

Midland States Bank Helps Keep Seniors Safe at Joliet Care Center

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EFFINGHAM, ILLINOIS – September 24, 2013 – Residents of Fairview Care Center in Joliet, Illinois, will live in a safer and even more secure environment with the help of Midland States Bank in Joliet. Midland States Bank recently joined the Senior Housing Crime Prevention Foundation, Inc. (SHCPF), and is helping to protect those seniors by funding the Senior Crimestoppers program for seniors residing in this care facility.

The Senior Housing Crime Prevention Foundation (SHCPF) is a national organization that serves as a conduit for banks to use to fulfill their federally mandated Community Reinvestment Act (CRA) requirements through providing aid to low and moderate income individuals in their local community. The Foundation's mission is to provide safe and secure living environments for our nation's senior nursing home residents, many of whom are low and moderate income individuals, through the operation of the nationally-acclaimed Senior Crimestoppers program.

Crime against the elderly in our society is a longstanding, constant battle that can be reduced and prevented through the operation of the Senior Crimestoppers program in nursing homes and assisted living facilities. Senior Crimestoppers is a coordinated set of components that work together to create a zero tolerance to crime platform in senior housing facilities. Components include personal lockboxes for the residents, cash rewards up to \$1,000 paid anonymously for information about wrongdoing of any kind, and effective, on-going education and training for staff members and residents. Senior Crimestoppers has reduced all aspects of crime in participating facilities by 92%.

“Senior Crimestoppers is a way for an administrator to further enhance the lives of the residents they serve. They all work very hard to provide safe, secure, comfortable living environments and their desire to implement the program is just one more example of this. Implementing this program does not mean that the facility currently has a crime problem, but that the administrator is proactively finding a way to keep problems from occurring in the future,” said Terry Rooker, President of Senior Crimestoppers.

Leon J. Holschbach, President and CEO of Midland States Bank, stated, “We are pleased to help support an improvement to the quality of life for seniors. I can't think of a better way to use a portion of our Community Reinvestment Act budget to securing a successful Senior Crimestoppers program to help protect local seniors. We look forward to a longstanding relationship with Fairview Care Center in Joliet and the residents it serves.”

Senior Crimestoppers Charter Presentation to be held on September 26, 2013, at 3:00 pm

The Senior Housing Crime Prevention Foundation, Inc. and Midland States Bank will be holding a charter presentation at Fairview Care Center on September 26, 2013, at 3:00 pm located at 222 North Hammes, in Joliet, Illinois. Members of the media and public are encouraged to attend.

About Midland States Bancorp, Inc.

Midland States Bank is rated “5 Stars” by Bauer Financial, a rating reserved for only the strongest financial institutions in the U.S., and was rated one the fastest growing financial services companies by Inc 500/5000 in “Fastest Growing Private Companies” in 2011. It has current assets of approximately \$1.7 billion and Midland Wealth Management has assets under administration of more than \$1.0 billion. Established in 1881 in Effingham, Illinois, Midland States Bank provides a full range of commercial and consumer banking products, trust and investment management, insurance, and financial planning services. As a community banking institution, Midland States Bank prides itself on establishing and maintaining relationships with its customers and is committed to serving the financial needs of the communities it serves. For additional information, visit <http://www.midlandsb.com>.

For more information about Senior Crimestoppers, contact Terry Rooker at 800-529-9096 or visit <http://www.seniorcrimestoppers.org>.

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