# Midland States Bancorp, Inc. NASDAQ: MSBI 

## First Quarter 2018 Earnings Call

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Use of Non-GAAP Financial Measures. This presentation contains certain financial information determined by methods other than in accordance with accounting principles generally accepted in the United States ("GAAP"). These non-GAAP financial measures include "Adjusted Earnings," "Adjusted Diluted Earnings Per Share," "Adjusted Return on Average Assets," "Adjusted Return on Average Shareholders' Equity," "Adjusted Return on Average Tangible Common Equity," "Efficiency Ratio," "Tangible Common Equity to Tangible Assets," "Tangible Book Value Per Share" and "Return on Average Tangible Common Equity." The Company believes that these non-GAAP financial measures provide both management and investors a more complete understanding of the Company's funding profile and profitability. These non-GAAP financial measures are supplemental and are not a substitute for any analysis based on GAAP financial measures. The Company believes that these non-GAAP financial measures provide both management and investors a more complete understanding of the Company's funding profile and profitability. These non-GAAP financial measures are supplemental and are not a substitute for any analysis based on GAAP financial measures. Not all companies use the same calculation of these measures; therefore this presentation may not be comparable to other similarly titled measures as presented by other companies. Reconciliations of these non-GAAP measures are provided in the Appendix section of this presentation.

## Overview of 1Q18



Net income of $\$ 1.8$ million, or $\$ 0.08$ diluted EPS

- Integration and acquisition expenses of $\$ 11.9$ million, impacting EPS by $\$ 0.44$ per diluted share
- Adjusted earnings ${ }^{1}$ of $\$ 0.52$ per diluted share

Succession Planning

Executive Promotions

- Jeff Ludwig promoted to President of Midland States Bancorp
- Jeff Mefford promoted to President of Midland States Bank
- Steve Erickson promoted to Chief Financial Officer


## Loan Portfolio

- Total loans surpassed $\$ 4$ billion due to addition of $\$ 791$ million in loans from Alpine
- Organic loan growth of $\$ 12$ million or $\mathbf{1 . 5 \%}$ annualized
- Equipment lease portfolio increased $\mathbf{\$ 1 9}$ million
- Pipeline for equipment financing has tripled since hiring of new team



## Total Deposits

- Total deposits increased to $\mathbf{\$ 4 . 2 3}$ billion due to addition of $\mathbf{\$ 1 . 1}$ billion in deposits from Alpine
- Noninterest-bearing demand deposits increased to 24.5\% of total deposits from 23.1\%
- With the acquisition of Alpine, retail deposits represent 54\% of deposits in 1Q18 vs. 41\% in 1Q17
- Excluding Alpine, deposits declined 1\% in 1Q18 due in part to normal quarterly fluctuations in public funds and servicing deposits

| Deposit Mix |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions, as of quarter-end) |  |  |  |  |  |  |
|  | 1Q 2018 |  | 4Q 2017 |  | 1Q 2017 |  |
| Noninterest-bearing demand | \$ | 1,038 | \$ | 724 | \$ | 528 |
| Checking |  | 993 |  | 786 |  | 751 |
| Money market |  | 840 |  | 646 |  | 415 |
| Savings |  | 467 |  | 281 |  | 170 |
| Time |  | 672 |  | 503 |  | 395 |
| Brokered |  | 224 |  | 190 |  | 269 |
| Total deposits | \$ | 4,234 | \$ | 3,131 | \$ | 2,527 |



## Wealth Management

- Wealth Management group offers Trust and Estate services, Investment Management, Financial Planning and Employer Sponsored Retirement Plans
- Alpine added $\mathbf{\$ 1 . 1}$ billion in assets under administration
- Total revenue increased $17 \%$ from the prior quarter
- Year-over-year organic growth in assets under administration was $\mathbf{\$ 1 8 1}$ million, or $\mathbf{1 0 \%}$, excluding Alpine acquisition



## Love Funding - Commercial FHA Revenue

## Business Overview

## 1 Q18 Highlights

- $\$ 80$ million in rate locks
- Higher average gain on locks offsets decrease in volume of locks
- Average servicing deposits of $\mathbf{\$ 2 9 1}$ million, up 4\% over the prior year
- Average cost of servicing deposits of 10 basis points
- Generates high margin bridge loan opportunities


## Loan Rate Locks

(in millions)


Commercial FHA Revenue Mix
(in millions)


## Net Interest Income/Margin

- Net interest income increased due to one month contribution of Alpine
- Net interest margin declined due to lower accretion income
- Excluding the impact of accretion income, NIM was positively impacted by loan yields increasing more than funding costs, combined with enhanced earning asset mix



## Non-Interest Income

- Fee generating businesses accounted for $30 \%$ of total revenue in 1Q18
- Non-interest income increased 19\% due to the one month contribution of Alpine
- Continued increase in wealth management revenue
- Decline in residential mortgage banking revenue due to lower servicing income

Non-Interest Income


## Non-Interest Expense and Operating Efficiency

Non-Interest Expense and Efficiency Ratio ${ }^{1}$

## (Non-Interest expense in millions)



- Efficiency Ratio ${ }^{1}$ was $68.5 \%$ in 1Q18 vs. 64.6\% in 4Q17
- Integration and acquisition related expenses
$>\$ 11.9$ million in 1Q18
> $\$ 2.7$ million in 4 Q 17
- Loss on MSRs held-for-sale
> \$0.4 million in 4Q17
- Excluding these charges, noninterest expense increased 14.1\% on a linkedquarter basis
> Impact of Alpine's operations for 1 month
$>$ Expansion of Equipment Financing business
> Increased payroll taxes


## Asset Quality

- Stable asset quality in 1Q18 and modest net charge-offs
- NPLs decline to $0.66 \%$ of total loans due to addition of Alpine portfolio
- Provision for loan losses of $\mathbf{\$ 2 . 0}$ million in 1Q18
- ALL/total loans of 0.44\% and credit marks/total loans of 0.65\% at March 31, 2018


## Non-performing Loans / Total Loans

NCO I Average Loans
(Total Loans as of quarter-end)


## Outlook

- Integration of Alpine expected to drive cost savings and improved efficiencies
- Alpine system conversion scheduled for mid-July
- Focus on liquidity and NIM will impact organic loan growth
- Higher revenue and improved efficiencies expected to drive increased profitability
- Revenue mix shifting towards more stable sources of income


## APPENDIX

## MIDLAND STATES BANCORP, INC.

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

## Adjusted Earnings Reconciliation



MIDLAND STATES BANCORP, INC.

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

| (dollars in thousands) | For the Quarter Ended |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { March 31, } \\ 2018 \end{gathered}$ |  | $\begin{gathered} \hline \text { December 31, } \\ 2017 \end{gathered}$ |  | September 30, 2017 |  | June 30, 2017 |  | $\begin{gathered} \text { March 31, } \\ 2017 \\ \hline \end{gathered}$ |  |
| Noninterest expense - GAAP | \$ | 49,602 | \$ | 36,192 | \$ | 48,364 | \$ | 37,644 | \$ | 30,798 |
| Loss on mortgage servicing rights held for sale |  | - |  | (442) |  | $(3,617)$ |  | - |  | - |
| Integration and acquisition expenses |  | $(11,884)$ |  | $(2,686)$ |  | $(8,303)$ |  | $(7,450)$ |  | $(1,251)$ |
| Adjusted noninterest expense | \$ | $\xrightarrow{37,718}$ | \$ | 33,064 | \$ | 36,444 | \$ | 30,194 | \$ | 29,547 |
| Net interest income - GAAP | \$ | 38,185 | \$ | 36,036 | \$ | 36,765 | \$ | 29,400 | \$ | 27,461 |
| Effect of tax-exempt income |  | 394 |  | 659 |  | 687 |  | 674 |  | 671 |
| Adjusted net interest income |  | 38,579 |  | 36,695 |  | 37,452 |  | 30,074 |  | 28,132 |
| Noninterest income - GAAP | \$ | 16,605 | \$ | 13,998 | \$ | 15,403 | \$ | 13,619 | \$ | 16,342 |
| Mortgage servicing rights impairment |  | 133 |  | 494 |  | 104 |  | 1,650 |  | 76 |
| Gain on sales of investment securities, net |  | (65) |  | (2) |  | (98) |  | (55) |  | (67) |
| (Gain) loss on sale of other assets |  | (150) |  | (37) |  | (45) |  | 91 |  | 58 |
| Adjusted noninterest income |  | 16,523 |  | 14,453 |  | 15,364 |  | 15,305 |  | 16,409 |
| Adjusted total revenue | \$ | 55,102 | \$ | 51,148 | \$ | 52,816 | \$ | 45,379 | \$ | 44,541 |
| Efficiency ratio |  | 68.45 |  | 64.64 |  | 69.00 |  | 66.54 |  | 66.34 |

## Tangible Common Equity to Tangible Assets Ratio and Tangible Book Value Per Share

| (dollars in thousands, except per share data) | As of and for the Quarter Ended |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { March 31, } \\ 2018 \\ \hline \end{gathered}$ |  |  | $\begin{gathered} \hline \text { December 31, } \\ 2017 \\ \hline \end{gathered}$ |  |  | September 30, 2017 |  |  | $\begin{gathered} \hline \text { June 30, } \\ 2017 \\ \hline \end{gathered}$ |  |  | $\begin{gathered} \hline \text { March 31, } \\ 2017 \\ \hline \end{gathered}$ |  |  |
| Shareholders' Equity to Tangible Common Equity |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total shareholders' equity-GAAP | \$ | 585,385 |  | \$ | 449,545 |  | \$ | 450,689 |  | \$ | 451,952 |  | \$ | 334,333 |  |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Preferred Stock |  | $(2,923)$ |  |  | $(2,970)$ |  |  | $(3,015)$ |  |  | $(3,134)$ |  |  | - |  |
| Goodwill |  | $(155,674)$ |  |  | $(98,624)$ |  |  | $(97,351)$ |  |  | $(96,940)$ |  |  | $(50,807)$ |  |
| Other intangibles |  | $(46,473)$ |  |  | $(16,932)$ |  |  | $(17,966)$ |  |  | $(18,459)$ |  |  | $(8,633)$ |  |
| Tangible common equity | \$ | 380,315 |  | \$ | $\underline{ }$ |  | \$ | 332,357 |  | \$ | 333,419 |  | \$ | $\underline{274,893}$ |  |
| Total Assets to Tangible Assets: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total assets-GAAP | \$ | 5,723,372 |  | \$ | 4,412,701 |  | \$ | 4,347,761 |  | \$ | 4,491,642 |  | \$ | 3,373,577 |  |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Goodwill |  | $(155,674)$ |  |  | $(98,624)$ |  |  | $(97,351)$ |  |  | $(96,940)$ |  |  | $(50,807)$ |  |
| Other intangibles |  | $(46,473)$ |  |  | $(16,932)$ |  |  | $(17,966)$ |  |  | $(18,459)$ |  |  | $(8,633)$ |  |
| Tangible assets | \$ | 5,521,225 |  | \$ | 4,297,145 |  | \$ | 4,232,444 |  | \$ | 4,376,243 |  | \$ | 3,314,137 |  |
| Common Shares Outstanding |  | 23,612,430 |  |  | 19,122,049 |  |  | 19,093,153 |  |  | 19,087,409 |  |  | 15,780,651 |  |
| Tangible Common Equity to Tangible Assets |  | 6.89 | \% |  | 7.70 | \% |  | 7.85 | \% |  | 7.62 | \% |  | 8.29 | \% |
| Tangible Book Value Per Share | \$ | 16.11 |  | \$ | 17.31 |  | \$ | 17.41 |  | \$ | 17.47 |  | \$ | 17.42 |  |
| Return on Average Tangible Common Equity (ROATCE) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |


| (dollars in thousands) | As of |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { March 31, } \\ 2018 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2017 \\ \hline \end{gathered}$ |  | September 30, 2017 |  | $\begin{gathered} \text { June 30, } \\ 2017 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { March 31, } \\ 2017 \\ \hline \end{gathered}$ |  |
| Net Income | \$ | 1,806 | \$ | 1,991 | \$ | 2,036 | \$ | 3,539 | \$ | 8,490 |
| Average total shareholders' equity-GAAP | \$ | 498,941 | \$ | 453,968 | \$ | 453,317 | \$ | 361,335 | \$ | 325,442 |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |
| Preferred Stock |  | $(2,952)$ |  | $(2,997)$ |  | $(3,126)$ |  | (654) |  | - |
| Goodwill |  | $(118,996)$ |  | $(97,406)$ |  | $(97,129)$ |  | $(61,424)$ |  | $(48,836)$ |
| Other intangibles |  | $(27,156)$ |  | $(17,495)$ |  | $(18,153)$ |  | $(10,812)$ |  | $(7,144)$ |
| Average tangible common equity | \$ | 349,837 | \$ | 336,070 | \$ | 334,909 | \$ | 288,445 | \$ | 269,462 |
| ROATCE |  | 2.09 |  | 2.35 |  | 2.41 |  | 4.92 |  | 12.78 |

