

## **Midland States Bank Earns Top Financial Strength Rating From Nationally Recognized Firm**

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EFFINGHAM, ILLINOIS – April 18, 2013 – Midland States Bank has earned a five-star “Superior” rating from BauerFinancial, Inc., a nationally recognized bank rating and research firm. Bauer reserves its five-star rating for only those banks it rates as the strongest, safest banks in the United States.

“Customers want to feel confident that their bank is strong and stable, and this rating affirms that Midland is exactly that,” stated Leon Holschbach, President and CEO of Midland States Bancorp, Inc.

Holschbach added, “It is very gratifying to be recognized by such a well-respected rating firm for our consistent growth trends, capital levels, profitability levels and asset quality. Through this time of economic uncertainty, we are very proud that Midland has remained strong and vibrant and this five-star rating reflects that result.”

Bauer analyzes all of the nation’s more than 7,000 banks. The research company compiles the ratings after analyzing factors that demonstrate the bank’s strength, including profits, assets and cash on hand. It recommends doing business with banks with four or five stars. Midland’s rating is for the quarter ending December 31, 2012.

### **About Midland States Bancorp, Inc.**

Midland States Bancorp, Inc. is a community-based bank holding company headquartered in Effingham, Illinois, and is the sole shareholder of its subsidiary, Midland States Bank. Midland States Bank has current assets of approximately \$1.6 billion and a Wealth Management group with assets under administration of approximately \$1.0 billion. Established in 1881, Midland States Bank remains a locally owned and operated community bank, providing a full range of commercial and consumer banking products, trust and investment management, insurance, and financial planning services. For additional information, visit <http://www.midlandsb.com>.

### **About BauerFinancial, Inc.**

BauerFinancial, Inc. of Coral Gables, Florida, a national independent bank and credit union rating research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays BauerFinancial to rate it, nor can any choose to be excluded. Consumers may obtain star-ratings by visiting <http://www.bauerfinancial.com>.

### **Contact:**

Gregory Pence  
Director of Marketing  
217-342-7381