# Midland States Bancorp, Inc. NASDAQ: MSBI 

## Fourth Quarter 2017 Earnings Call

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Use of Non-GAAP Financial Measures. This presentation contains certain financial information determined by methods other than in accordance with accounting principles generally accepted in the United States ("GAAP"). These non-GAAP financial measures include "Adjusted Earnings," "Adjusted Diluted Earnings Per Share," "Adjusted Return on Average Assets," "Adjusted Return on Average Shareholders' Equity," "Adjusted Return on Average Tangible Common Equity," "Adjusted Pre-Tax, PreProvision Earnings," "Efficiency Ratio," "Tangible Common Equity to Tangible Assets," "Tangible Book Value Per Share" and "Return on Average Tangible Common Equity." The Company believes that these non-GAAP financial measures provide both management and investors a more complete understanding of the Company's funding profile and profitability. These non-GAAP financial measures are supplemental and are not a substitute for any analysis based on GAAP financial measures. The Company believes that these non-GAAP financial measures provide both management and investors a more complete understanding of the Company's funding profile and profitability. These non-GAAP financial measures are supplemental and are not a substitute for any analysis based on GAAP financial measures. Not all companies use the same calculation of these measures; therefore this presentation may not be comparable to other similarly titled measures as presented by other companies. Reconciliations of these non-GAAP measures are provided in the Appendix section of this presentation.

## Overview of 4Q17



Net income of $\$ 2.0$ million, or $\$ 0.10$ diluted EPS

- Two charge-offs drive $\$ 4.6$ million increase in provision expense from 3Q17, impacting EPS by $\$ 0.14$ per diluted share
- Adjusted pre-tax pre-provision earnings ${ }^{1}$ increase $8.7 \%$ from 3Q17

Significant items:

- \$4.5 million, or \$0.23 per diluted share, DTA revaluation
- $\$ 2.7$ million, or $\$ 0.08$ per diluted share, of integration and acquisition expenses

Efficiency ratio improves to 64.6\% from 69.0\%

- Continued realization of synergies from Centrue acquisition

9\% annualized loan growth

- Increases across all major lending areas except CRE
- Strongest growth in commercial, construction and consumer portfolios


## Net Interest Income/Margin

- Net interest income decreased due to lower net interest margin
- Net interest margin declined due to $\$ 40$ million of subordinated debt added in preparation for acquisition of Alpine Bancorporation



## Non-Interest Income

- Fee generating businesses accounted for $\mathbf{2 8 \%}$ of total revenue in 4Q17
- Continued increase in wealth management revenue
- Soft quarters in commercial FHA and residential mortgage banking


## Non-Interest Income



## Wealth Management

- Wealth Management group offers Trust and Estate services, Investment Management, Financial Planning and Employer Sponsored Retirement Plans
- Total revenue increased 3\% from the prior quarter
- Year-over-year organic growth in assets under administration was $\mathbf{\$ 1 9 1}$ million, or $\mathbf{1 2 \%}$, excluding CedarPoint acquisition
- Acquisition of Alpine Bancorporation will increase AUA by approximately 50\%


Assets Under Administration

Wealth Management Revenue

## Love Funding - Commercial FHA Revenue

## Business Overview

- Commercial FHA origination and servicing business for multifamily and healthcare facilities
- $\$ 18$ - $\$ 20$ million in annual revenue from gain on loan sale and servicing
- 20-25\% pre-tax margins
- Servicing deposits provide low-cost funding
- Generates high margin bridge loan opportunities


## Loan Rate Locks

(in millions)


4Q17 Highlights

- $\$ 99$ million in rate locks
- Average servicing deposits of $\$ 295$ million, up $9 \%$ over the prior year
- Average cost of servicing deposits of 10 basis points


## Full Year 2017 Results

- Revenue at low-end of annual range
- Pre-tax margin exceeds annual range

Commercial FHA Revenue Mix
(in millions)


## Non-Interest Expense and Operating Efficiency

Non-Interest Expense and Efficiency Ratio ${ }^{1}$
(Non-Interest expense in millions)


- Efficiency Ratio ${ }^{1}$ was 64.6\% in 4Q17 vs. 69.0\% in 3Q17
- Integration and acquisition related expenses
$>\$ 2.7$ million in 4Q17
$>\$ 8.3$ million in 3Q17
- Loss on MSRs held-for-sale
$>\$ 0.4$ million in 4Q17
> $\$ 3.6$ million in $3 Q 17$
- Excluding these charges, noninterest expense decreased $9.3 \%$ on a linkedquarter basis
> Lower salaries and benefits expense resulting from reduction in FTEs
> Lower variable comp in commercial FHA and residential mortgage


## Loan Portfolio

- Total loans increased \$69 million, or 9\% annualized, during 4Q17
- Increases in all major lending areas except commercial real estate
- Strongest growth in commercial, construction and consumer portfolios

| Loan Portfolio Mix |  |  |  |  |  |  | Total Loans |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions, as of quarter-end) |  |  |  |  |  |  | (in millions, as of quarter-end) |  |  |  |  |
|  | 4Q 2017 |  | 3Q 2017 |  | 4Q 2016 |  |  |  | \$3,184 | \$3,158 | \$3,227 |
| Commercial | \$ | 556 | \$ | 514 | \$ | 458 |  |  |  |  |  |
| Commercial real estate |  | 1,440 |  | 1,472 |  | 970 |  |  |  |  |  |
| Construction and land development |  | 201 |  | 183 |  | 177 |  |  |  |  |  |
| Residential real estate |  | 454 |  | 446 |  | 254 |  | \$2,455 |  |  |  |
| Consumer |  | 371 |  | 343 |  | 270 | \$2,320 |  |  |  |  |
| Lease financing |  | 205 |  | 201 |  | 191 |  |  |  |  |  |
| Total | \$ | 3,227 | \$ | 3,158 | \$ | 2,320 |  |  |  |  |  |
|  |  |  |  |  |  |  | 4Q 2016 | 1Q 2017 | 2Q 2017 | 3Q 2017 | 4Q 2017 |

## Total Deposits

- Total deposits increased $\mathbf{\$ 1 7}$ million in 4Q17
- Strong inflows of core deposits partially offset by continued reduction of brokered CDs
- Excluding brokered CDs, total deposits increased by $\mathbf{\$ 6 0}$ million in $4 Q 17$

| Deposit Mix |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| (in millions, as of quarter-end) |  |  |  |  |  |
|  | 4Q 2017 | 3Q 2017 | 4Q 2016 |  |  |
| Noninterest-bearing demand | $\$$ | 724 | $\$$ | 674 | $\$$ |
| Checking |  | 786 | 801 | 656 |  |
| Money market | 646 | 634 | 400 |  |  |
| Savings | 281 | 279 | 167 |  |  |
| Time | 503 | 494 | 400 |  |  |
| Brokered | 190 | 233 | 219 |  |  |
| Total deposits | $\mathbf{\$}$ | $\mathbf{3 , 1 3 1}$ | $\mathbf{\$}$ | $\mathbf{3 , 1 1 4}$ | $\mathbf{\$}$ |



## Asset Quality

- Net charge-offs primarily comprised of two retail CRE properties
- NCOs drive reduction in NPLs to 0.83\% of total loans
- Provision for loan losses of $\$ 6.1$ million in $4 Q 17$ reflects growth in loan portfolio and NCOs
- ALL/total loans of 0.51\% and credit marks/total loans of 0.51\% at December 31, 2017


## Non-performing Loans / Total Loans

NCO I Average Loans


## Outlook

- Alpine acquisition expected to close by end of February 2018
- 2018 will see a significant shift in Midland's business mix
$>$ Core community banking and wealth management becoming larger percentage of revenue mix
> Commercial FHA and residential mortgage businesses becoming lower percentage of revenue mix
- Increasing scale expected to drive improvement in efficiency ratio
- Expanding equipment finance business
- Lower effective tax rate: 23\% projected for 2018
- Priorities for use of capital generated from lower tax rate
> Rebuild capital base following closing of Alpine acquisition
$>$ Continue 15-year track record of increasing dividend by at least 10\% annually


## APPENDIX

## MIDLAND STATES BANCORP, INC

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES


(a) Tax rate applied to adjustments changed for prior 2017 quarters to statutory tax rate for fiscal 2017

## Adjusted Pre-Tax, Pre-Provision Earnings Reconciliation

## (in thousands)

Adjusted earnings pre tax
Provision for loan losses
Adjusted pre-tax, pre-provision earnings - non-GAAP

| For the Quarter Ended |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { December 31, } \\ 2017 \end{gathered}$ |  | $\begin{gathered} \text { September 30, } \\ 2017 \end{gathered}$ |  | $\begin{gathered} \text { June 30, } \\ \hline 2017 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { March 31, } \\ 2017 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2016 \end{gathered}$ |  |
| \$ | 10,855 | \$ | 14,093 | \$ | 12,402 | \$ | 12,715 | \$ | 9,173 |
|  | 6,076 |  | 1,489 |  | 458 |  | 1,533 |  | 2,445 |
| \$ | 16,931 | \$ | 15,582 | \$ | 12,860 | \$ | 14,248 | \$ | 11,618 |

## MIDLAND STATES BANCORP, INC. <br> RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

Efficiency Ratio Reconciliation

| (in thousands) | For the Quarter Ended |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { December 31, } \\ 2017 \\ \hline \end{gathered}$ |  | September 30, 2017 |  | June 30, 2017 |  | March 31,$2017$ |  |  | $\begin{gathered} \text { December 31, } \\ 2016 \\ \hline \end{gathered}$ |
| Noninterest expense - GAAP | \$ | 36,192 | \$ | 48,364 | \$ | 37,644 | \$ | 30,798 |  | 34,090 |
| Net expense from loss-share termination agreement |  |  |  |  |  |  |  |  |  | (351) |
| Branch network optimization plan charges |  | (371) |  | (336) |  | $(1,236)$ |  | (9) |  | $(2,099)$ |
| Loss on mortgage servicing rights held for sale |  | (442) |  | $(3,617)$ |  |  |  |  |  | - |
| Integration and acquisition expenses |  | $(2,315)$ |  | $(7,967)$ |  | $(6,214)$ |  | $(1,242)$ |  | $(1,200)$ |
| Adjusted noninterest expense | \$ | 33,064 | \$ | 36,444 | \$ | 30,194 | \$ | 29,547 |  | 30,440 |
| Net interest income - GAAP | \$ | 36,036 | \$ | 36,765 | \$ | 29,400 | \$ | 27,461 |  | 25,959 |
| Effect of tax-exempt income |  | 659 |  | 687 |  | 674 |  | 671 |  | 620 |
| Adjusted net interest income |  | 36,695 |  | 37,452 |  | 30,074 |  | 28,132 |  | 26,579 |
| Noninterest income - GAAP | \$ | 13,998 | \$ | 15,403 | \$ | 13,619 | \$ | 16,342 |  | 30,485 |
| Mortgage servicing rights impairment (recovery) |  | 494 |  | 104 |  | 1,650 |  | 76 |  | $(2,958)$ |
| Gain on sales of investment securities, net |  | (2) |  | (98) |  | (55) |  | (67) |  | $(14,387)$ |
| Other income |  | (37) |  | (45) |  | 91 |  | 58 |  | - |
| Adjusted noninterest income |  | 14,453 |  | 15,364 |  | 15,305 |  | 16,409 |  | 13,140 |
| Adjusted total revenue | \$ | 51,148 | \$ | 52,816 | \$ | 45,379 | \$ | 44,541 |  | 39,719 |
| Efficiency ratio |  | 64.64 |  | 69.00 |  | 66.54 |  | 66.34 |  | 76.64 |

## MIDLAND STATES BANCORP, INC.

## RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

Tangible Common Equity to Tangible Assets Ratio and Tangible Book Value Per Share
dollars in thousands, except per share data)
Shareholders' Equity to Tangible Common Equity

Total shareholders' equity—GAAP
Adjustments:
Preferred stock
Goodwill
Other intangibles
Tangible common equity
Total Assets to Tangible Assets:
Total assets-GAAP
Adjustments:
Goodwill
Other intangibles
Tangible assets
Common Shares Outstanding
Tangible Common Equity to Tangible Assets
Tangible Book Value Per Share


Return on Average Tangible Common Equity (ROATCE)
(in thousands)

| As of |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { December 31, } \\ 2017 \\ \hline \end{gathered}$ |  | September 30, 2017 |  | June 30, 2017 |  | $\begin{gathered} \hline \text { March 31, } \\ 2017 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2016 \\ \hline \end{gathered}$ |  |
| \$ | 1,991 | \$ | 2,036 | \$ | 3,539 | \$ | 8,490 | \$ | 11,583 |
| \$ | 453,968 | \$ | 453,317 | \$ | 361,335 | \$ | 325,442 | \$ | 327,886 |
|  | $(97,406)$ |  | $(97,129)$ |  | $(61,424)$ |  | $(48,836)$ |  | $(46,594)$ |
|  | $(17,495)$ |  | $(18,153)$ |  | $(10,812)$ |  | $(7,144)$ |  | $(7,718)$ |
| \$ | 339,067 | \$ | 338,035 | \$ | 289,099 | \$ | 269,462 | \$ | 273,574 |
|  | 2.33 |  | 2.39 |  | 4.91 |  | 12.78 |  | 16.84 |

