#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

#### FORM 8-K

#### CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): March 12, 2021

### Midland States Bancorp, Inc.

(Exact Name of Registrant as Specified in Charter)

Illinois

(State or Other Jurisdiction of Incorporation)

**001-35272** (Commission File Number)

**37-1233196** (IRS Employer Identification No.)

#### 1201 Network Centre Drive Effingham, Illinois 62401 (Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (217) 342-7321

N/A

(Former Name or Former Address, if Changed Since Last Report.)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered	
Common stock, \$0.01 par value	MSBI	Nasdaq Global Select Market	

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b– 2 of the Securities Exchange Act of 1934 (§ 240.12b–2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### Item 7.01. Regulation FD Disclosure.

Midland States Bancorp, Inc. (the "Company") is filing an investor presentation (the "Presentation") that will be used by the Company in meetings with investors and analysts. A copy of the Presentation is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information in this Item 7.01 and the attached exhibits shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall they be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in any such filing.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
<u>99.1</u>	<u>Midland States Bancorp, Inc. Investor Presentation</u>
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 12, 2021

#### MIDLAND STATES BANCORP, INC.

 By:
 /s/ Douglas J. Tucker

 Name:
 Douglas J. Tucker

 Title:
 Senior Vice President and Corporate Counsel

# Midland States Bancorp, Inc. NASDAQ: MSBI

Investor Presentation March 2021



Forward-Looking Statements. This presentation may contain forward-looking statements within the meaning of the federal securities laws. Forward-looking statements expressing management's current expectations, forecasts of future events or long-term goals may be based upon beliefs, expectations and assumptions of Midland's management, and are generally identifiable by the use of words such as "believe," "expect," "anticipate," "plan," "intend," "estimate," "may," "will," "would," "could," "should" or other similar expressions. All statements in this presentation speak only as of the date they are made, and Midland undertakes no obligation to update any statement. A number of factors, many of which are beyond the ability of Midland to control or predict, could cause actual results to differ materially from those in its forward-looking statements including the effects of the Coronavirus Disease 2019 (COVID-19) pandemic, including its potential effects on the economic environment, our customers and our operations, as well as any changes to federal, state or local government laws, regulations or orders in connection with the pandemic. These risks and uncertainties should be considered in evaluating forward-looking statements, and undue reliance should not be placed on such statements. Additional information concerning Midland and its businesses, including additional factors that could materially affect Midland's filings with the Securities and Exchange Commission.

Use of Non-GAAP Financial Measures. This presentation may contain certain financial information determined by methods other than in accordance with accounting principles generally accepted in the United States ("GAAP"). These non-GAAP financial measures include "Adjusted Earnings," "Pre-Tax, Pre-Provision Income," "Adjusted Diluted Earnings Per Share," "Adjusted Return on Average Assets," "Adjusted Return on Average Shareholders' Equity," "Adjusted Return on Average Tangible Common Equity," "Adjusted Pre-Tax, Provision Return on Average Assets," "Efficiency Ratio," "Tangible Common Equity to Tangible Assets," "Tangible Book Value Per Share," and "Return on Average Tangible Common Equity." The Company believes that these non-GAAP financial measures provide both management and investors a more complete understanding of the Company's funding profile and profitability. These non-GAAP financial measures. Not all companies use the same calculation of these measures; therefore this presentation may not be comparable to other similarly titled measures as presented by other companies. Reconciliations of these non-GAAP measures are provided in the Appendix section of this presentation.



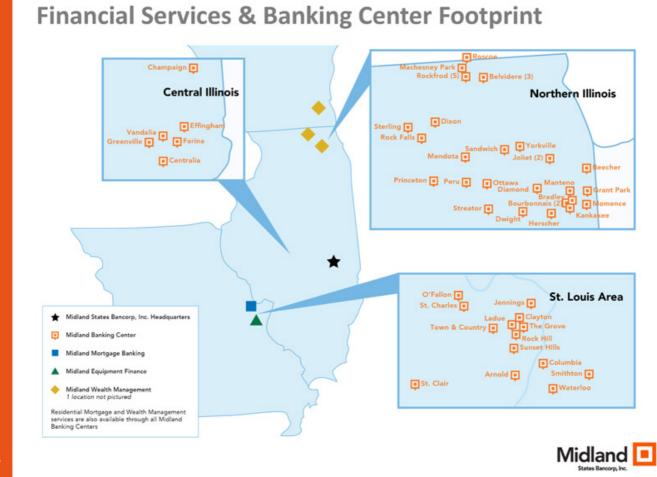
### **Company Snapshot**

- \$6.86 billion asset community bank established in 1881 and headquartered in Effingham, Illinois
  - 2nd largest Illinois-based community bank<sup>1</sup>
- \$3.48 billion Wealth Management business
- Diversified lender with national equipment financing and consumer loan origination platforms complementing in-market commercial relationship banking
- 52 branches in Illinois and Missouri
- 14 successful acquisitions since 2008
- Notes:

   1)
   Community bank defined as banks with less than \$10 billion in assets; Source: S&P Global Market Intelligence

   2)
   All financial data as of December 31, 2020







**Consistent** track record of driving compelling shareholder returns through disciplined strategic expansion and earnings growth



Organization-wide focus on expense management driving improvement in operating efficiencies



Attractive, stable core deposit franchise with 29% non-interest bearing accounts<sup>1</sup>



Leveraging technology to drive revenue growth, increase market share, and enhance the customer experience

Notes: 1. As of December 31, 2020



**Proven** track record of successful acquisitions with a focus on enhancing shareholder value while building a platform for scalability



Illinois and contiguous states provide ample opportunities for future acquisitions



Well diversified loan portfolio across asset classes, industries and property types



### **Business and Corporate Strategy**

#### **Customer-Centric Culture**

Drive organic growth by focusing on customer service and accountability to our clients and colleagues; seek to develop bankers who create dynamic relationships; pursue continual investment in people; maintain a core set of institutional values, and build a robust technology platform that provides customers with a superior banking experience

#### **Operational Excellence**

A corporate-wide focus on driving improvements in people, processes and technology in order to generate further improvement in Midland's operating efficiency and financial performance

#### Enterprise-Wide Risk Management

Maintain a program designed to integrate controls, monitoring and risk-assessment at all key levels and stages of our operations and growth; ensure that all employees are fully engaged

#### Accretive Acquisitions

Maintain experienced acquisition team capable of identifying and executing transactions that build shareholder value through a disciplined approach to pricing; take advantage of relative strength in periods of market disruption

#### **Revenue Diversification**

Generate a diversified revenue mix and focus on growing businesses that generate strong recurring revenues such as wealth management



### **Experienced Senior Management Team**



Jeffrey G. Ludwig | President and CEO of Midland States Bancorp

- Assumed Company CEO role in Jan. 2019 after serving as Bank CEO
- More than 10 years serving as CFO
- Joined Midland in 2006; 16+ years in banking industry



Jeffrey S. Mefford | President of Midland States Bank and EVP of Midland States Bancorp

- Joined Midland in 2003
- Appointed Bank President in March 2018
- Oversees all sales activities for commercial, retail, mortgage, wealth management, equipment finance, and treasury management



Douglas J. Tucker | SVP, Corporate Counsel and Director of IR

- 20+ years experience advising banks and bank holding co.
- Significant IPO, SEC reporting and M&A experience
- Joined Midland in 2010



#### Eric T. Lemke | Chief Financial Officer

- Promoted to Chief Financial Officer in November 2019
- Joined Midland in 2018 as Director of Assurance and Audit
- 25+ years of financial accounting and reporting experience in financial services



Jeffrey A. Brunoehler | Chief Credit Officer

- 30+ years in banking, lending and credit
- Leads the credit underwriting, approval and loan portfolio management functions
- Joined Midland in 2010



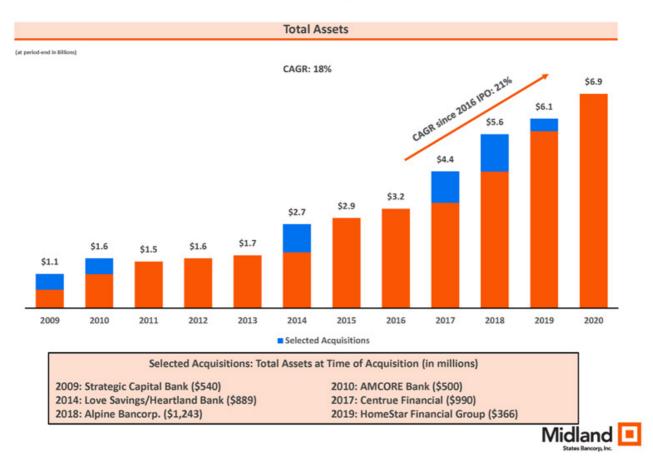
## **Successful Acquisition History**

- Midland States has completed 14 transactions since 2008, including FDIC-assisted, branch, whole bank, asset purchase and business line acquisitions, and a New York trust asset acquisition
- Demonstrated history of earnings expansion
- Deliberate diversification of geographies and revenue channels
- Successful post-closing integration of systems and businesses

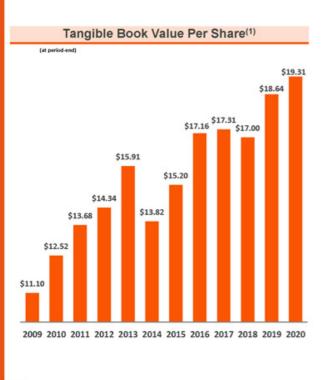
	Selected Acquisitions						
	2009 2010		2014	2016	2017	2018 2019	
	Strategic Capital Bank	AMCORE Bank, N.A.	Love Savings / Heartland Bank	Sterling Bancorp	Centrue Financial	Alpine Bancorp.	HomeStar Financial
Acquisition Type	FDIC- Assisted	12 Branches	Whole Bank	Trust Administration	Whole Bank	Whole Bank and Wealth Mgmt	Whole Bank
Assets Acquired (\$mm)	\$540.4	\$499.5	\$889.0		\$990.2	\$1,243.3	\$366.0
Location	Champaign, IL	Northern Illinois	St. Louis, MO	Yonkers, NY	Northern Illinois	Rockford, IL	Kankakee, IL
	Financially Transformative	Operationally Transformative	Revenue Diversification	Expansion of Trust Business	Enhanced Scale and Market Presence	Expanded Core Bank and Wealth Management	Low-cost Deposit Franchise and Market Presence



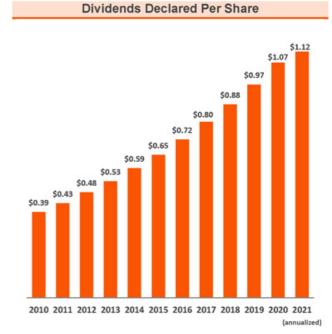
### Successful Execution of Strategic Plan...



### ...Leads to Creation of Shareholder Value



#### **21 Consecutive Years of Dividend Increases**



 
 Note:

 (1) Tangible book value per share is a non-GAAP financial measure; tangible book value per share is defined as tangible common equity divided by shares of com stock outstanding (in the case of the "as converted" measure, assuming the conversion of all preferred shares that were outstanding prior to December 31, 2014); please refer to the reconciliation in the Appendix



### **Strategic Initiatives Strengthening Franchise**

### Significant Corporate Actions Since Coming Public in 2016...

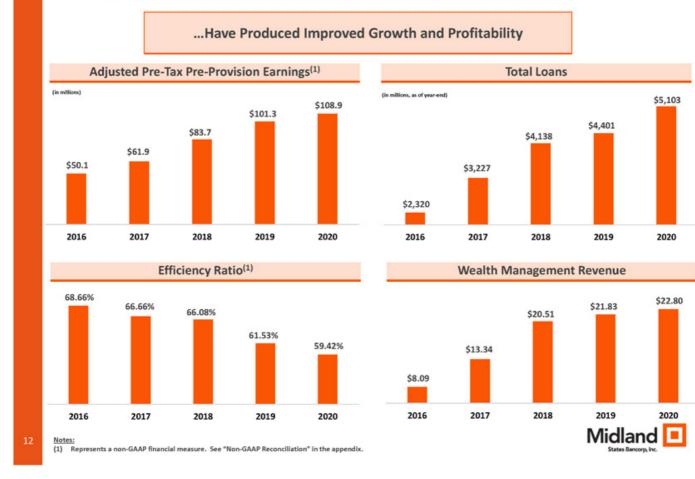
	Action		Strategic Rationale	Financial Impact		
٩	Three whole bank acquisitions	·	Low-cost deposits	Total Assets	<u>2016</u> \$3.2B	<u>2020</u> \$6.8B
Scale	Four Wealth Management acquisitions <sup>(1)</sup>		Recurring revenue	AUA	\$1.7B	\$3.9B
	Expanded equipment finance group	•	Diversify revenue with attractive risk-adjusted yields	Equipment Finance	\$191M	\$861M

	Action	Strategic Rationale	Financial Impact		
Efficiency	Branch network and facility reductions	Increasing adoption of digital			
	Sale of Commercial FHA Loan Origination platform	<ul> <li>Remove inconsistent revenue and profit contributor</li> <li>Retain low-cost servicing deposits</li> </ul>	2016         2020           Efficiency Ratio         68.66%         59.42%		
	Accelerate technology investments	Digital adoption is increasing			

Notes:
(1) Includes the pending acquisition of ATG Trust Company, which is expected to close during the second quarter of 2021



### **Strategic Initiatives Strengthening Franchise**



## **2020 Optimization and Efficiency Initiatives**

Sale of Commercial FHA Loan Origination Platform

#### Branch Network and Facilities Optimization

#### **Initiative Details**

- Sale of origination platform to Dwight Capital
- No significant gain on sale (reduced goodwill by \$10.9 million)
- \$3.0 million tax charge on sale
- Retain servicing and low-cost deposits
- Ongoing warehouse and servicing deposit relationship with Dwight Capital
- Consolidation of 13 branches (20% of network and ~30 FTEs)
- Most affected branches located within 3 miles of another Midland branch
- 4 of the branches had been closed since March due to pandemic
- Expected to retain 70% to 80% of deposits from consolidated branches
- Exited three corporate locations including St. Louis and Denver

#### FY 2021 Expected Financial Impact

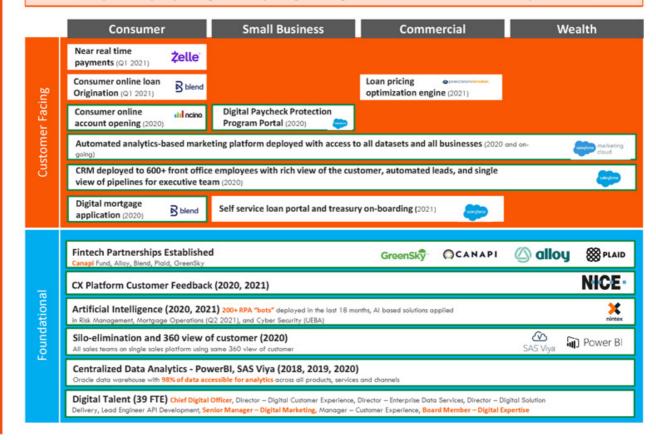
- Ongoing commercial FHA revenue of \$1.2 million for servicing
- · \$8-\$9 million expense reduction

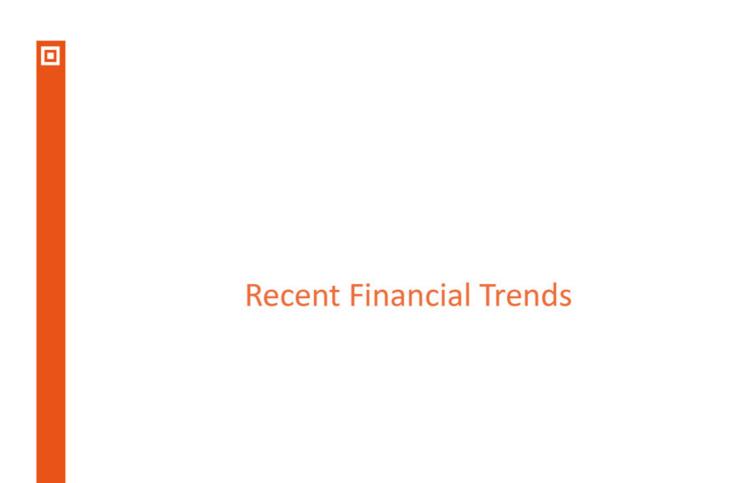
- Restructuring charge in 3Q20 of \$13.6 million
- Other branch renovation and upgrading projects beginning in 4Q20 and continuing in 2021 at a cost of \$4 million
- \$6 million expense reduction in 2021



### **Technology Roadmap**

Midland's technology investments are enhancing efficiencies, improving client experience, and positively impacting retail deposit gathering and commercial/consumer loan production



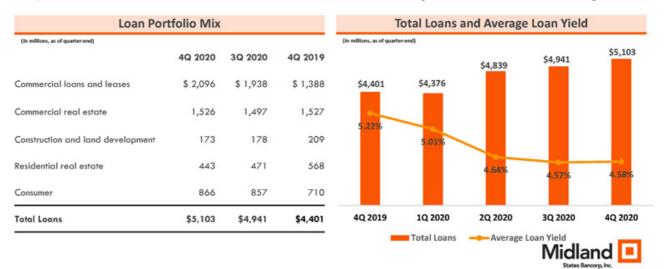


Midland I

	Overview of	4Q20
	4Q20 Earnings	<ul> <li>Net income of \$8.3 million, or \$0.36 diluted EPS, includes \$4.9 million in charges related to prepayment of FHLB advances</li> <li>Adjusted earnings<sup>(1)</sup> of \$12.5 million, or \$0.54 diluted EPS, excluding charges primarily related to prepayments of FHLB advances</li> <li>Adjusted Pre-Tax, Pre-Provision (PTPP) Income<sup>(1)</sup> of \$28.9 million; PTPP ROAA<sup>(1)</sup> of 1.69%, excluding impairment of commercial MSRs of \$2.3 million</li> </ul>
	Restructuring of FHLB Advances	<ul> <li>Prepaid \$114.2 million of FHLB advances with weighted average rate of 2.10%</li> <li>One-time prepayment charge of \$4.9 million with expected payback of ~3 years</li> <li>Expected to reduce interest expense by \$2.3 million in 2021 and positively impact NIM by 2-3 bps</li> <li>Added \$200 million in short-term FHLB advances to fund expansion of commercial FHA warehouse credit lines</li> </ul>
	Strong Balance Sheet Growth	<ul> <li>Annualized loan growth of 13.2%, driven by growth in equipment finance, commercial, commercial real estate, and warehouse lines to commercial FHA lenders</li> <li>Annualized deposit growth of 5.6%, driven by continued increases in core deposits</li> </ul>
	Stable Net Interest Margin	<ul> <li>NIM, excluding PPP income, was unchanged from 3Q20</li> <li>Excess liquidity redeployed into higher earning assets and continued decline in cost of deposits supported the margin in 4Q20</li> </ul>
	Improved Asset Quality	<ul> <li>NPLs declined 19.8% from 3Q20 due to resolution of longer-term problem loans and minimal new inflow</li> <li>More borrowers with deferred loans resuming full or partial scheduled payments</li> <li>Allowance for credit losses strengthened to 1.18% of total loans and 112% of NPLs</li> </ul>
16	Notes: (1) Represents a non-GAAP financial measu	re. See "Non-GAAP Reconciliation" in the appendix.

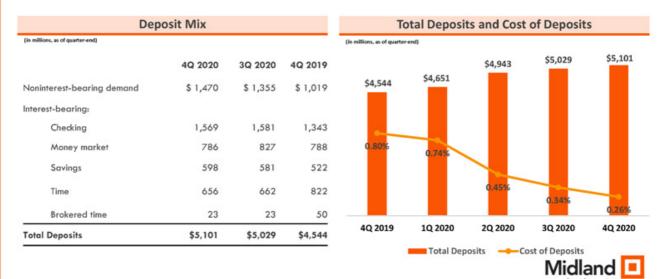
### Loan Portfolio

- Total loans increased \$161.9 million, or 3.3% from prior quarter, to \$5.10 billion
- Increase primarily attributable to growth in commercial and commercial real estate portfolios, partially offset by decrease in residential real estate loans
- Commercial loans increased due to an expansion of two existing relationships totaling approximately \$59.0 million
- PPP loans were \$184.4 million at Dec. 31, 2020, a decrease of \$93.2 million from Sep. 30, 2020
- Equipment finance balances increased \$46.0 million, or 5.6%, from Sep. 30, 2020
- \$136.5 million increase in warehouse credit line utilization by commercial FHA loan originators



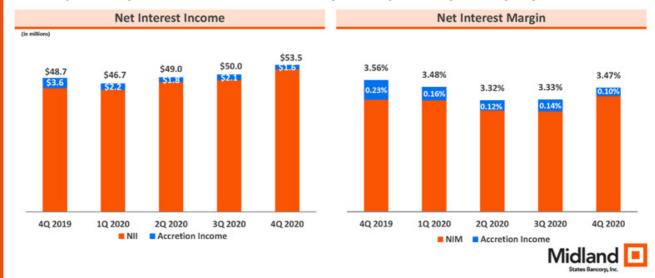
### **Total Deposits**

- Total deposits increased \$72.3 million, or 1.4% from prior quarter, to \$5.10 billion
- Growth in deposits attributable to increase in retail and commercial FHA servicing deposits, offset by declines in commercial customer and money market accounts
- Noninterest-bearing demand deposits increased to 28.8% of total deposits from 26.9% at end
  of prior quarter
- \$100.6 million of CDs maturing in 1Q21 with a weighted average rate of 1.19%



### Net Interest Income/Margin

- Net interest income increased 7.1% from the prior quarter due to higher average loan balances and increased net interest margin
- Net interest margin, excluding PPP income, was unchanged from prior quarter as lower earning asset yields were offset by favorable shift in mix of earning assets and decline in cost of deposits
- 8 basis point decline in cost of deposits
- Full quarter impact of lower FHLB advances expense expected to positively impact NIM in 1Q21



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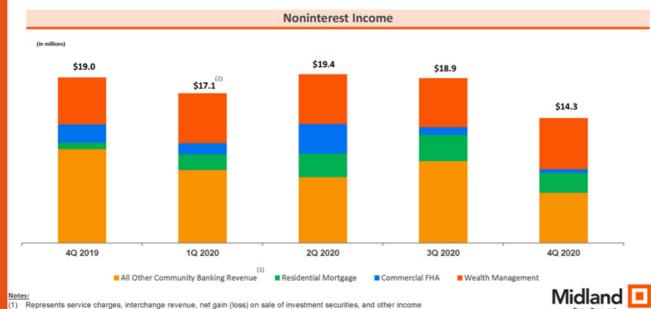
### Wealth Management

- During 4Q20, assets under administration increased \$219.9 million, primarily due to market performance
- Wealth Management revenue increased 5.6% from prior quarter, primarily due to higher assets under administration



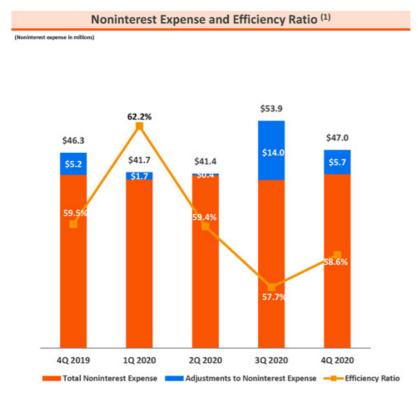
### **Noninterest Income**

- Noninterest income reduced 24.2% from prior guarter, partially due to a \$2.3 million impairment of commercial mortgage servicing rights ("MSRs") and gains on sales of securities recorded in the prior quarter
- · Excluding the impact of the impairment of commercial MSRs and gains on sales of securities, noninterest income decreased due to lower levels of residential mortgage banking revenue, commercial FHA revenue, and other income



Represents service charges, interchange revenue, net gain (loss) on sale of investment securities, and other income
 Excludes \$8.5 million impairment of commercial mortgage servicing rights

### **Noninterest Expense and Operating Efficiency**



- Efficiency Ratio <sup>(1)</sup> was 58.6% in 4Q20 vs. 57.7% in 3Q20
- Adjustments to non-interest expense:

(\$ in millions)	4Q20	3Q20
Integration and acquisition related expenses	(\$0.2)	(\$13.9)
Loss on MSRs held for sale	(\$0.6)	(\$0.2)
FHLB advances prepayment fees	(\$4.9)	-

- Excluding these adjustments, noninterest expense increased primarily due to:
  - Accrual for one-time rollover of vacation time due to COVID-19
  - Higher incentive compensation
  - > Increase in charitable contributions
- Noninterest expense expected to range from \$39 million to \$40 million per quarter to start 2021



Notes: (1) Represents a non-GAAP financial measure. See "Non-GAAP Reconciliation" in the appendix.

# COVID-19 Response and Impact



# **Paycheck Protection Program Overview**

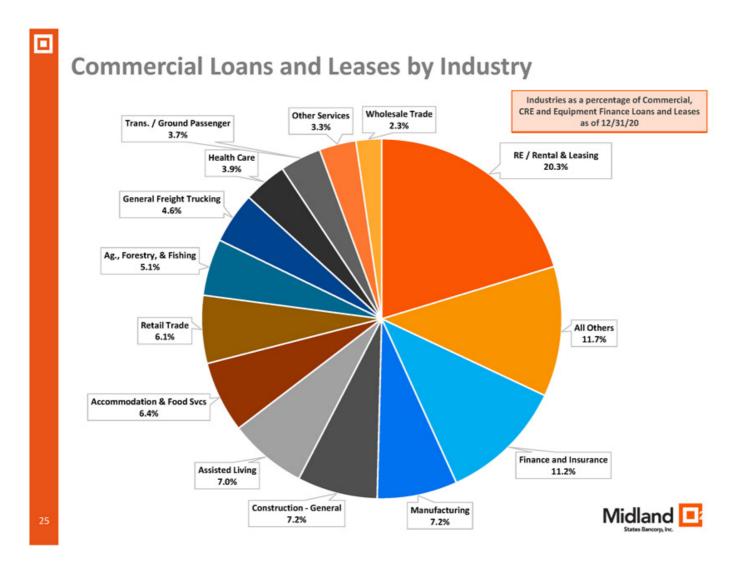
Paycheck Protection Program (as of 2/28/21)				
Loans Outstanding	\$191.1 million			
Round 1	\$146.4 million			
Round 2	\$44.7 million			
Total Fees Earned	\$11.9 million			
Fees Recognized in 4Q20	\$3.1 million			
Remaining Fees to be Recognized	\$4.8 million			

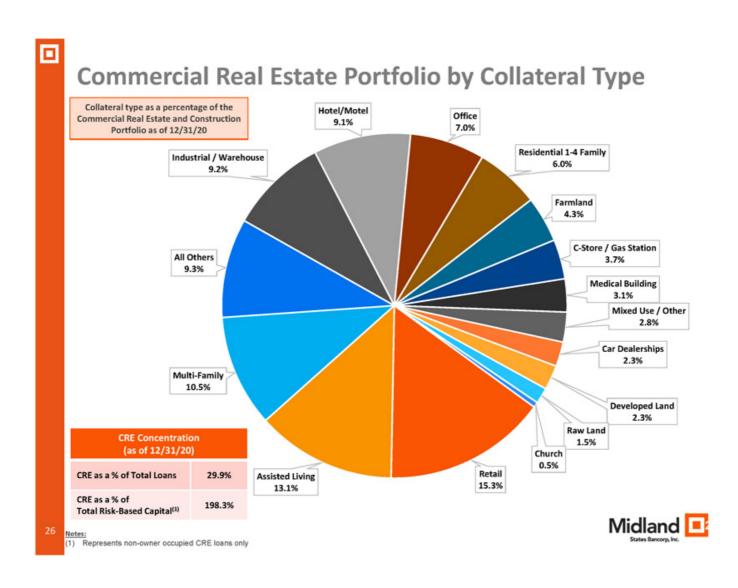
Paycheck Protection Program Loan Forgiveness						
As of 12/31/20 As of 2/28/21						
Loans Submitted to SBA	\$155.6 million	\$183.0 million				
Loans Forgiven by SBA	\$93.2 million	\$131.6 million				
Percentage of Total Round 1 PPP Loans Forgiven	33.6%	47.4%				

#### Impact on 4Q20 Financials

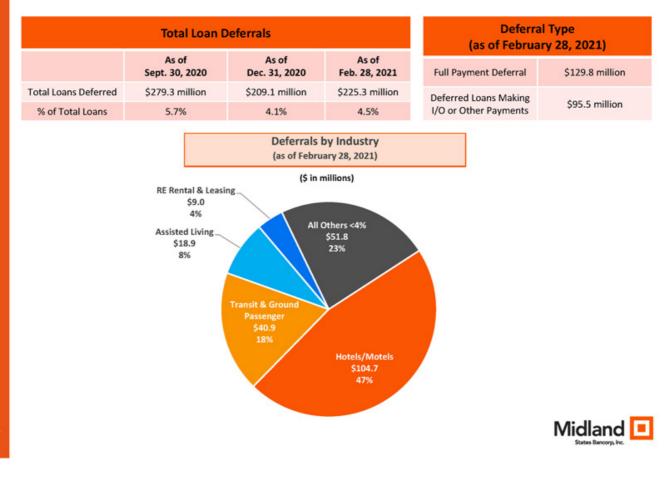
	At or for the Three Months Ended 12/31/20	Metrics Excluding PPP Impact
Total Loans	\$5.10 billion	\$4.92 billion
Average Loans	\$5.00 billion	\$4.76 billion
Net Interest Income FTE <sup>(1)</sup>	\$53.9 million	\$50.2 million
Net Interest Margin <sup>(1)</sup>	3.47%	3.36%
ACL/Total Loans	1.18%	1.22%

Loan fees and deferred loan origination costs being amortized over an estimated 24-month life of PPP loans

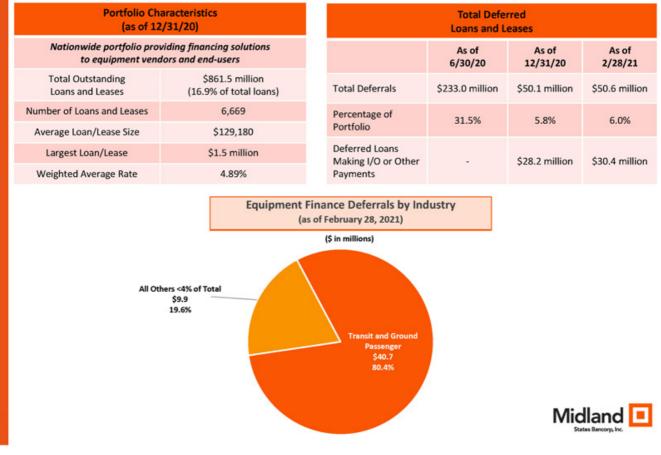




### Loan Deferral Overview

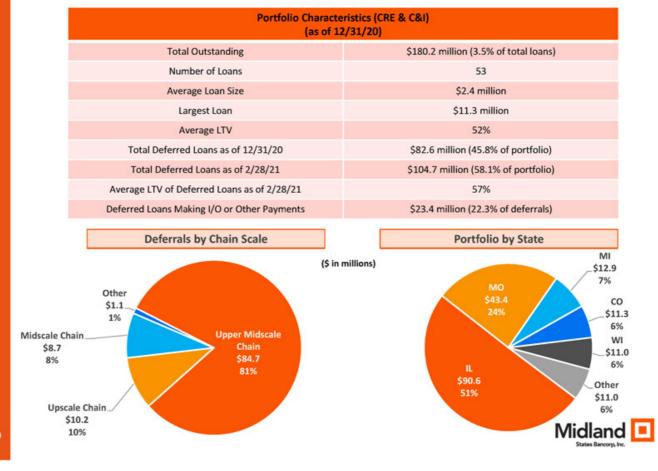


## **Midland Equipment Finance Portfolio Overview**



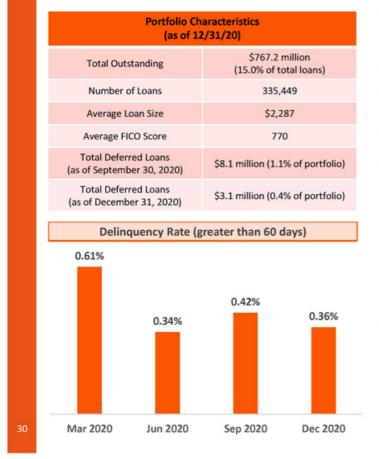
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## **Hotel/Motel Portfolio Overview**



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### **GreenSky Consumer Loan Portfolio Overview**



#### **Prime Credit**

- Average FICO score of 770
- No losses to MSBI in 9 year history of the portfolio
- Portfolio can be sold to provide liquidity; Loan sales were executed at par in Oct and Dec 2020

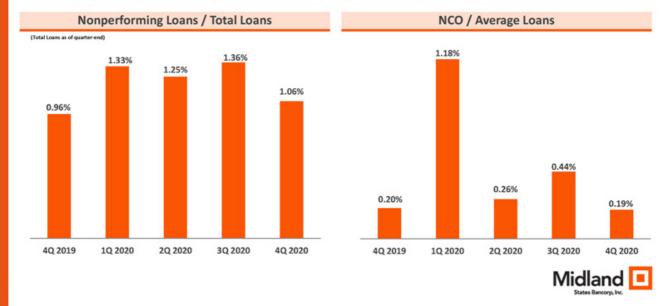
#### Credit Enhancement

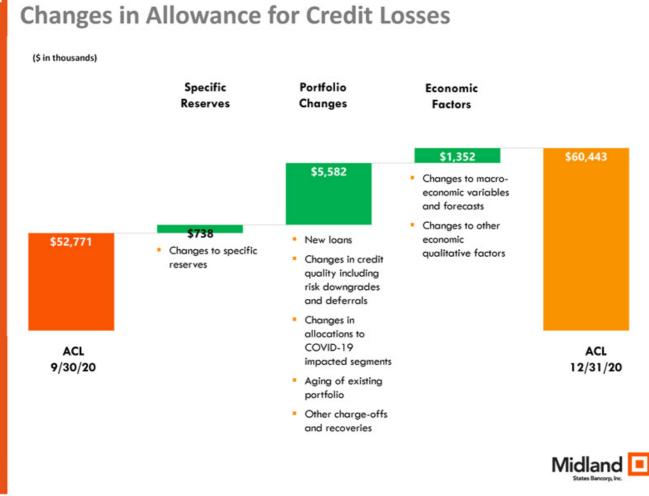
- Cash flow waterfall structure
  - Cash flow from portfolio covers servicing fee, credit losses and our target margin
  - Excess cash flow is an incentive fee to GreenSky that is available to cover additional losses
  - GreenSky received incentive fees in 23 of past 24 months including every month in 2020
- Escrow deposits
  - Escrow deposits absorb losses in excess of cash flow waterfall
  - Escrow account totaled \$29.8 million at 12/31/20 or 3.9% of the portfolio



### **Asset Quality**

- Nonperforming loans/total loans decreased to 1.06% from 1.36% at the end of the prior quarter, due to the resolution of long-term problem loans, the transfer of loans to Other Real Estate Owned, and minimal new inflow
- Net charge-offs of \$2.3 million, or 0.19% of average loans
- Provision for credit losses of \$10.0 million in 4Q20 primarily driven by growth in total loans and additional reserves allocated to equipment finance and commercial real estate portfolios
- At 12/31/20, approximately 96% of ACL was allocated to general reserves





# ACL by Portfolio

(a in closed and a)						
Portfolio	Total Loans at 12/31/20	ACL	% of Total Loans	Total Loans at 9/30/20	ACL	% of Total Loans
Commercial	\$ 937,382	\$ 8,537	0.90%	\$ 729,745	\$ 7,846	1.08%
Warehouse Lines	273,298	-	0.00%	136,761		0.00%
Commercial Other	748,193	11,314	1.51%	813,412	10,014	1.23%
Equipment Finance	451,437	10,727	2.38%	420,003	9,285	2.21%
Paycheck Protection Program	184,401	277	0.15%	277,553	416	0.15%
Lease Financing	410,064	7,427	1.81%	395,534	4,814	1.22%
CRE non-owner occupied	871,451	16,604	1.91%	824,311	12,533	1.52%
CRE owner occupied	423,257	4,936	1.17%	442,692	4,927	1.11%
Multi-family	151,534	3,413	2.25%	149,290	3,475	2.33%
Farmland	79,731	512	0.64%	80,465	454	0.56%
Construction and Land Development	172,737	1,433	0.83%	177,894	1,802	1.01%
Residential RE First Lien	358,329	3,212	0.90%	380,402	3,702	0.97%
Other Residential	84,551	717	0.85%	90,427	877	0.97%
Consumer	80,642	374	0.46%	82,912	388	0.47%
Consumer Other <sup>(1)</sup>	785,460	1,964	0.25%	774,382	1,939	0.25%
Total Loans	5,103,331	60,443	1.18%	4,941,466	52,771	1.07%
Loans (excluding GreenSky, PPP and warehouse lines)	3,811,624	58,060	1.52%	3,698,097	50,299	1.36%

(\$ in thousands)

Notes: (1) Primarily consists of loans originated through GreenSky relationship



<sup>33</sup> 

# **Capital and Liquidity Overview**

# Capital Ratios (as of 12/31/20) 15.00% 13.24% 11.77% 10.78% 10.78% 10.00% 9.20% 8.78% 7.99% 7.50% 6.46% 5.00% 0.00% TCE/TA Total RBC Tier 1 Tier 1 Tier 1 RBC Common Leverage Consolidated Bank Level

Liquidity Sources (as of 12/31/20)			
(\$ in millions)			
Cash and Cash Equivalents	\$	341.6	
Unpledged Securities		261.7	
FHLB Committed Liquidity		334.0	
FRB Discount Window Availability	-	54.4	
Primary Liquidity	-	991.7	
FRB – PPP Liquidity Facility <sup>(1)</sup>	_	184.4	
Secondary Liquidity	_	184.4	
Total Estimated Liquidity	\$	1,176.1	
Conditional Funding Based on Mark	et Con	ditions	
Additional Credit Facility	\$	250.0	
Brokered CDs (additional capacity)	\$	500.0	

(1) Enrolled in PPP facility - loans available to submit

Other Liquidity Holding Company Cash Position of \$58.9 Million

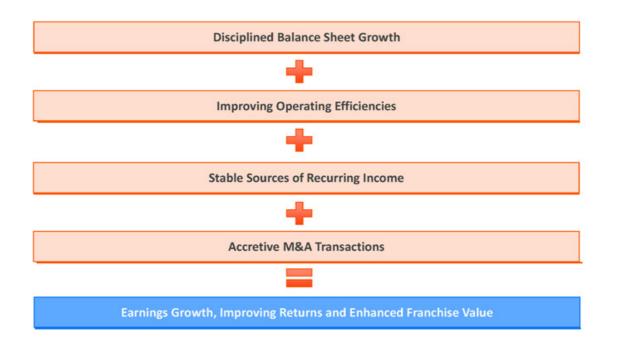




# **2021 Outlook and Priorities**

- Maintain strong capital and liquidity positions to continue supporting clients and communities through the duration of the COVID-19 pandemic
- Targeting low- to mid-single-digit loan growth (excluding PPP loans) resulting from continued growth in equipment finance, commercial FHA warehouse and commercial real estate portfolios
- Expand commercial banking team with expertise in SBA, agribusiness lending, and specialty finance
- Maintain lower cost structure following actions taken in 2020 to increase operating leverage as balance sheet grows
- Focus technology investments on opportunities to capture wallet share from existing clients and enhance revenue generation
- M&A focused primarily on expanding Wealth Management business
- Employ balanced approach to capital deployment that increases return of capital to shareholders while also building capital ratios
   Midland

# Long-Term Formula for Enhancing Shareholder Value





# APPENDIX

Midland 💷

# ESG: A Framework for Sustainability

### Environmental

Facilities

- · Our Corporate HQ, built in 2011, is LEED (Silver) Certified.
- 10 of our other locations use solar panels.
  We have made more than \$50+ million of credit available for residential solar projects since 2011.
- We have also completed more than \$540 million of financing for 18 "green" (LEED, Energy Star, etc.) multi-family/health care facilities through our Love Funding subsidiary since 2017.

#### Paper Reduction

- More than 40% of our customers use paperless statements and
- Midland has had a digitization/paper elimination program in place since 2010.

#### Social

#### **Community Outreach**

- Midland States Bank has been serving families and businesses in our communities for more than 140 years, offering products and services based on the needs of our customers.
- We work with more than 150 low-to-moderate income ("LMI") and minority focused community development groups in our banking markets to help insure our community development programs address the needs of each of our markets.
- The Midland Institute CEO Program, a unique program designed to teach and create entrepreneurial opportunities to teens, was first created by our Bank in 2008 for the local
- Effingham, Illinois high schools and has now grown to be offered by 56 high schools in six states.

### Culture and People

- Since 2008 Midland has provided all employees personal and professional development through an acdaimed third-party training company.
- Midland's Advanced Study for Talent Enrichment and Resource Training ("MASTERS") program serves to develop future leaders of the Company. To date 59% of participants have been women or minority employees.

#### Philanthropy

 \$30 million of investment towards community development goals targeted for the 2019-2021 period.

#### **Financial Education**

 Since 2015 we have held more than 240 financial literacy seminars in LMI/minority neighborhoods in our footprint.

#### CRA, Community Development and Financial Inclusion

- Through our Believable Banking® Residential Mortgage and Home Improvement Loan Programs we have made more than \$20 million of loans to consumers underserved by traditional loan programs.
- Our banking products and services are offered through our personal bankers and online with materials designed to dearly describe the features, costs and alternatives available to our customers, including through dual-language materials and our ADA compliant website.
- Love Funding has provided \$877 million of financing for 148 affordable multifamily and health care projects during 2015-2019 through Love Funding.

### Governance

#### Reputation

- Midland States Bank was one of the first in the nation to have a woman on its board (1903).
- Our board composition includes 36% women and minorities, and our criteria for identifying directors includes seeking diverse individuals.

#### **Oversight of Strategy and Risk**

- The Company's Chair and CEO roles been separate since the Company's inception (1988).
- Our Board of Directors has established a Risk and Compliance Committee to oversee all aspects of risk and compliance management.
- Our ERM program evaluates risk in each of our businesses and operational departments, including asset and liability management, and our Chief Risk Officer reports directly to the Audit and Risk and Compliance Committees of the Company's Board of Directors.

#### **Data Security**

 Robust data security programs and a Privacy Policy under which we do not sell or share customer information with non-affiliated entities.

### Management of Legal and Regulatory Environment

- All continuing directors except our CEO are "independent" pursuant to applicable SEC/NASDAQ rules.
- Our Executive Compensation, including all performance related compensation, is also evaluated under our ERM to insure compliance with the FDIC's Interagency Guidelines Establishing Standards for Safety and Soundness and the Sound Incentive Compensation Policies issued jointly by the federal financial institutions regulatory agencies.
- All cash and equity incentive programs for executive officers include operating metrics and/or four-year vesting periods.

# Appendix: Reconciliation of TBV Per Share

unt per common share with all preferred shares that were outstanding prior to December 31,20% converted into common she

(define in the second second second second		-				-		-		As of Dece	nbe			-				-		-		-
(do llars in thousands, except per share data)	_	2010		2011	_	2012	_	2013	-	2014	-	2015	_	2016	_	2017	_	2018	_	2019	_	2020
Shareholders' Equity to Tangible Common Equity- Total shareholders' equity-GAAP																						
Adustments:	\$	109,208	\$	126,953	ş	130,918	ş	149,440	ş	219,456	ş	232,880	\$	321,770	\$	449,545	ş	608,525	ş	661,911	ş	621,391
Preferred stock		(47,370)		(57,370)		(57,370)		(57,370)								(2,970)		(2,781)				
Goodw II						(7,732)						(46,519)						(164,673)		(171,758)		
Other intangibles		(7,582)		(7,582)		1.1		(7,732)		(47,946)				(48,836)		(98,624)						(161,904)
Tangible Common Equity	\$	(13,234) 41,022	ŝ	(10,740) 51,261	\$	(8,485) 57,331	*	(8,189) 76,149		(9,464) 162,046	\$	(7,004) 179,357	ŝ	(7,187) 265,747	ŝ	(16,932) 331,019	¢	(37,376) 403,695	ŝ	(34,886) 455,267	ŝ	(28,382) 431,105
Adustments:	÷	41,022	•	31,201	•	37,331	÷	70,149	÷	102,040	•	119,300	÷	200,/4/	\$	331,019	*	405,000	•	400,207	•	431,100
Preferred stock		47,370		57,370		57,370		57,370														
Warrants		11,300		37,370		57,370		51,519		-				-				-				-
Tangible Common Equity—as converted **	s	99,692	s	108,631	\$	114,701	\$	133,519	s	162,046	\$	179,357	s	265,747	s	331,019	\$	403,695	s	455,267	\$	431,105
Total Assets to Tangible Assets:																						
Total assets—GAAP	\$	1,642,376	\$	1,520,762	\$	1,572,064	\$	1,739.548	\$	2,676,614	\$	2,884,824	\$	3,233,723	\$	4,412,701	\$	5,637,673	\$	6,087,017	\$	6,868,540
Adjustments:																						
Goodw ill		(7,582)		(7,582)		(7,732)		(7,732)		(47,946)		(45,519)		(48,836)		(98,624)		(164,673)		(171,758)		(161,904)
Other intangibles		(13,234)		(10,740)		(8,485)		(8,189)		(9,464)		(7,004)		(7,187)		(16,932)		(37,376)		(34,886)		(28,382)
Tangible Assets	ş	1,621,560	s	1,502,440	s	1,555,847	s	1,723,627	s	2,619,204	\$	2,831,301	s	3,177,700	s	4,297,145	\$	5,435,624	s	5,880,373	s	6,678,254
Common Shares Outstanding—as converted:																						
Common shares outstanding	23	4,164,030		4,198,947		4,257,319		4,620,026		11,725,158		11,797,404		15,483,499		19,122,049	2	3,751,798		24,420,345		22,325,471
Adjustments:																						
Upon conversion of preferred stock	. 0	3,795,549		3,739,028		3,739,028		3,772,664		-												
Common Shares Outstanding—as converted ®	_	7,958,579	_	7,937,975	_	7,996,347	_	8,392,690	_	11,725,158	_	11,797,404	_	15,483,499		19,122,049	2	3,751,798	_	24,420,345	_	22,325,471
Tangible Common Equity to Tangible Assets		2.53 %		3.41 %		3.68 %		4.42 %		6.19 %		6.33 %		8.36 %		7.70 %		7.43 %		7.74 %		6.46
Tangible Book Value Per Share—as converted #	\$	12.52	\$	13.68	\$	14.34	\$	15.91	\$	13.82	ŝ	15.20	ŝ	17.16	ŝ	17.31	\$	17.00	\$	18.64	\$	19.31

Notes: (\$As converted repr

## MIDLAND STATES BANCORP, INC. RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES (unaudited)

# Adjusted Earnings Reconciliation

					F	or the	Quarter En	de d					
(dollars in thousands, except per share data)	Dee	cember 31, 2020		September 3 2020	30,	3	June 30, 2020			arch 31, 2020		Dee	ember 31, 2019
Income before income taxes - GAAP	5	10,746	- 5		n	s	15,993	-	s	2,005	_	s	16,071
Adjustments to noninterest income:	3	10,740	3	, 5,27	0	3	15,555		3	2,005		3	10,071
Gain on sales of investment securities, net				1.72	1								635
Other		3		(1			11			(13)			(6)
Total adjustments to noninterest income		3	_	1,70	_		11	•	-	(13)			629
Adjustments to noninterest expense:			_	1,70	-			•		(15)			047
Loss on mortgage servicing rights held for sale		617		18	8		391			496			95
Loss on repurchase of subordinated debt					-					193			1,778
Impairment related to facilities optimization		(10)		12,65	1		60			146			-
FHLB advances prepayment fees		4,872			-					-			-
Integration and acquisition expenses	12	231	1 12	1,20	0	0	(6)	3.3	2	886			3,333
Total adjustments to noninterest expense		5,710		14,03	9		445			1,721			5,206
Adjusted earnings pre tax		16,453		15,60	5		16,427			3,739			20,648
Adjusted earnings tax		3,982		3,58	2		3,543	_		933			4,538
Adjusted earnings - non-GAAP	S	12,471	S	12,02	3	S	12,884		S	2,806		S	16,110
Adjusted diluted earnings per common share	s	0.54	S	0.5	2	S	0.55		s	0.11		s	0.64
Adjusted return on average assets		0.73	%	0.7	2 %		0.78	%		0.19	%		1.04
Adjusted return on average shareholders' equity		7.97	%	7.5	6 %		8.20	%		1.73	%		9.71
Adjusted return on average tangible common equity		11.50	%	11.0	4 %		12.14	%		2.53	%		14.15

# Adjusted Pre-Tax, Pre-Provision Earnings Reconciliation

					For th	e Quarter End	ed			
(dollars in thousands)	De	cember 31, 2020	Sej	otember 30, 2020		June 30, 2020		March 31, 2020	De	cember 31, 2019
Adjusted earnings pre tax - non- GAAP Provision for credit losses Impairment on commercial mortgage servicing rights Adjusted pre-tax, pre-provision earnings - non-GAAP	s	16,453 10,058 2,344 28,855	s	15,605 11,728 1,418 28,751	s s	16,427 10,997 107 27,531	s s	3,739 11,578 8,468 23,785	s s	20,648 5,305 1,613 27,566
Adjusted pre-tax, pre-provision return on average assets		1.69 %		1.72 %		1.68 %				1.79 %

## MIDLAND STATES BANCORP, INC. RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES (unaudited)

## Adjusted Earnings Reconciliation

	For the Years Ended December 31,													
(dollars in thousands)		2020	201	2019		2018	0.0.0	2017		2016				
Income before income taxes - GAAP	\$	32,014		72,471		50,805		26,471		50,431				
Adjustments to noninterest income:														
Gain on sales of investment securities, net		1,721		674		464		222		14,702				
Other		(17)		(29)		89		(67)		(608)				
Other income					20									
Total adjustments to noninterest income		1,704		645		553		155		14,094				
Adjustments to noninterest expense:														
Loss on mortgage servicing rights held for sale		1,692		(490)		458		4,059		-				
Loss on repurchase of subordinated debt		193		1,778				-		511				
Impairment related to facilities optimization		12,847		3,577		-		1,952		2,099				
FHLB advances prepayment fees		4,872				-		-		-				
Integration and acquisition expenses		2,309		5,493		24,015		17,738		2,343				
Total adjustments to noninterest expense		21,913		10,358		24,473		23,749		4,953				
Adjusted earnings pre tax		52,223		82,184		74,725		50,065		41,290				
Adjusted earnings tax		12,040		19,358		17,962		15,170		14,064				
Adjusted earnings - non-GAAP	S	40,183	S	62,826	S	56,763	S	34,895	S	27,226				
Preferred stock dividends, net				46		141		83		-				
Adjusted earnings available to common shareholders - non-GAAP	S	40,183	S	62,780	S	56,622	S	34,812	S	27,226				

Adjusted Pre-Tax, Pre-Provision Earnings Reconciliation

	For the Years Ended December 31,													
(dollars in thousands)		2020		2019		2018		2017		2016				
Adjusted earnings pre tax - non- GAAP	\$	52,223	s	82,184	s	74,725	S	50,065	s	41,290				
Provision for credit losses		44,361 -		16,985 -		9,430 -		9,556 -		5,591				
Impairment on commercial mortgage servicing rights		12,337		2,139		(449)		2,324		3,135				
Adjusted pre-tax, pre-provision earnings - non-GAAP	S	108,921	\$	101,308	S	83,706	S	61,945	s	50,016				
Adjusted pre-tax, pre-provision return on average assets		1.67% %	_	1.74% %		1.53% %		1.57% %		1.63% %				



## MIDLAND STATES BANCORP, INC. RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES (unaudited) (continued)

## Efficiency Ratio Reconciliation

	For the Quarter Ended												
(dollars in thousands)	De	cember 31, 2020	Se	ptember 30, 2020	8	June 30, 2020	1	March 31, 2020	De	cember 31, 2019			
Noninterest expense - GAAP	\$	47,048	s	53,901	\$	41,395	s	41,666	\$	46,325			
Loss on mortgage servicing rights held for sale		(617)		(188)		(391)		(496)		(95)			
Loss on repurchase of subordinated debt		-		-		-		(193)		(1,778)			
Impairment related to facilities optimization		10		(12,651)		(60)		(146)		-			
FHLB advances prepayment fees		(4,872)		-		-		-		-			
Integration and acquisition expenses		(231)		(1,199)		6		(885)		(3,332)			
Adjusted noninterest expense	\$	41,338	\$	39,863	\$	40,950	\$	39,946	\$	41,120			
Net interest income - GAAP	\$	53,516	\$	49,980	\$	48,989	\$	46,651	\$	48,687			
Effect of tax-exempt income		413		430		438		485		474			
Adjusted net interest income		53,929		50,410	_	49,427	_	47,136	_	49,161			
Noninterest income - GAAP		14,336		18,919		19,396		8,598		19,014			
Impairment on commercial mortgage servicing rights		2,344		1,418		107		8,468		1,613			
Gain on sales of investment securities, net		-		(1,721)		-		-		(635)			
Other		(3)		17		(11)		13		6			
Adjusted noninterest income		16,677	_	18,633		19,492		17,079		19,998			
Adjusted total revenue	\$	70,606	\$	69,043	\$	68,919	\$	64,215	\$	69,159			
Efficiency ratio		58.55 %		57.74 %	6	59.42 %		62.21 %	b	59.46 %			



### MIDLAND STATES BANCORP, INC. RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES (unaudited)

## Efficiency Ratio Reconcilation

				Fo	the Yea	rs Ended Decemb	er 31,			
(dollars in thousands)		2020		2019	8	2018		2017	2322	2016
Noninterest expense	S	184,010	S	175,641	S	191,643	s	152,997	S	121,289
Adjustments to noninterest expense:										
Net expense from FDIC loss share termination agreement				-				-		(351)
Impairment related to facilities optimization		(12,847)		(3,577)		-		(1,952)		(2,099)
(Loss) gain on mortgage servicing rights held for sale		(1,692)		490		(458)		(4,059)		-
FHLB advances prepayments fees		(4,872)		-		-		-		-
Loss on repurchase of subordinated debt		(193)		(1,778)						(511)
Integration and acquisition expenses		(2,309)		(5,493)		(24,015)		(17,738)		(2,343)
Adjusted noninterest expense	s	162,097	S	165,283	S	167,170	S	129,248	s	115,985
Net interest income	s	199,136	s	189,815	S	180,087	s	129,662	s	105,254
Effect of tax-exempt income		1,766		2,045		2,095		2,691		2,579
Adjusted net interest income	_	200,902	_	191,860	_	182,182	_	132,353	_	107,833
Noninterest income		61,249		75,282		71,791		59,362		72,057
Adjustments to noninterest income:										
Impairment (recapture) on commercial servicing rights		12,337		2,139		(450)		2,324		3,135
Gain on sales of investment securities, net		(1,721)		(674)		(464)		(222)		(14,702)
Other income		17		29		(89)		67		608
Adjusted noninterest income	_	71,882	_	76,776		70,788	_	61,531	_	61,098
Adjusted total revenue	S	272,784	S	268,636	s	252,970	s	193,884	s	168,931
Efficiency Ratio		59.42 %		61.53 %		66.08 %		66.66 %		68.66



## MIDLAND STATES BANCORP, INC. RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES (unaudited) (continued)

## Tangible Common Equity to Tangible Assets Ratio and Tangible Book Value Per Share

						As of				
	D	ecember 31,	s	eptember 30,		June 30,		March 31,	D	ecember 31,
dollars in thousands, except per share data)		2020		2020		2020	_	2020	_	2019
Shareholders' Equity to Tangible Common Equity	1000		23		25.5	1000000000	82		35323	
otal shareholders' equity—GAAP	\$	621,391	\$	621,880	\$	633,589	\$	631,160	\$	661,911
djustments:										
Goodwill		(161,904)		(161,904)		(172,796)		(172,796)		(171,758)
Other intangibles, net		(28,382)		(29,938)		(31,495)		(33,124)		(34,886)
angible common equity	\$	431,105	\$	430,038	\$	429,298	\$	425,240	\$	455,267
otal Assets to Tangible Assets:										
otal assets-GAAP	s	6,868,540	\$	6,700,045	\$	6,644,498	s	6,208,230	s	6,087,017
djustments:										
Goodwill		(161,904)		(161,904)		(172,796)		(172,796)		(171,758)
Other intangibles, net		(28,382)		(29,938)		(31,495)		(33,124)		(34,886)
ingible assets	\$	6,678,254	\$	6,508,203	\$	6,440,207	s	6,002,310	s	5,880,373
ommon Shares Outstanding		22,325,471		22,602,844		22,937,296		23,381,496		24,420,345
angible Common Equity to Tangible Assets		6.46 %		6.61 %		6.67 %		7.08 %		7.74
angible Book Value Per Share	\$	19.31	\$	19.03	\$	18.72	s	18.19	s	18.64

## Return on Average Tangible Common Equity (ROATCE)

		For the Quarter Ended													
(dollars in thousands)	De	ecember 31, 2020	Se	ptember 30, 2020		June 30, 2020		March 31, 2020	D	2019 2019					
Net income available to common shareholders	\$	8,333	\$	86	\$	12,569	s	1,549	\$	12,792					
Average total shareholders' equity—GAAP Adjustments:	\$	622,594	\$	632,879	\$	631,964	s	652,701	s	658,497					
Goodwill Other intangibles, net		(161,904) (29,123)		(168,771) (30,690)		(172,796) (32,275)		(171,890) (33,951)		(171,082) (35,745)					
Average tangible common equity	\$	431,567	\$	433,418	\$	426,893	\$	446,860	\$	451,670					
ROATCE		7.68 %		0.08 %		11.84 %		1.39 %		11.24 %					
								Ν		Band 💶					

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