commercial and CRE Loan Production**

(in millions)







## Midland Equipment Finance Portfolio Overview

# Portfolio Characteristics (as of September 30, 2024)

Nationwide portfolio providing financing solutions
to equipment vendors and end-users

to equipment vendors and ena-asers							
Total Outstanding Loans and Leases	\$860.1 million (15.0% of total loans)						
Number of Loans and Leases	8,161						
Average Loan/Lease Size	\$116,401						
Largest Loan/Lease	\$2.9 million						
Weighted Average Rate	6.47%						
Representative Industries Served	Manufacturing, General Freight Trucking, Construction, Transit and Ground Passenger						

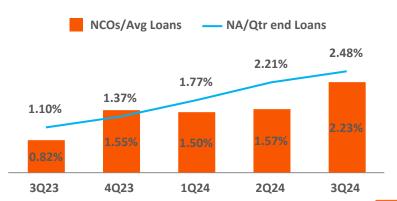
#### **Equipment Finance Outstanding Balances**

# \$1,064 \$1,005 \$950 \$890 \$860

1Q24

2Q24

#### NCOs/Avg Loans & Non Accruals/Qtr end Loans





3Q24

(in millions)

3Q23

4Q23

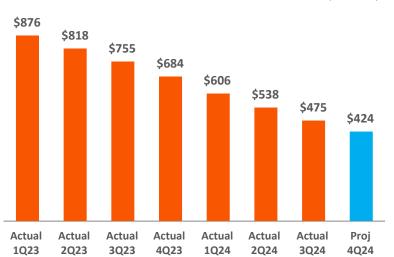


## **GreenSky Consumer Loan Portfolio Overview**

Portfolio Characteristics (as of September 30, 2024)							
Total Outstanding	\$475.3 million (8.3% of total loans)						
Weighted Average Rate	5.70%						
Number of Active Loans	36,347						
Average Loan Size	\$14,811						
Average FICO Score	773						

#### **Projected GreenSky Balances**

(in millions)



#### Plan with GreenSky to Wind Down Portfolio

- Notice provided to officially terminate the GreenSky program in October 2023
- Reduced loan originations
- Projected portfolio reduction to \$424 million by EOY 2024
- Decrease in portfolio to improve liquidity and capital
- Escrow deposits
  - Escrow deposits absorb losses in excess of cash flow waterfall
  - Escrow account totaled \$17.2 million at 9/30/24 or 3.6% of the portfolio





## LendingPoint Loan Portfolio Overview

Portfolio Characteristics (as of September 30, 2024)							
Total Outstanding	\$96.5 million (1.8% of total loans)						
Weighted Average Rate	5.45%						
Number of Active Loans	8,088						
Average Loan Size	\$11,931						
Average FICO Score	739						
Reserves in ACL	\$8.3 million						

#### **Projected LendingPoint Balances**



#### Plan with LendingPoint to Wind Down Portfolio

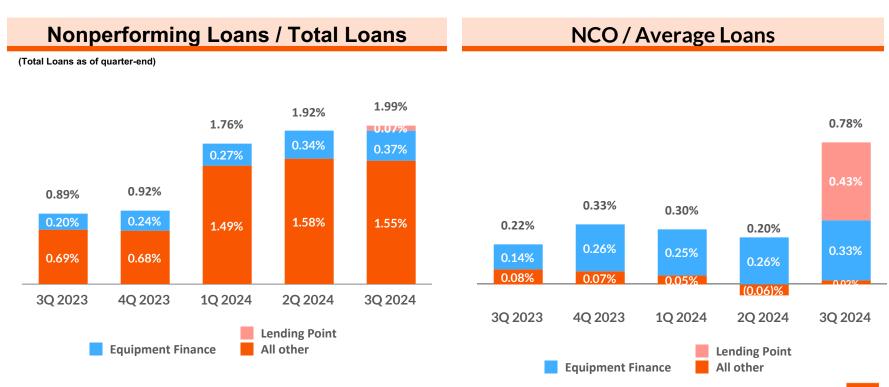
- Notice provided to stop new originations in the LendingPoint program in Oct. 2023
- Projected portfolio reduction to \$80 million by EOY 2024
- Declining credit quality and servicing issues creating shortage in cash flow waterfall and escrows
- Reserves in ACL for \$8.3 million as of September 30, 2024
- Recognized a \$6.2 million charge-off in the current quarter





# **Asset Quality**

- Nonperforming loans increased from prior quarter
- Net charge-offs to average loans was 0.78% driven by equipment finance and \$6.2 million of charge offs in the Lending Point portfolio
- General stability in asset quality resulted in lower provision for credit losses than prior quarter with ACL/Total Loans of 1.49%
- Taking steps to improve asset quality through focus on relationship lending and tighter credit standards







# **Changes in Allowance for Credit Losses**

(\$ in thousands)







# **ACL** by Portfolio

(\$ in thousands) September 30, 2024

June 30, 2024

•					<u> </u>					
Portfolio		Loans	ACL	% of Total Loans		Loans	ACL	% of Total Loans		
Commercial	\$	797,318	\$ 9,263	1.16 %	\$	829,888	\$ 8,821	1.06 %		
Commercial Other		559,354	14,844	2.65 %		570,979	15,426	2.70 %		
Equipment Finance Loans		442,552	11,236	2.54 %		461,409	11,839	2.57 %		
Equipment Finance Leases		417,531	13,724	3.29 %		428,659	13,288	3.10 %		
CRE non-owner occupied		1,630,930	13,623	0.84 %		1,621,102	13,949	0.86 %		
CRE owner occupied		455,101	5,017	1.10 %		438,117	5,286	1.21 %		
Multi-family		355,988	3,619	1.02 %		293,863	2,636	0.90 %		
Farmland		68,453	269	0.39 %		68,423	326	0.48 %		
Construction and Land Development		422,253	12,061	2.86 %		476,528	12,966	2.72 %		
Residential RE First Lien		315,634	4,738	1.50 %		315,039	4,616	1.47 %		
Other Residential		63,023	614	0.97 %		63,354	577	0.91 %		
Consumer		90,626	531	0.59 %		94,763	499	0.53 %		
Consumer Other <sup>(1)</sup>		572,608	7,501	1.31 %		651,279	13,793	2.12 %		
Total Loans		5,748,819	85,804	1.49 %		5,851,994	92,183	1.58 %		
Loans (excluding BaaS portfolio <sup>(1)</sup> and warehouse lines)		5,048,243	74,715	1.48 %		5,125,723	74,815	1.46 %		

#### Notes:

(1) Primarily consists of loans originated through GreenSky and LendingPoint relationships





# **Recent Financial Trends**



## Overview of 3Q24

## Financial Performance

- Net income available to common shareholders of \$16.2 million, or \$0.74 diluted EPS
- Pre-tax, pre-provision earnings<sup>(1)</sup> of \$27.5 million
- Strong noninterest income of \$19.3 million
- Net interest margin stable at 3.10%

# Continued Success in Balance Sheet Management Strategies

- Tangible book value per share increased 6.6% to \$24.90 from prior quarter.
- Increase in capital ratios with CET1 increasing 36 bps to 9.00%
- Increased liquidity with reduction in loan-to-deposit ratio
- Runoff in non-core loan portfolios funding new loan production and purchase of higher-yielding investment securities

#### Successfully Growing Community Bank

- Another good quarter of business development in community bank with full banking relationships added with high quality in-market clients
- Community bank loans increased \$45 million during 3Q24, offset by intentional reduction of equipment finance and consumer portfolios
- Loan portfolio continues to shift towards core in-market C&I and CRE loans resulting in higher quality loan portfolio

#### Continued Investments in Talent and Technology

- Strength of franchise allowing Midland to continue attracting high quality banking talent
- New technology platform in Wealth Management will enhance ability to cross-sell to community bank clients
- New talent and technology investments expected to drive profitable growth and further enhance the value of Midland franchise





### **Loan Portfolio**

- Total loans decreased \$103.2 million from prior quarter to \$5.75 billion
- Decrease primarily driven by decline in equipment finance portfolio of \$30.0 million and continued runoff of GreenSky portfolio of \$63.0 million
- Decrease in non-core portfolios partially offset by new loan production from high quality commercial clients that provide full banking relationships
- Investments made to increase business development efforts in St. Louis resulted in total loans increasing at an annualized rate of 12% during 3Q24 in this market
- Runoff from GreenSky portfolio rotated into investment portfolio

Loan Portfolio Mix										
(in millions, as of quarter-end)	3	3Q 2024	2	2Q 2024	3	SQ 2023				
Commercial loans and leases	\$	1,775	\$	1,829	\$	2,057				
Commercial real estate		2,510		2,422		2,412				
Construction and land development		422		477		417				
Residential real estate		379		378		375				
Consumer		663		746		1,020				
Total Loans	\$	5,749	\$	5,852	\$	6,281				
Total Loans ex. Commercial FHA Lines	\$	5,699	\$	5,852	\$	6,232				

#### **Total Loans and Average Loan Yield** (in millions, as of quarter-end) \$6,281 \$6,131 \$5,958 \$5,852 \$5,749 6.15% 6.03% 6.00% 5.99% 5.93% 3Q 2023 3Q 2024 4Q 2023 1Q 2024 2Q 2024 Total Loans Average Loan Yield

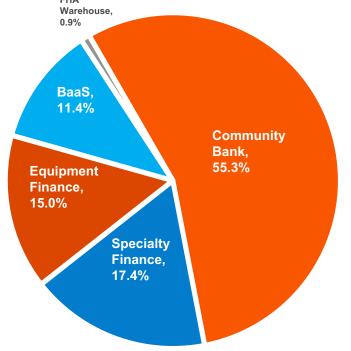


# **Loan Segments**

- Total loans in our Community Bank increased \$45 million from prior quarter to \$3.18 billion
- Loans in St. Louis region increased \$25 million or 12% annualized in 3Q24
- Focused on core, in-market loan relationships
- Continuing to add talent in faster growing markets to drive quality loan relationships and commercial deposits

Loan Portfolio Segments										
(in millions, as of quarter-end)	3Q 2024		2Q 2024		3	Q 2023				
Regions:										
Eastern	\$	903	\$	884	\$	853				
Northern		731		725		708				
Southern		695		700		702				
St. Louis		850		825		704				
Community Bank	\$	3,179	\$	3,134	\$	2,967				
Other:										
FHA Warehouse Line	\$	50	\$	_	\$	49				
Specialty Finance	\$	1,003	\$	1,093	\$	1,194				
Equipment Finance		860		890		1,064				
BaaS <sup>(1)</sup>		657		735		1,007				
Total Loans	\$	5,749	\$	5,852	\$	6,281				

# Loan Segment Mix







## **Total Deposits**

- Total deposits increased \$138.8 million from end of prior quarter, primarily due to increases in brokered time
- Average balances of non-interest bearing demand deposits declined \$57 million compared to prior quarter primarily due to seasonal outflows and lower average balances
- Brokered time deposits increased \$138.0 million from prior quarter as rates provided lower cost of funds than other wholesale borrowings, which were reduced following addition of brokered time deposits

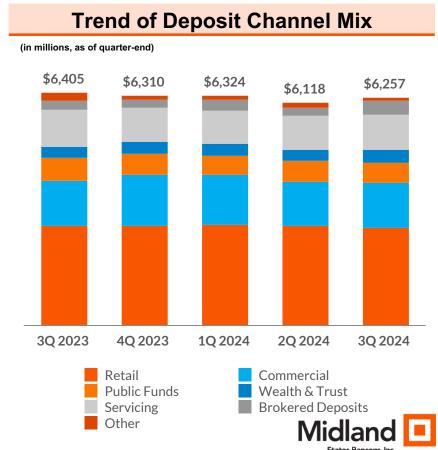
Dep	osit Mix			Total	Deposit	s and Co	st of De	posits
(in millions, as of quarter-end)	3Q 2024	2Q 2024	3Q 2023	(in millions, as o	of quarter-end)			
Noninterest-bearing demand Interest-bearing:	\$ 1,051	\$ 1,109	\$ 1,155	\$6,405	\$6,310	\$6,324	\$6,118	\$6,257
Checking	2,390	2,344	2,572	•	•	2.49%	2.55%	2.69%
Money market	1,187	1,144	1,091	2.32%	2.41%	2.47/0	2.3370	
Savings	510	538	582					
Time	849	852	886					
Brokered time	270	131	119	3Q 2023	4Q 2023	1Q 2024	2Q 2024	3Q 2024
Total Deposits	\$ 6,257	\$ 6,118	\$ 6,405	0 Q 2020	Total Dep	-	ost of Deposit	•



# **Deposit Summary**

- Deposits excluding brokered remained relatively stable from prior quarter
- Total brokered deposits increased \$152 million in 3Q24
- Interest rates will decrease for servicing and brokered deposits reducing pressure on cost of funds

Deposits by Channel										
(in millions, as of quarter-end)	3Q 2024		2Q 2024		30	ე 2023				
Retail	\$	2,695	\$	2,742	\$	2,756				
Commercial		1,219		1,217		1,231				
Public Funds		574		569		615				
Wealth & Trust		332		299		318				
Servicing		959		932		1,020				
Brokered Deposits		391		239		228				
Other		87		120		237				
Total Deposits	\$	6,257	\$	6,118	\$	6,405				



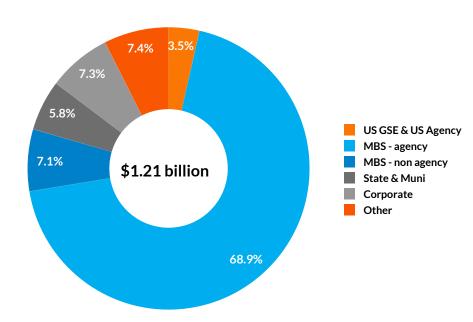


## **Investment Portfolio**

#### As of September 30, 2024

- All Investments are classified as Available for Sale
- Average T/E Yield is 4.71% for 3Q24 Average Duration is 4.87 years
- Purchased \$163 million with T/E Yield of 5.10% and sold \$11 million with T/E Yield of 3.85% in 3Q24

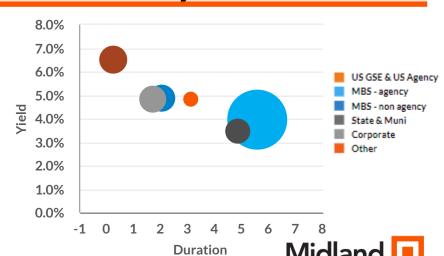
#### Fair Value of Investments by Type



#### **Investment Mix & Unrealized Gain (Loss)**

(in millions)								
			Unrealized					
	F	Fair Value Book Value				Gain (Loss)		
US GSE & US Agency	\$	43	\$	44	\$	(1)		
MBS - agency		835		897		(62)		
MBS - non agency		86		87		(1)		
State & Municipal		70		75		(5)		
Corporate		88		95		(7)		
Other		90		90				
Total Investments	\$	1,212	\$	1,288	\$	(76)		

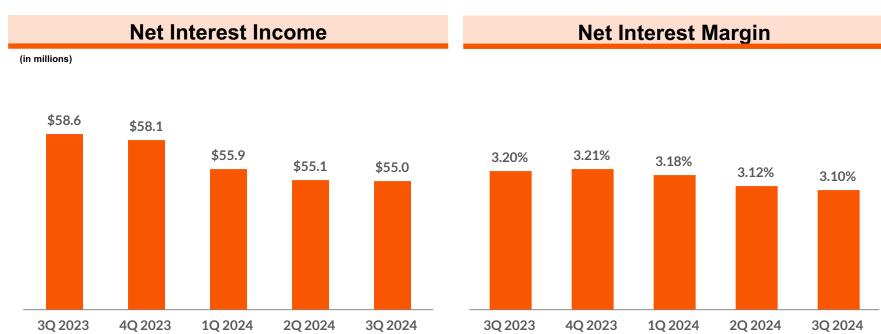
#### **Investments by Yield and Duration**





# **Net Interest Income/Margin**

- Net interest income down slightly from prior quarter due to higher interest-bearing deposit rates and average short-term borrowings
- Net interest margin decreased 2 bp to 3.10% as the increase in the cost of deposits exceeded the increase in the average yield on earning assets
- Average rate on new and renewed loan originations was 7.82% in 3Q24 and higher than average rates on loan payoffs making them accretive to net interest margin
- Deposit rates starting to decline following Fed rate cuts and expected to positively impact net interest margin in 2025







## **Loans & Securities - Repricing and Maturity**

#### Total Loans and Leases (net of unearned income)<sup>(1)</sup>

:	-	 :1	•	:-	ns	١

(															
As of September 30, 2024				Repric	ing Term				Rate Structure						
	3 mos or 3-12 1-3 less mos years		1-3 years	3-5 years	5-10 10-15 years years		Over 15 years	Total	Floating Rate	Adjustable Rate	Fixed Rate				
Commercial loans and leases	\$ 722	\$ 275	\$ 537	\$ 197	\$ 30	\$ 5	\$ 8	\$1,774	\$ 557	\$ 78	\$ 1,139				
Commercial real estate	862	361	769	362	142	14	1	2,511	601	235	1,675				
Construction and land	291	44	76	10	1	_	_	422	233	31	158				
Residential real estate	74	56	85	67	74	19	4	379	54	109	216				
Consumer	132	196	235	85	15			663	83		580				
Total	\$2,081	\$ 932	\$1,702	\$ 721	\$ 262	\$ 38	\$ 13	\$5,749	\$ 1,528	\$ 453	\$ 3,768				
% of Total	35 %	16 %	30 %	13 %	5 %	1 %	<u> </u>	100 %	27 %	8 %	65 %				
Weighted Average Rate	7.14 %	5.63 %	5.19 %	5.73 %	4.62 %	4.10 %	3.84 %	6.00 %	7.83 %	4.96 %	5.40 %				

#### Investment Securities Available for Sale<sup>(2)</sup>

(in millions)

As of September 30, 2024

Maturity & Projected	I Cash Flow Distribution
----------------------	--------------------------

	1 yea	1 year or less		1-3 years		3-5 years		5-10 years		Over 10 years		Total
Amortized Cost	\$	189	\$	187	\$	214	\$	331	\$	367	\$	1,288
% of Total		15 %		14 %		17 %		26 %	)	28 %		100 %

#### Notes:

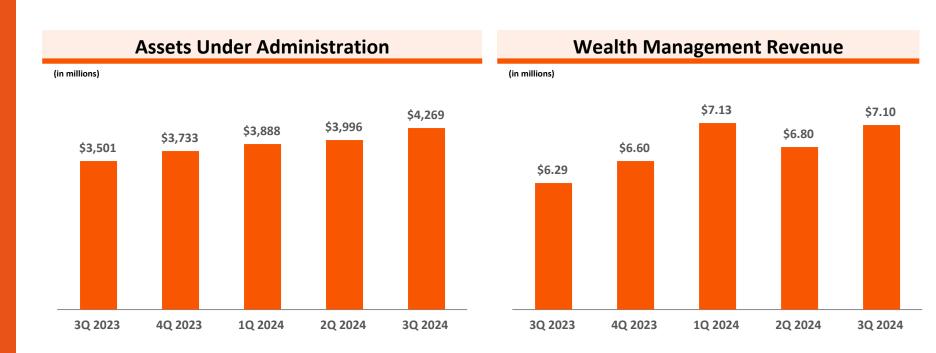
- (1) Based on projected principal payments for all loans plus the next reset for floating and adjustable rate loans and the maturity date of fixed rate loans.
- (2) Projected principal cash flows for securities. Differences between amortized cost and total principal are included in Over 10 years.





## Wealth Management

- Assets under administration increased \$273 million mainly due to \$178 million in new assets and market performance
- Wealth Management fees increased due to higher AUA and net new accounts
- New technology that integrates Wealth Management data into mobile banking app that is expected to positively impact cross-selling to community bank clients
- Continual hiring of wealth advisors positively impacting new business development

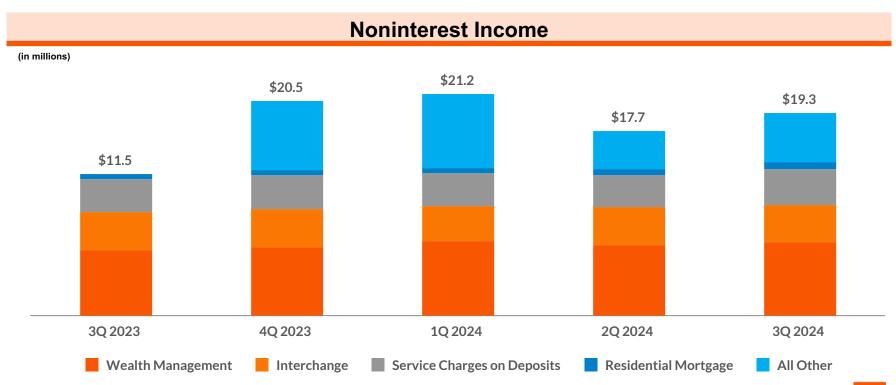






### **Noninterest Income**

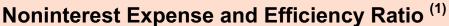
- Noninterest income increased from prior quarter primarily due to higher Wealth Management revenue resulting from increased AUA and higher deposit service charges
- 3Q24 noninterest income includes \$0.2 million gain on sale of SBA loans and \$0.4 million of earnings on limited partnership investments
- Other income negatively impacted by losses on sale of repossessed and other equipment of \$0.2 million in current quarter
- Fee income expected to be \$18.0 \$18.5 million in the near-term quarters

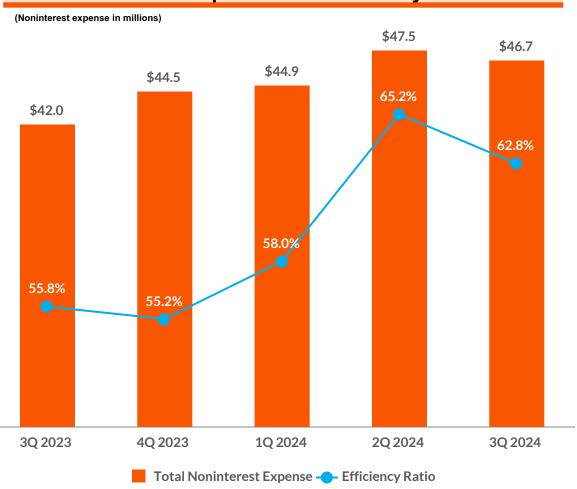






# Noninterest Expense and Operating Efficiency





- Efficiency Ratio <sup>(1)</sup> was 62.8% in 3Q 2024 vs. 65.2% in 2Q 2024
- Compensation and benefits increased \$1.5 million due to new staff additions and incentive compensation
- Other expenses decreased \$2.0 million as prior quarter included a \$3.0 million accrual for legal action offset by increases in loan collection and continued OREO expenses in the current quarter
- Near-term operating expense runrate expected to be approximately \$45.5 - \$46.5 million



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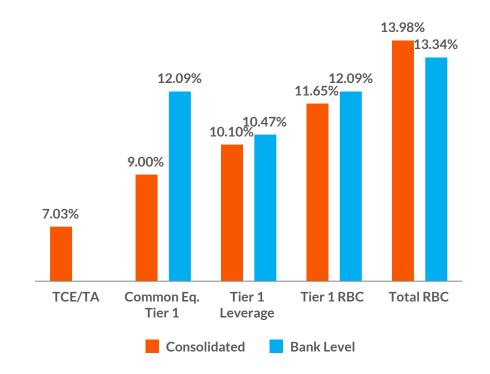
# **Capital Ratios and Strategy**

## Capital Strategy

- Capital initiatives increased CET1 to 9.00% from 7.77% at December 31, 2022 with limited buybacks below TBV
- Internal capital generated from strong profitability and slower balance sheet growth expected to raise TCE ratio to 7.00%-7.75% by the end of 2024
- Capital actions and strong profitability expected to enable MSBI to raise capital ratios while maintaining current dividend payout

# Capital Ratios of September 30, 2024

(as of September 30, 2024)

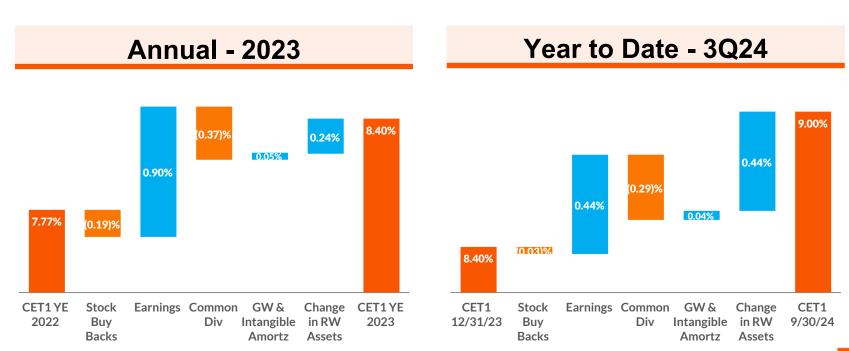






# **Building Capital**

- CET1 Increased 60 bps to 9.00% from 4Q23 despite credit headwinds
- Balance sheet and capital strategy reduced risk weighted assets \$367 million from 4Q23
- Support organic growth needs of new and existing core relationships
- Opportunistic share repurchases at or below TBV and continuing 23-year track record of increasing the dividend on an annual basis while continuing to improve capital
- Targeted CET1 ratio of 10.00% by end of 2025







# Outlook



# 2024 Outlook and Priorities

- Well positioned with increased levels of capital, liquidity, and reserves
- Continuing to focus on improving credit quality through core relationship lending and tightened credit
- Prudent risk management will remain top priority while economic uncertainty remains with business development efforts focused on adding new commercial and retail deposit relationships throughout our markets
- Capitalizing on market disruption resulting from M&A to add new clients and banking talent
- Prudent balance sheet management and earnings should lead to further increases in capital ratios
- Loan pipeline remains steady and new loan production within the community bank will continue to partially offset the runoff from the GreenSky portfolio and continued intentional reduction of the equipment finance portfolio
- Well positioned to benefit from lower interest rates with lower funding costs expected to lead to expanded net interest margin
- Positive trends in key areas should lead to consistent level of profitability
  - \* Continued disciplined expense management while making investments in the business to increase market share, add clients, and generate profitable growth in the future
  - \* Wealth Management revenue trending higher due to contributions of new advisors
  - BaaS initiative continuing to seek high quality FinTech partners





# Long-Term Formula for Enhancing Shareholder Value







# **APPENDIX**





### **ESG: A Framework for Sustainability**

#### **Environmental**

#### **Facilities**

- We have installed solar power in 22 Midland locations.
- Our corporate headquarters, built in 2011, is LEED (Silver) Certified.
- We have made more than \$50 million of credit available for residential and commercial solar projects since 2011.

#### Paper Reduction

 More than 50% of our customers use paperless statements and we have had a paper elimination program in place since 2010.

#### Social

#### **Community Impact**

- We have been serving families and businesses since 1881, offering products and services based on the needs of our customers.
- We work with more than 200 community organizations to ensure we address the needs of each of our markets in the areas of lending, investments, philanthropy, products, community engagement, and inclusion.
- The Midland Institute CEO program, a unique year-long program designed to teach entrepreneurship to high school students, was created in 2010. As of 2023, 70 programs serving 330 schools utilize this powerful program for energizing tomorrow's business leaders.

#### **Culture and People**

- Since 2008, Midland has provided all employees with personal and professional development training.
- Midland's Advanced Study for Talent Enrichment and Resource Training (MASTERS) program serves to develop future leaders of the Company. To date 68% of participants have been women or minority employees.
- In April 2020, Midland established the Diversity & Inclusion Council. This
  council, now known as the Council of Belonging, continues to actively
  contribute to our Company culture, reinforcing our commitment to diversity,
  inclusion and belonging for all employees.
- Midland offers employees paid time off to contribute their time and talents to recognized charities, causes, or not-for-profit community organizations.

#### Philanthropy

Since its creation in 2011, the Midland States Bank Foundation has
contributed more than \$1.8 million to non-profit organizations throughout
Midland's footprint. The Foundation seeks to align contributions with
Midland's Community Impact focus: education, work force development,
financial empowerment, housing, small business development and health &
wellness. Priority is given to programs or organizations that focus on low- to
moderate-income populations.

#### Financial Education

- In 2023, we provided over 600 volunteer hours specific to financial empowerment seminars in our communities.
- Since 2015 we have held more than 450 financial literacy seminars benefiting low to moderate income or minority neighborhoods in our footprint.

#### CRA, Community Development and Financial Inclusion

- Through our Believable Banking® Residential Mortgage and Home Improvement programs we have made \$123.5 million of loans to families underserved by traditional loan programs.
- Our banking products and services are offered through our personal bankers, online with materials clearly describing the features, costs and alternatives available, and by dual-language materials in our branches and our ADA compliant website.

#### Governance

#### **Reputation and Ethics**

- Midland States Bank was one of the first in the nation to have a woman on its board (1903).
- Our board includes female, Hispanic and African American representation and has since before becoming a publicly traded company in 2016.
- Our Code of Business Conduct and Ethics is available at investors.midlandsb.com.

#### Oversight of Strategy and Risk

- The Company's Chair and CEO roles have been separate since the Company's inception (1988).
- All directors, except our CEO, are "independent" pursuant to applicable SEC/ NASDAQ rules.
- Our board of directors has established a Risk and Compliance Committee to oversee all aspects of risk and compliance management across our enterprise.
- Consistent with COSO's 2017 Enterprise-Wide Risk Management (ERM)
   Framework, our ERM program employs business process risk ownership and the "three lines of defense" model.

#### **Data Security**

We utilize data security programs and a privacy policy under which we do not sell
or share customer information with nonaffiliated entities.

#### **Executive Compensation**

- Our executive compensation, including all performance related compensation, is evaluated annually by Risk Management to ensure consistency with Federal Reserve Safety and Soundness requirements, and the Interagency Guidance on Sound Incentive Compensation Policies issued jointly by the federal regulatory agencies.
- All cash and equity incentive programs for executive officers include performance metrics and/or four-year vesting periods.



#### Tangible Book Value Per Share

	For the Year Ended														
(dollars in thousands, except per share data)		2018		2019		2020		2021		2022		2023			
Shareholders' Equity to Tangible Common Equity															
Total shareholders' equity—GAAP	\$	608,525	\$	661,911	\$	621,391	\$	663,837	\$	758,574	\$	791,853			
Adjustments:															
Preferred Stock		(2,781)		_		_		_		(110,548)		(110,548)			
Goodwill		(164,673)		(171,758)		(161,904)		(161,904)		(161,904)		(161,904)			
Other intangible assets, net		(37,376)		(34,886)		(28,382)		(24,374)		(20,866)		(16,108)			
Tangible common equity		403,695		455,267		431,105		477,559		465,256		503,293			
Less: Accumulated other comprehensive income (AOCI)		(2,108)		7,442		11,431		5,237		(83,797)		(76,753)			
Tangible common equity excluding AOCI	\$	405,803	\$	447,825	\$	419,674	\$	472,322	\$	549,053	\$	580,046			
Common Shares Outstanding		23,751,798		24,420,345		22,325,471		22,050,537		22,214,913		21,551,402			
Tangible Book Value Per Share	\$	17.00	\$	18.64	\$	19.31	\$	21.66	\$	20.94	\$	23.35			
Tangible Book Value Per Share excluding AOCI	\$	17.09	\$	18.34	\$	18.80	\$	21.42	\$	24.72	\$	26.91			





#### **Adjusted Earnings Reconciliation**

			For The Y	ear E	nded		
(dollars in thousands, except per share data)	2018	2019	2020		2021	2022	2023
Income before income taxes - GAAP	\$ 50,805	\$ 72,471	\$ 32,014	\$	99,112	\$ 129,838	\$ 107,573
Adjustments to noninterest income:							
(Gain) loss on sales of investment securities, net	(464)	(674)	(1,721)		(537)	230	9,372
(Gain) on termination of hedged interest rate swaps	_	_	_		(2,159)	(17,531)	_
(Gain) on sale of Visa B shares	_	_	_		_	_	(1,098)
(Gain) on repurchase of subordinated debt	_	_	_		_	_	(676)
Other income	(89)	29	17		(48)	_	_
Total adjustments to noninterest income	 (553)	(645)	(1,704)		(2,744)	(17,301)	7,598
Adjustments to noninterest expense:							
Impairment related to facilities optimization	_	(3,577)	(12,847)		_	_	_
(Loss) gain on mortgage servicing rights held for sale	(458)	490	(1,692)		(222)	(3,250)	_
FHLB advances prepayment fees	_	_	(4,872)		(8,536)	_	_
Loss on repurchase of subordinated debt	_	(1,778)	(193)		_	_	_
Integration and acquisition expenses	(24,015)	(5,493)	(2,309)		(4,356)	(347)	_
Total adjustments to noninterest expense	 (24,473)	(10,358)	(21,913)		(13,114)	(3,597)	_
Adjusted earnings pre tax - non-GAAP	 74,725	82,184	52,223		109,482	116,134	115,171
Adjusted earnings tax	17,962	19,358	12,040		26,261	27,113	29,682
Adjusted earnings - non-GAAP	 56,763	62,826	40,183		83,221	89,021	85,489
Preferred stock dividends, net	141	46	_		_	3,169	8,913
Adjusted earnings available to common shareholders	\$ 56,622	\$ 62,780	\$ 40,183	\$	83,221	\$ 85,852	\$ 76,576
Adjusted diluted earnings per common share	\$ 2.39	\$ 2.54	\$ 1.70	\$	3.65	\$ 3.79	\$ 3.42
Adjusted return on average assets	1.04 %	1.08 %	0.62 %		1.21 %	1.18 %	1.08 %
Adjusted return on average tangible common equity	15.00 %	14.44 %	9.24 %		18.33 %	18.59 %	15.98 %

#### Adjusted Pre-Tax, Pre-Provision Earnings Reconciliation

(dollars in thousands)
Adjusted earnings pre tax - non-GAAP
Provision for credit losses
Impairment on commercial mortgage servicing rights
Adjusted pre-tax, pre-provision earnings - non-GAAP
Adjusted pre-tax, pre-provision return on average assets

		For The Y	'ear E	nded		
2018	2019	2020		2021	2022	2023
\$ 74,725	\$ 82,184	\$ 52,223	\$	109,482	\$ 116,134	\$ 115,171
9,430	16,985	44,361		3,393	20,126	21,132
(450)	2,139	12,337		7,532	1,263	_
\$ 83,705	\$ 101,308	\$ 108,921	\$	120,407	\$ 137,523	\$ 136,303
1.53 %	 1.74 %	1.67 %		1.75 %	1.82 %	 1.72 %



#### **Efficiency Ratio Reconciliation**

							For the Y	ear l	Ended						
	2016		2017		2018		2019		2020		2021		2022		2023
(dollars in thousands)															
Noninterest expense - GAAP	\$ 121,289	\$	152,997	\$	191,643	\$	175,641	\$	184,010	\$	175,069	\$	175,662	\$	173,902
Adjustments to noninterest expense:															
Impairment related to facilities optimization	(2,099)		(1,952)		_		(3,577)		(12,847)		_		_		_
(Loss) gain on mortgage servicing rights held for sale	_		(4,059)		(458)		490		(1,692)		(222)		(3,250)		_
FHLB advances prepayment fees	_		_		_		_		(4,872)		(8,536)		_		_
Loss on repurchase of subordinated debt	(511)		_		_		(1,778)		(193)		_		_		_
Net expense from FDIC loss share termination agreement	(351)		_		_		_		_		_		_		_
Integration and acquisition expenses	(2,343)		(17,738)		(24,015)		(5,493)		(2,309)		(4,356)		(347)		_
Adjusted noninterest expense	\$ 115,985	\$	129,248	\$	167,170	\$	165,283	\$	162,097	\$	161,955	\$	172,065	\$	173,902
Net interest income - GAAP	105,254		129,662		180,087		189,815		199,136		207,675		245,735		236,017
Effect of tax-exempt income	2,579		2,691		2,095		2,045		1,766		1,543		1,283		828
Adjusted net interest income	107,833	_	132,353		182,182		191,860	_	200,902		209,218	_	247,018		236,845
N. da and GAAD	<b>50</b> 0 5 5		50.262		51.501		<b>55.000</b>		(1.040		60.000		<b>5</b> 0.001		66.500
Noninterest income - GAAP	72,057		59,362		71,791		75,282		61,249		69,899		79,891		66,590
Adjustments to noninterest income: Impairment (recapture) on commercial mortgage servicing	2.125		2 224		(450)		2.120		10 227		7.522		1.062		
• • • • • • • • • • • • • • • • • • • •	3,135		2,324		(450)		2,139		12,337		7,532		1,263		0.272
(Gain) loss on sales of investment securities, net	(14,702)		(222)		(464)		(674)		(1,721)		(537)		230		9,372
(Gain) on termination of hedged interest rate swaps	_		_		_		_		_		(2,159)		(17,531)		
(Gain) on repurchase of subordinated debt	_		_		_		_		_		_		_		(676)
(Gain) on sale of Visa B shares	_		-				_						_		(1,098)
Other income	 608		67	_	(89)	_	29		17	_	(48)	_		_	
Adjusted noninterest income	 61,098	_	61,531		70,788		76,776	_	71,882	_	74,687	_	63,853		74,188
Adjusted total revenue	\$ 168,931	\$	193,884	\$	252,970	\$	268,636	\$	272,784	\$	283,905	\$	310,871	\$	311,033
Efficiency ratio	68.66 %		66.66 %		66.08 %		61.53 %		59.42 %		57.05 %		55.35 %		55.91





#### **Adjusted Earnings Reconciliation**

			F	or Th	ie Quarter End	ed					or the Nine nths Ended
	Sep	tember 30,	June 30,		March 31,	De	cember 31,	Sep	otember 30,	Sep	otember 30,
(dollars in thousands, except per share data)		2024	2024		2024		2023		2023		2024
Income before income taxes - GAAP	\$	22,556	\$ 8,429	\$	18,240	\$	27,152	\$	22,935	\$	49,225
Adjustments to noninterest income:											
Loss on sales of investment securities, net		44	152		_		2,894		4,961		196
(Gain) on repurchase of subordinated debt		(77)	(167)		_		_		_		(244)
(Gain) on sale of Visa B shares		_	_		_		(1,098)		_		_
Total adjustments to noninterest income		(33)	(15)				1,796		4,961		(48)
Adjusted earnings pre tax - non-GAAP		22,523	8,414		18,240		28,948		27,896		49,177
Adjusted earnings tax		4,071	1,675		4,355		6,927		8,389		10,101
Adjusted earnings - non-GAAP		18,452	6,739		13,885		22,021		19,507		39,076
Preferred stock dividends		2,229	2,228		2,228		2,228		2,229		6,685
Adjusted earnings available to common shareholders	\$	16,223	\$ 4,511	\$	11,657	\$	19,793	\$	17,278	\$	32,391
Adjusted diluted earnings per common share	\$	0.74	\$ 0.20	\$	0.53	\$	0.89	\$	0.78	\$	1.47
Adjusted return on average assets		0.95 %	0.35 %		0.72 %		1.11 %		0.98 %		0.67 %
Adjusted return on average shareholders' equity		9.23 %	3.46 %		7.07 %		11.42 %		10.03 %		6.61 %
Adjusted return on average tangible common equity		12.67 %	3.65 %		9.34 %		16.51 %		14.24 %		8.61 %

#### Adjusted Pre-Tax, Pre-Provision Earnings Reconciliation

			F	or th	e Quarter Ende	ed					or the Nine onths Ended
	Sej	otember 30,	June 30,		March 31,	De	cember 31,	Sej	otember 30,	Sej	ptember 30,
(dollars in thousands)		2024	2024		2024		2023		2023		2024
Adjusted earnings pre tax - non-GAAP	\$	22,523	\$ 8,414	\$	18,240	\$	28,948	\$	27,896	\$	49,177
Provision for credit losses		5,000	16,800		14,000		6,950		5,168		35,800
Adjusted pre-tax, pre-provision earnings - non-GAAP	\$	27,523	\$ 25,214	\$	32,240	\$	35,898	\$	33,064	\$	84,977
Adjusted pre-tax, pre-provision return on average assets		1.42 %	1.30 %		1.67 %		1.80 %		1.66 %		1.46 %





#### **Efficiency Ratio Reconciliation**

				I	or the	Quarter Ende	d			
	Sej	otember 30,		June 30,	N	March 31,	De	ecember 31,	Sep	otember 30,
		2024		2024		2024		2023		2023
(dollars in thousands)										
Adjusted noninterest expense	\$	46,733	\$	47,479	\$	44,867	\$	44,488	\$	42,038
Net interest income - GAAP	\$	54,950	\$	55,052	\$	55,920	\$	58,077	\$	58,596
Effect of tax-exempt income		205		170		215		183		205
Adjusted net interest income	_	55,155		55,222		56,135		58,260		58,801
Noninterest income - GAAP		19,339		17,656		21,187		20,513		11,545
Loss on sales of investment securities, net		44		152				2,894		4,961
(Gain) on sale of Visa B shares		_				_		(1,098)		_
(Gain) on repurchase of subordinated debt		(77)		(167)				_		_
Adjusted noninterest income		19,306		17,641		21,187		22,309		16,506
Adjusted total revenue	\$	74,461	\$	72,863	\$	77,322	\$	80,569	\$	75,307
Efficiency ratio		62.76 %	1	65.16 %		58.03 %		55.22 %		55.82 %





Tangible Common Equity to Tangible Assets Ratio and Tangible Book Value Per Share

						As of				
	S	eptember 30,		June 30,		March 31,		December 31,	;	September 30,
(dollars in thousands, except per share data)		2024		2024		2024		2023		2023
Shareholders' Equity to Tangible Common Equity										
Total shareholders' equity—GAAP	\$	818,259	\$	785,772	\$	791,006	\$	791,853	\$	757,610
Adjustments:										
Preferred Stock		(110,548)		(110,548)		(110,548)		(110,548)		(110,548)
Goodwill		(161,904)		(161,904)		(161,904)		(161,904)		(161,904)
Other intangible assets, net		(13,052)		(14,003)		(15,019)		(16,108)		(17,238)
Tangible common equity	\$	532,755	\$	499,317	\$	503,535	\$	503,293	\$	467,920
Less: Accumulated other comprehensive income (AOCI)		(60,640)		(82,581)		(81,419)		(76,753)		(101,181)
Tangible common equity excluding AOCI	\$	593,395	\$	581,898	\$	584,954	\$	580,046	\$	569,101
Total Assets to Tangible Assets:										
Total assets—GAAP	\$	7,751,483	\$	7,757,274	\$	7,831,809	\$	7,866,868	\$	7,969,285
Adjustments:										
Goodwill		(161,904)		(161,904)		(161,904)		(161,904)		(161,904)
Other intangible assets, net		(13,052)		(14,003)		(15,019)		(16,108)		(17,238)
Tangible assets	\$	7,576,527	\$	7,581,367	\$	7,654,886	\$	7,688,856	\$	7,790,143
Common Shares Outstanding		21,393,905		21,377,215		21,485,231		21,551,402		21,594,546
Tangible Common Equity to Tangible Assets		7.03 %	)	6.59 %		6.58 %		6.55 %		6.01 %
Tangible Book Value Per Share	\$	24.90	\$	23.36	\$	23.44	\$	23.35	\$	21.67
Tangible Book Value Per Share, excluding AOCI	\$	27.74	\$	27.22	\$	27.23	\$	26.91	\$	26.35
Return on Average Tangible Common Equity (ROATCE)										
				Y 20	For t	he Quarter Ende		D 1 21		G 1 20
(dollars in thousands)	S	eptember 30, 2024		June 30, 2024		March 31, 2024		December 31, 2023	,	September 30, 2023
Net income available to common shareholders	\$	16,247	\$	4,522	\$	11,657	\$	18,483	\$	9,173
Average total shareholders' equity—GAAP	\$	795,322	\$	783,846	\$	789,906	\$	764,790	\$	771,625
Adjustments:		(110.540)		(110.540)		(110.540)		(110.540)		(110.540)
Preferred Stock		(110,548)		(110,548)		(110,548)		(110,548)		(110,548)
Goodwill		(161,904)		(161,904)		(161,904)		(161,904)		(161,904)
Other intangible assets, net		(13,506)	_	(14,483)		(15,525)	_	(16,644)	_	(17,782)
Average tangible common equity	\$	509,364	\$	496,911	\$	501,929	\$	475,694	\$	481,391
ROATCE		12.69 %	)	3.66 %	)	9.34 %		15.41 %		7.56 %

