

## **Midland States Bank Promotes Frederick to Director of Retail Banking and Hires Skinner to Regional Retail Manager Position**

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EFFINGHAM, ILLINOIS – February 11, 2016 – Midland States Bank announced the promotion of Chuck Frederick to Director of Retail Banking for its retail banking footprint, and appointed his David Skinner to the position of Regional Retail Banking Center Manager for the St. Louis market area.

In his new role, Frederick will be responsible for the development and sales management of Midland’s retail and small business banking products and services. Additionally, he will be instrumental in expanding the sales culture to support the growing demand for innovative retail and small business financial programs.

“I am pleased to announce Chuck’s promotion, which will allow him to expand his role with our Company,” stated Jeff Mefford, Senior Vice President of Community Banking. “Chuck is a forward thinker and great sales manager. He’s a high-energy, organized leader with a keen sense of what’s in the best interest of our clients and our employees.”

David Skinner brings 26 years of sales management experience, which includes at a large, regional bank, and two of the largest retailers in the world. In his new role, Skinner will be responsible for managing and directing the sales activities at the Midland branches in the St. Louis area and will oversee all aspects of managing a retail branch network. Additionally, his role includes coordinating retail banking programs in that region.

Frederick commented, “David is a great addition to our team, and will do a great job for us in the St. Louis market as we continue to expand our brand. David’s background and philosophy is a great match for us, where our belief is to understand the customer’s needs and fit the right services. I look forward to working with him.”

### **About Midland States Bancorp, Inc.**

Midland States Bancorp, Inc. is a community-based financial holding company headquartered in Effingham, Illinois, and is the sole shareholder of Midland States Bank. Midland has assets of approximately \$3.0 billion, and its Midland Wealth Management Group has assets under administration of more than \$1.3 billion. Midland remains locally owned and provides a full range of commercial and consumer banking products and services, merchant credit card services, trust and investment management, insurance and financial planning services. In addition, commercial equipment leasing services are provided through Heartland Business Credit, and multi-family and healthcare facility FHA financing is provided through Love Funding, its non-bank subsidiaries. Midland now has more than 70 locations across the U.S. As a community banking institution, Midland prides itself on establishing and maintaining excellent relationships with its customers and is committed to serving the financial needs of its communities. For additional information, visit <http://www.midlandsb.com> or follow us on LinkedIn at <https://www.linkedin.com/company/midland-states-bank>.

### **Contact:**

Chelsey Spruell  
Media Coordinator  
217-342-7565