# Midland States Bancorp, Inc. NASDAQ: MSBI

Fourth Quarter 2017 Earnings Call



**Forward-Looking Statements.** This presentation may contain forward-looking statements within the meaning of the federal securities laws. Forward-looking statements express management's current expectations, forecasts of future events or long-term goals, and may be based upon beliefs, expectations and assumptions of Midland's management, are generally identifiable by the use of words such as "believe," "expect," "anticipate," "plan," "intend," "estimate," "may," "will," "would," "could," "should" or other similar expressions. All statements in this presentation speak only as of the date they are made, and Midland undertakes no obligation to update any statement. A number of factors, many of which are beyond the ability of Midland to control or predict, could cause actual results to differ materially from those in its forward-looking statements. These risks and uncertainties should be considered in evaluating forward-looking statements and undue reliance should not be placed on such statements. Additional information concerning Midland and its respective businesses, including additional factors that could materially affect Midland's financial results, are included in Midland's filings with the Securities and Exchange Commission.

**Use of Non-GAAP Financial Measures.** This presentation contains certain financial information determined by methods other than in accordance with accounting principles generally accepted in the United States ("GAAP"). These non-GAAP financial measures include "Adjusted Earnings," "Adjusted Diluted Earnings Per Share," "Adjusted Return on Average Assets," "Adjusted Return on Average Shareholders' Equity," "Adjusted Return on Average Tangible Common Equity," "Adjusted Pre-Tax, Pre-Provision Earnings," "Efficiency Ratio," "Tangible Common Equity to Tangible Assets," "Tangible Book Value Per Share" and "Return on Average Tangible Common Equity." The Company believes that these non-GAAP financial measures provide both management and investors a more complete understanding of the Company's funding profile and profitability. These non-GAAP financial measures. The Company believes that these non-GAAP financial measures are supplemental and are not a substitute for any analysis based on GAAP financial measures are supplemental and are not a substitute for any analysis based on GAAP financial measures are supplemental and are not a substitute for any analysis based on GAAP financial measures are supplemental and are not a substitute for any analysis based on GAAP financial measures are supplemental and are not a substitute for any analysis based on GAAP financial measures. Not all companies use the same calculation of these measures; therefore this presentation may not be comparable to other similarly titled measures as presented by other companies. Reconciliations of these non-GAAP measures are provided in the Appendix section of this presentation.

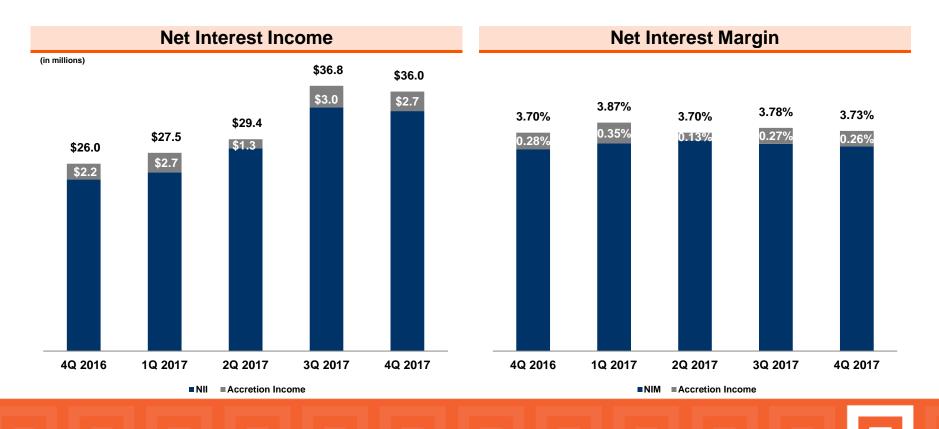
### **Overview of 4Q17**

4Q17 Earnings	<ul> <li>Net income of \$2.0 million, or \$0.10 diluted EPS</li> <li>Two charge-offs drive \$4.6 million increase in provision expense from 3Q17, impacting EPS by \$0.14 per diluted share</li> <li>Adjusted pre-tax pre-provision earnings<sup>1</sup> increase 8.7% from 3Q17</li> </ul>
Significant Items	<ul> <li>Significant items:</li> <li>\$4.5 million, or \$0.23 per diluted share, DTA revaluation</li> </ul>
Impacting 4Q17	• \$2.7 million, or \$0.08 per diluted share, of integration and acquisition expenses
	Efficiency ratio improves to 64.6% from 69.0%
Improved Efficiency Ratio	Continued realization of synergies from Centrue acquisition
Strong Loan Growth	<ul> <li>9% annualized loan growth</li> <li>Increases across all major lending areas except CRE</li> <li>Strongest growth in commercial, construction and consumer portfolios</li> </ul>

(1) Represents a non-GAAP financial measure. See "Non-GAAP Reconciliation" in the appendix.

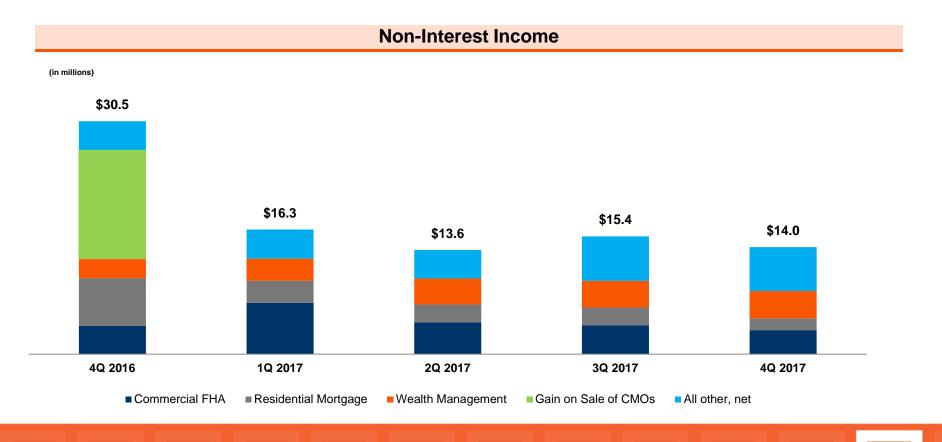
# **Net Interest Income/Margin**

- Net interest income decreased due to lower net interest margin
- Net interest margin declined due to \$40 million of subordinated debt added in preparation for acquisition of Alpine Bancorporation



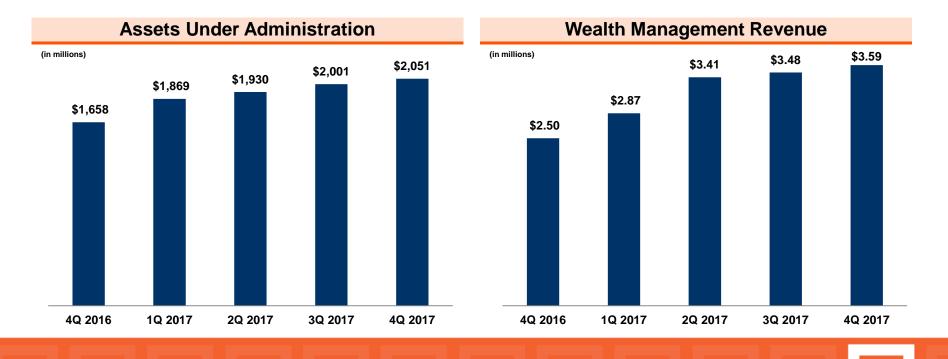
### **Non-Interest Income**

- Fee generating businesses accounted for 28% of total revenue in 4Q17
- Continued increase in wealth management revenue
- Soft quarters in commercial FHA and residential mortgage banking



# Wealth Management

- Wealth Management group offers Trust and Estate services, Investment Management, Financial Planning and Employer Sponsored Retirement Plans
- Total revenue increased 3% from the prior quarter
- Year-over-year organic growth in assets under administration was \$191 million, or 12%, excluding CedarPoint acquisition
- Acquisition of Alpine Bancorporation will increase AUA by approximately 50%



# Love Funding – Commercial FHA Revenue

### **Business Overview**

- Commercial FHA origination and servicing business for multifamily and healthcare facilities
- \$18-\$20 million in annual revenue from gain on loan sale and servicing
- 20-25% pre-tax margins
- Servicing deposits provide low-cost funding
- Generates high margin bridge loan opportunities

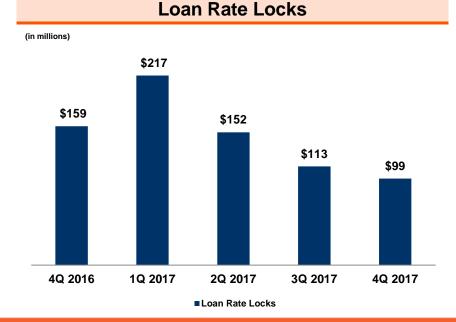
#### **4Q17 Highlights**

- \$99 million in rate locks
- Average servicing deposits of \$295 million, up 9% over the prior year
- Average cost of servicing deposits of 10 basis points

#### Full Year 2017 Results

- Revenue at low-end of annual range
- Pre-tax margin exceeds annual range

### **Commercial FHA Revenue Mix**

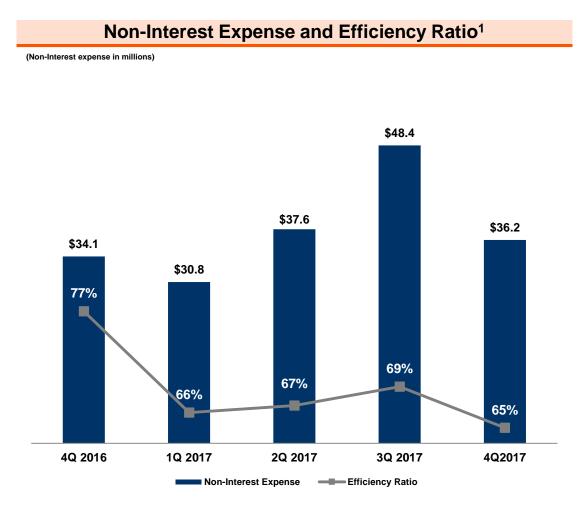


(in millions)



Gain Servicing

# **Non-Interest Expense and Operating Efficiency**

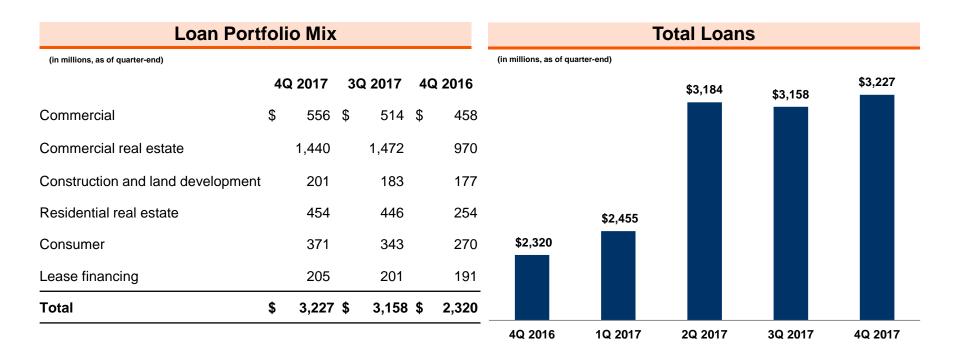


- Efficiency Ratio<sup>1</sup> was 64.6% in 4Q17 vs. 69.0% in 3Q17
- Integration and acquisition related expenses
  - > \$2.7 million in 4Q17
  - > \$8.3 million in 3Q17
- Loss on MSRs held-for-sale
  - > \$0.4 million in 4Q17
  - > \$3.6 million in 3Q17
- Excluding these charges, noninterest expense decreased 9.3% on a linkedquarter basis
  - Lower salaries and benefits expense resulting from reduction in FTEs
  - Lower variable comp in commercial FHA and residential mortgage

(1) Represents a non-GAAP financial measure. See "Non-GAAP Reconciliation" in the appendix.

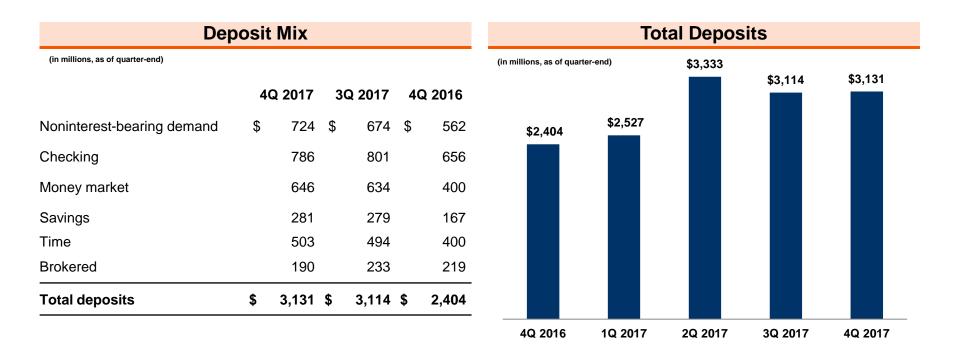
### Loan Portfolio

- Total loans increased \$69 million, or 9% annualized, during 4Q17
- Increases in all major lending areas except commercial real estate
- Strongest growth in commercial, construction and consumer portfolios



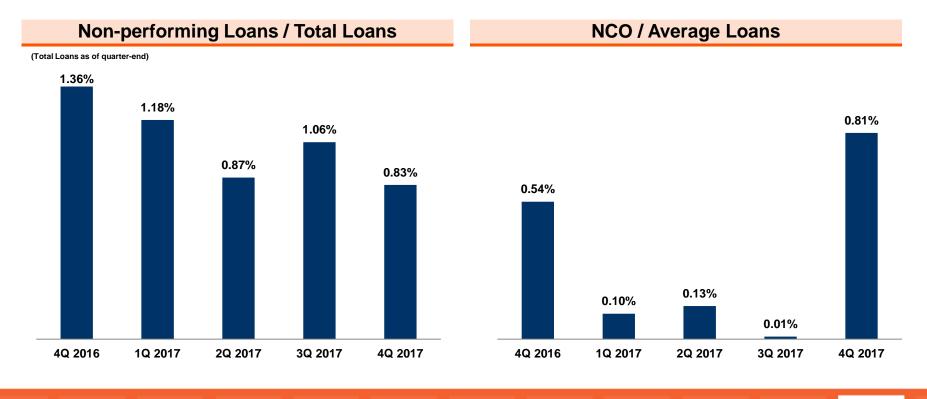
## **Total Deposits**

- Total deposits increased \$17 million in 4Q17
- Strong inflows of core deposits partially offset by continued reduction of brokered CDs
- Excluding brokered CDs, total deposits increased by \$60 million in 4Q17



# **Asset Quality**

- Net charge-offs primarily comprised of two retail CRE properties
- NCOs drive reduction in NPLs to 0.83% of total loans
- Provision for loan losses of \$6.1 million in 4Q17 reflects growth in loan portfolio and NCOs
- ALL/total loans of 0.51% and credit marks/total loans of 0.51% at December 31, 2017



### Outlook

- Alpine acquisition expected to close by end of February 2018
- 2018 will see a significant shift in Midland's business mix
  - Core community banking and wealth management becoming larger percentage of revenue mix
  - Commercial FHA and residential mortgage businesses becoming lower percentage of revenue mix
- Increasing scale expected to drive improvement in efficiency ratio
- Expanding equipment finance business
- Lower effective tax rate: 23% projected for 2018
- Priorities for use of capital generated from lower tax rate
  - Rebuild capital base following closing of Alpine acquisition
  - Continue 15-year track record of increasing dividend by at least 10% annually



# **APPENDIX**

#### MIDLAND STATES BANCORP, INC. RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

#### **Adjusted Earnings Reconciliation**

	For the Quarter Ended									
(in thousands, except per share data)	December 31, 2017		Se	September 30, 2017		June 30, 2017		March 31, 2017		December 31, 2016
Income before income taxes - GAAP	2	7,766	\$	2,316	\$		\$	-	\$	19,910
Adjustments to noninterest income:	ф	7,700	Ф	2,510	¢	4,910	4	5 11,475	ф	19,910
Gain on sales of investment securities, net		2		98		55		67		14 297
,										14,387
Gain (loss) on sale of other assets		37		45		(91)	_	(58)		-
Total adjustments to noninterest income		39		143		(36)	_	9		14,387
Adjustments to noninterest expense:										
Net expense from loss share termination agreement		-		-		-		-		351
Branch network optimization plan charges		371		336		1,236		9		2,099
Loss on mortgage servicing rights held for sale		442		3,617		-		-		-
Integration and acquisition expenses		2,315		7,967		6,214		1,242		1,200
Total adjustments to noninterest expense		3,128		11,920		7,450		1,251		3,650
Adjusted earnings pre tax		10,855		14,093		12,402		12,715		9,173
Adjusted earnings tax <sup>(a)</sup>		6,992		4,920		4,326		3,472		2,871
Revaluation of net deferred tax assets		(4,540)		-		-		-		-
Adjusted earnings - non-GAAP	\$	8,403	\$	9,173	\$	8,076	\$	9,243	\$	6,302
Adjusted diluted EPS	\$	0.42	\$	0.46	\$	0.46	\$	6 0.56	\$	0.39
Adjusted return on average assets		0.76 %		0.82	%	0.89	%	1.14	%	0.78 %
Adjusted return on average shareholders' equity		7.34 %		8.03	%	8.97	%	11.52	%	7.64 %
Adjusted return on average tangible common equity		9.83 %		10.77	%	11.21	%	13.91	%	9.16 %

(a) Tax rate applied to adjustments changed for prior 2017 quarters to statutory tax rate for fiscal 2017.

#### Adjusted Pre-Tax, Pre-Provision Earnings Reconciliation

	For the Quarter Ended											
(in thousands)	De	December 31, 2017		September 30, 2017		June 30, 2017		March 31, 2017		cember 31, 2016		
Adjusted earnings pre tax	\$	10,855	\$	14,093	\$	12,402	\$	12,715	\$	9,173		
Provision for loan losses		6,076		1,489		458		1,533		2,445		
Adjusted pre-tax, pre-provision earnings - non-GAAP	\$	16,931	\$	15,582	\$	12,860	\$	14,248	\$	11,618		

#### MIDLAND STATES BANCORP, INC. RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

#### **Efficiency Ratio Reconciliation**

	For the Quarter Ended										
	December 31,		September 30,		June 30,		March 31,		December 31,		
(in thousands)		2017		2017		2017		2017	2016		
Noninterest expense - GAAP	\$	36,192	\$	48,364	\$	37,644	\$	30,798	\$	34,090	
Net expense from loss-share termination agreement		-		-		-		-		(351)	
Branch network optimization plan charges		(371)		(336)		(1,236)		(9)		(2,099)	
Loss on mortgage servicing rights held for sale		(442)		(3,617)		-		-		-	
Integration and acquisition expenses		(2,315)		(7,967)		(6,214)		(1,242)		(1,200)	
Adjusted noninterest expense	\$	33,064	\$	36,444	\$	30,194	\$	29,547	\$	30,440	
Net interest income - GAAP	\$	36,036	\$	36,765	\$	29,400	\$	27,461	\$	25,959	
Effect of tax-exempt income		659		687		674		671		620	
Adjusted net interest income		36,695		37,452		30,074		28,132		26,579	
Noninterest income - GAAP	\$	13,998	\$	15,403	\$	13,619	\$	16,342	\$	30,485	
Mortgage servicing rights impairment (recovery)		494		104		1,650		76		(2,958)	
Gain on sales of investment securities, net		(2)		(98)		(55)		(67)		(14,387)	
Other income		(37)		(45)		91		58		-	
Adjusted noninterest income		14,453		15,364		15,305		16,409		13,140	
Adjusted total revenue	\$	51,148	\$	52,816	\$	45,379	\$	44,541	\$	39,719	
Efficiency ratio		64.64 %		69.00 %	)	66.54 %	1	66.34 %	1	76.64 %	

#### MIDLAND STATES BANCORP, INC. RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

#### Tangible Common Equity to Tangible Assets Ratio and Tangible Book Value Per Share

					As of			
(dollars in thousands, except per share data)		December 31, 2017		September 30, 2017	 June 30, 2017	 March 31, 2017	December 31, 2016	
Shareholders' Equity to Tangible Common Equity								
Total shareholders' equity-GAAP	\$	449,545	\$	450,689	\$ 451,952	\$ 334,333	\$	321,770
Adjustments:								
Preferred stock		(2,970)		(3,015)	(3,134)	-		-
Goodwill		(98,624)		(97,351)	(96,940)	(50,807)		(48,836)
Other intangibles		(16,932)		(17,966)	 (18,459)	 (8,633)		(7,187)
Tangible common equity	\$	331,019	\$	332,357	\$ 333,419	\$ 274,893	\$	265,747
Total Assets to Tangible Assets:								
Total assets—GAAP		4,412,701		4,347,761	4,491,642	3,373,577		3,233,723
Adjustments:								
Goodwill		(98,624)		(97,351)	(96,940)	(50,807)		(48,836)
Other intangibles		(16,932)		(17,966)	(18,459)	 (8,633)		(7,187)
Tangible assets	\$	4,297,145	\$	4,232,444	\$ 4,376,243	\$ 3,314,137	\$	3,177,700
Common Shares Outstanding		19,122,049		19,093,153	19,087,409	15,780,651		15,483,499
Tangible Common Equity to Tangible Assets		7.70 %		7.85 %	7.62 %	8.29 %		8.36 %
Tangible Book Value Per Share	\$	17.31	\$	17.41	\$ 17.47	\$ 17.42	\$	17.16

#### Return on Average Tangible Common Equity (ROATCE)

		As of											
(in thousands)	December 31, 2017		Se	September 30, 2017		June 30, 2017		March 31, 2017	D	ecember 31, 2016			
Net Income	\$	1,991	\$	2,036	\$	3,539	\$	8,490	\$	11,583			
Average total shareholders' equity—GAAP Adjustments:	\$	453,968	\$	453,317	\$	361,335	\$	325,442	\$	327,886			
Goodwill		(97,406)		(97,129)		(61,424)		(48,836)		(46,594)			
Other intangibles		(17,495)		(18,153)		(10,812)		(7,144)		(7,718)			
Average tangible common equity	\$	339,067	\$	338,035	\$	289,099	\$	269,462	\$	273,574			
ROATCE		2.33 %		2.39 %		4.91 %		12.78 %		16.84 %			